

Commercial Mgr. Hugh Shelley
 Sales Prom. Mgr. Peter Brooks
 Program Dir. James B. McKibben, Jr.
 Chief Announcer Vern Moore
 Chief Engineer Harold W. Toedemeier
 Farm Editor Rulon Bradley

KBIO

BURLEY—1946

ABC-KBS-ROCKY MT. NET

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KBIO, Inc.
 Business-Studio Address Box 461
 Phone Number 10
 Transmitter Location 1½ Mi. W. of Burley
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Membership NAB
 President Jessica L. Longston
 General Mgr. Donald R. Pinney
 Comm. Mgr. Rudy Rankin
 Program Director Tess Williams
 Chief Engineer Donald Pinney

KCID

CALDWELL—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Caldwell Bcstg. Co.
 Business-Studio Address Canyon Hill Pk.
 Phone Number 1540
 Transmitter Franklin Lane
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative Keating
 President J. T. La Fond
 Sta. Gen., Comm. Mgr. H. B. McCosh
 Pgm., Prod., Pub. Dir. Jack J. Link
 Chief Announcer E. B. Spinetti
 Chief Engineer Jerry Burgess

KVNI

COEUR D'ALENE—1946

MBS-DON LEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By The Coeur d'Alene Bcstg. Co.
 Business-Studio Address Blackwell Island
 Phone Number 1250
 Transmitter Location Blackwell Island
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative George P. Hollingbery
 President Buri C. Hagadone
 Gen., Sta., Comm. Mgr. Wayne E. Olsen
 Pgm., Prod. Dir., Asst. Mgr. Bernard V. Merriman
 Musical Dir. Burl Bowman
 Chief Engineer Howard Olsen

KID

IDAHO FALLS—1927
MBS-INTERMOUNTAIN NET

Frequency: 1350 Kc. Power: 5000 Watts d.,
 500 Watts n.
 Owned-Operated By Idaho Radio Corp.
 Business-Studio Address Hotel Bonneville
 Phone Number 4
 Transmitter Location Ammon Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service World, MacGregor
 Representative Avery-Kncdel
 Membership NAB
 President Joseph E. Williams
 General-Station Manager C. N. Layne
 Commercial Manager Leonard Wasden
 Sales Prom. Mgr., Pgm., Prod. Dir. Eugene A. Ackerley
 Chief Anncr., Farm Editor Roy Southwick
 Chief Engineer Newell Olsen

KIFI

IDAHO FALLS—1947
ABC-ROCKY MT.-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Ope. By Eastern Idaho Bcstg. & Television Co.
 Business-Studio Address 339 Broadway
 Phone Number 1054
 Transmitter Location N. Yellowstone Hwy.
 Air Time Unlimited
 News Service AP
 Representative George P. Hollingbery
 Pres., Gen. Mgr. J. M. Brady
 Program Dir. Kenneth Peterson
 Commercial Mgr. Dan Kelly
 Prod. Dir., Chief Anncr. Sheldon Bren
 Publicity Director James McKague
 Chief Engineer Blair Nelson

KRLC

LEWISTON—1935—MBS-DON LEE

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By H. E. Studebaker
 Business-Studio Address Lewis-Clark Hotel
 Phone Number 1950
 Transmitter Location Lewiston Orchards
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative W. S. Grant
 Membership NAB, BMB
 General Manager H. E. Studebaker
 Station Manager Donald Thomas
 Program Director Bill Dodel
 Prod. Dir. Harry Howard
 Chief Engineer Gene Wilson

KRPL

MOSCOW—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Interstate Radio, Inc.
 Business Address: P. O. Box 396
 Phone Number: Moscow 2283
 Studio-Transmitter Location: Route 3
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World, Cole
 Representative: Continental Radio Sales,
 Walter Biddick
 Membership: NAB, BMB
 President: Ted R. Farrier
 Gen., Sta. Mgr., Pgm. Dir.: Bert McAllister
 Comm. Sales Promotion Mgr.: Jack H. Goetz
 Chief Engineer: Herbert D. Young

KFXD

NAMPA—1922

MBS-INTERMOUNTAIN NET.

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By: Frank E. Hurt & Son
 Business Address: 1224 12th Ave. S.,
 P. O. Box 891
 Phone Number: 1200
 Studio Address: 1224 12th Ave. S., Nampa;
 809 Main St., Boise
 Transmitter Location: 3 Mi. S. of Meridian
 Air Time: 6 a.m.-11 p.m.
 News Service: UP
 Transcription Service: Lang-Worth, Thesaurus,
 SESAC
 Representative: Avery-Knodel
 Membership: NAB
 President, General Mgr.: Frank E. Hurt
 Pgm. Dir., Comm. Mgr.: W. S. Black
 Chief Engineer: Edward P. Hurt

KEIO

POCATELLO—1946—ABC-KBS-RM

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By: Eastern Idaho Bcstg. &
 Television Co.
 Business-Studio Address: Hotel Bannock
 Phone Number: 3400
 Transmitter Location: Pole Line Rd.
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: World
 Representative: George P. Hollingbery
 President: James M. Brady
 General Mgr.: Charles Crabtree
 Commercial Manager: James H. Schoonover
 Program Dir., Chief Announcer: Steve Shepard
 Prod. Dir.: Anthony Ricca
 Musical Dir.: Al Witt
 Chief Engineer: Denzil Musulin

KEYY

POCATELLO—1946
 MBS-INTERMOUNTAIN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Radio & Telev. Bcstg. Co. of
 Idaho
 Address: 1140 Yellowstone Ave.
 Phone Number: 1240
 Transcription Service: World
 Representative: Avery-Knodel
 Membership: NAB
 President: F. M. Bistline
 Gen., Comm. Mgr.: Louis F. Haller
 Pgm. Dir., Prom. Mgr.: Doris MacBride
 Chief Engineer: Julian Dennis

KSEI

POCATELLO—1926
 NBC-UTAH-IDAHO NET

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By: Radio Service Corp.
 Business-Studio Address: Hotel Whitman
 Phone Number: 4000
 Transmitter Location: Pocatello
 News Service: UP
 Transcription: Standard, Lang-Worth, Cole
 Representative: Walker
 Membership: NAB, BMB
 President: O. P. Soule
 Gen., Comm. Mgr.: Henry H. Fletcher
 Publicity Dir.: Olive M. Leeney
 Program Director: Ruthe A. Fletcher
 Prod. Dir.: James E. Karrick
 Chief Engineer: Ellis W. Call

KPST

PRESTON—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: Voice of The Rockies, Inc.
 Business-Studio Address: 17 North St.
 Phone Number: 600
 Transcription Service: Lang-Worth, Associated
 President: Leon Smith
 Gen., Sta. Mgr.: Rulon Dunn
 Commercial Mgr.: N. Pratt Smith
 Program Dir.: Bob Gregg
 Chief Engineer: Kenneth F. Smith

KSPT

SANDPOINT—1949—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Bauer Bcstg. Co.
 Business Address: Sandpoint
 Phone Number: 555
 News Service: UP
 Transcription Service: Standard
 Partners: Norman E. Bauer, Ione N. Bauer
 General Mgr.: Norman Bauer

Asst. & Comm. Mgr. Jack Hatch
 Program Dir. Ione N. Bauer
 Promotion Mgr. Marie Rossmiller
 Chief Engineer. Carl I. Hill

KLIX

TWIN FALLS—1946
 ABC-GEM STATE-ROCKY MT.

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Southern Idaho Bcstg.
 & Television Co.

Business-Studio Transmitter. Elizabeth Blvd.
 Phone Number 2484
 News Service AP
 Transcription Service. Capitol, MacGregor
 Representative. George P. Hollingbery
 Membership NAB
 V.P., Gen. Station Mgr. Frank C. McIntyre
 Commercial Mgr. Juneau H. Shinn
 Program Dir. Lloyd James
 Asst. Mgr., Farm Editor. Ian Elliott
 Production Director. George Platis
 Chief Engineer. Ian Elliott

KTFI

TWIN FALLS—1928
 NBC-UTAH-IDAHO

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By. Radio Bcstg. Corp.
 Business-Studio Address. 241 Main Ave. W.
 Phone Number 2400
 Transmitter Location. Curry
 News Service UP
 Transcription Service. Standard, Lang-Worth
 Representative Weed
 Membership NAB, BMB
 President. O. P. Soule
 Gen. Station-Comm. Manager. F. M. Gardner
 Sls. Prom. Mgr., Pgm. Dir. Lenore Parker
 Production Director. Carolyn Morris
 Chief Engineer. Marvin Hartley

KVMV

TWIN FALLS—1946
 MBS-INTERMOUNTAIN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Radio Sales Corp.
 Business Address. P. O. Box 511
 Phone Number 2002
 Studio-Transmitter. Blue Lakes Blvd. N
 News Service UP
 Transcription Service. World
 Representative Avery-Knodel
 Gen. Mgr., Chief Engineer. J. H. Sole
 Comm. Mgr. Don C. Robbins

KWAL

WALLACE—1939—MBS-KBS

Frequency: 620 Kc. Power: 1000 Watts

Owned-Operated By. Silver Bcstg. Co.
 Business Address. Box 930
 Phone Number 2111
 Studio Address. Wallace; Kellogg
 Transmitter Location. Osburn
 Transcription Service. World, SESAC
 Representative Holman
 Membership BMB
 President. Dr. J. R. Binyon
 General Manager. Robert G. Binyon
 Program Director. W. Mondell Spencer
 Chief Engineer. G. Turner Dreher

KWEI

WEISER—1947—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Inland Bcst. Co.
 Business-Studio Address. Box 791
 Phone Number 700-1
 Transmitter. 1 Mi. S. Weiser, Hwy. No. 30
 News Service AP
 Transcription Service. Lang-Worth, Standard
 Membership NAB
 President. Frank Gwilliam
 Station-Sales Promotion Mgr. Claude W. Cain
 Chief Engineer. Jim Carlson
 Program-Musical Director. Don Jones
 Commercial Manager. Wendell Long

IDAHO

WHY IS AP
 THE BEST?

BECAUSE—AP members, the
 greatest body of news
 collectors in the world
 today, provide their
 news to their AP.

ROCKY MOUNTAIN ASSOCIATED
 PRESS BROADCASTERS'
 ASSOCIATION

Director for Colorado and Wyoming:
 Douglas Kahle—KCOL, Fort Collins, Colo.

Director for Montana: Franz Robischon—
 KBMY, Billings, Mont.

Continuing Study Committeeman for Idaho:
 Frank C. McIntyre—KLIX, Twin Falls

IDAHO

ILLINOIS

Estimated Population 8,449,000—Increase +7.0%—Radio Homes 2,595,000
Radio Families—2,634,000—Stations in State 67

WOKZ

ALTON—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Operated By..... WOKZ Inc.
Business Address..... 229 Market St.
Phone Number..... 3-5506
Studio Address..... Hotel Stratford
Transmitter Location..... Route 100, 3 miles
north of Alton
Air Time..... Sunrise to sundown
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... Sears & Ayer
President..... R. C. Goshorn
Gen., Comm. Mgr..... R. L. Rose
Program Dir..... Ray Washabaugh
Chief Engineer..... Thomas Payton, Jr.

WMRO

AURORA—1938

Frequency: 1280 Kc. Power: 250 Watts, d.
Owned-Operated By..... Martin R. O'Brien
Business-Studio Address..... 184 S. River
Phone Number..... 4215
Transmitter Location..... Hurd's Island
Air Time..... Daytime
News Service..... INS
Transcription Service..... Lang-Worth
Pres., Gen., Sta. Mgr..... Martin R. O'Brien
Sales Prom. Mgr..... Vincent G. Coffey
Program Director..... Jeanne M. Doran
Production Director..... Michael O'Brien
Publicity Director..... Carol Kling
Chief Announcer..... James O'Brien
Musical Director..... Elaine Hayden
Chief Engineer..... John Kitner
Farm Editor..... Bill Randles

WIBV

BELLEVILLE—1947

Frequency: 1080 Kc. Power: 250 Watts, d.
Owned-Operated By..... Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address..... 2100 W. Main
Phone Number..... 5000
Air Time..... 6 a.m.-local sunset
News Service..... AP
Transcription Service..... Thesaurus, World
Representative..... Hal Holman
Membership..... BMB
Gen. Station Mgr..... Paul A. Wnorwski
Comm. Mgr..... Marshall True
Sales Prom. Mgr..... Lloyd C. Smith
Pro. Dir.-Chief Announcer..... Russell W. Wagner
Production Director..... Bobby A. Boaz
Publicity Director..... John W. Lewis
Chief Engineer..... Marvin M. Mollring
Farm Editor..... Joseph W. Quinlan

WJBC

BLOOMINGTON—1924—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Bloomington Bcstg. Corp.
Business-Studio Address..... 209 East Wash-
ington St.
Phone Number..... 5281
Transmitter Location..... R.R. No. 2
Air Time..... 6 a.m.-11 p.m.
News Service..... UP
Transcription Service..... Lang-Worth, SESAC
Representative..... John E. Pearson
Membership..... NAB, BMB
President..... Loring C. Merwin
Gen. Mgr., Pub. Dir..... Ellis Atteberry
Commercial Manager..... Joseph J. Hannie
Sales Prom. Mgr..... Nancy Hoose
Program Director..... Fred Muxfeld
Musical Dir..... Lyle Smith
Chief Engineer..... Fred L. Bailey

WKRO

CAIRO—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Oscar C. Hirsch
Business Address..... Box 311
Phone Number..... 1490
Studio-Transmitter Location..... Paterdale
Air Time..... 6 a.m.-11 p.m.
News Service..... UP
Representative..... John E. Pearson
Membership..... NAB, BMB
Owner..... Oscar C. Hirsch
Gen.-Station-Comm. Mgr..... Merrill C. Curtler
Program Director..... Charles Housewright

WBYS

CANTON—1947

Frequency: 1560 Kc. Power: 250 Watts, d.
Owned-Operated By..... Fulton Co. Bcstg. Co.
Business-Studio-Transmitter..... E. Linn St.
Phone Number..... 1877
Air Time..... Daytime
News Service..... AP
Transcription Service..... Lang-Worth, World
Representative..... Sears & Ayer
Membership..... NAB
President..... H. R. Winsor
General Mgr..... Robert L. Odson
Sta. Mgr., Pgm., Prod. Dir..... Ken Schleifer
Comm., Sales Prom. Mgr., Pub. Dir.
Lee R. Kramer
Musical Dir..... Prunella Junell
Chief Engineer..... John Stockberger
Farm Editor..... John G. Wolfe

WCIL

CARBONDALE—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
 Owned-Operated By... Southern Illinois Bcstg.
 Business-Studio Address... 218 W. Main St.
 Phone Number... 167, 765
 Transmitter Location... 1 Mi. W. of Carbondale
 Air Time... Daytime
 News Service... AP
 Transcription Service... Capitol
 Representative... Harlan Oakes
 Membership... NAB, BMB
 President-Gen.-Station Mgr... Paul F. McRoy
 Comm.-Sales Promotion Mgr... Walter Schafer
 Chief Anncr., Musical Dir... Jim Bolen
 Chief Engineer... Marion Sawyer

WROY

CARMI—1948

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Operated By... Carmi Bcstg. Co.
 Business Address... 101 S. Walnut St.
 Phone Number... 682
 Air Time... Daytime
 News Service... UP
 Transcription Service... Lang-Worth
 President... Roy Clippinger
 General Mgr... T. S. Land
 Commercial Mgr... H. M. Reedy
 Program Dir... Ken Boullinghouse
 Chief Engineer... Harold Vandament

WCAZ

CARTHAGE—1921

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Superior Bcstg. Service, Inc.
 Business-Studio Address... 502 Wabash Ave.
 Phone Number... 520
 Air Time... Daytime
 Representative... Holman
 President... Bob Compton
 Manager... John Palmer

WCNT

CENTRALIA—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
 Owned-Operated By... WCNT, Inc.
 Business-Studio-Transmitter... Hway. 51 N.
 Phone Number... 234
 Air Time... Sunup-sundown
 News Service... UP
 Transcription Service... Standard
 Representative... Sears & Ayer
 Membership... BMB
 President... George F. Isaac
 Gen.-Station Mgr... J. J. Flanigan
 Program Director... Jay Giles
 Publicity Director... Jean Layne
 Chief Engineer... Dwight North
 Farm Editor... Charles Griffith

WDWS

CHAMPAIGN—1937—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... The Champaign News-Gazette, Inc.
 Business Address... 48 Main St.
 Phone Number... 6-1855
 Studio-Transmitter... 1.3 mile S. of city
 Air Time... 7 a.m.-10.45 p.m.
 News Service... UP
 Transcription Service... World
 Representative... Robert Meeker & Associates
 Membership... NAB
 General Manager... J. A. McDermott
 Station Manager... Marc Howard
 Chief Engineer... Robert Schenke

WAAF

CHICAGO—1922

Frequency: 950 Kc. Power: 1000 Watts, d.
 Owned-Operated By... Corn Belt Pub., Inc.
 Business Address... 836 Exchange Ave.
 Phone Number... Randolph 6-1932
 Studio Address... LaSalle-Wacker Bldg.
 Transmitter Location... Exchange Bldg., Union Stock Yards
 Air Time... 6 a.m.-local sunset
 News Service... UP
 Transcription Service... Standard
 Representative... George P. Hollingbery
 Membership... NAB
 President... Ward A. Neff
 Gen.-Station Mgr... W. E. Hutchinson
 Commercial Manager... Bradley R. Eidmann
 Program Director... Cynthia A. Coyle
 Program Director... Del Hester
 Promotion Mgr... Ben V. Kirk
 Chief Engineer... Carl W. Ulrich

WAIT

CHICAGO—1941

Frequency: 820 Kc. Power: 5000 Watts, d.
 Owned-Operated By... Gene T. Dyer
 Bus.-Studio Address... 360 No. Michigan Ave.
 Phone Number... Franklin 2-0660
 Transmitter Location... Elmhurst
 Air Time... Daytime
 News Service... UP
 Transcription Service... Capitol, Standard
 Representative... Radio Representatives
 Executive Dir... Gene T. Dyer
 Gen., Sta., Comm. Mgr... Sil M. Aston
 Program Director... Rosemary Petru
 Musical Director... Joseph Rudolph
 Chief Engineer... Edward W. Jacker

WBMM

CHICAGO—1923—CBS

Frequency: 780 Kc. Power: 50,000 Watts
 Owned-Oper. By... Columbia Bcstg. System, Inc.

What does a coverage map mean?



***PLENTY* WHEN YOU'RE SELLING CHICAGO AND
251 KEY MID-WESTERN COUNTIES ON WCFL!**

Your sales story on WCFL goes out to Chicago and 251 Key-Counties in 5 rich, middle-western states. This actual audience coverage is based on a 30,000 letter-pattern.

8,289,763 consumers in the *primary!* 5,421,020 in the *secondary!*

**A POTENTIAL
\$15,000,000,000
ANNUAL MARKET**

As the *Voice of Labor*, WCFL has a *special tie* with the well-paid craftsman and wage-earners in this prosperous, industrial area.

For full information, contact WCFL or The Bolling Company.

WCFL 50,000 watts
1000 on the dial
THE VOICE OF LABOR An ABC Affiliate
666 Lake Shore Drive, Chicago, Ill.
Represented by The Bolling Company, Inc.

ILLINOIS

Bus.-Studio Address...410 N. Michigan Ave.
Phone Number...Whitehall 4-6000
Transmitter Location...Itasca, Ill.
Air Time...Unlimited
News Service...AP, INS, UP
Transcription Service...Lang-Worth, World,
Associated
Representative...CBS Radio Sales
Membership...NAB, BMB
Vice Pres.-Gen. Mgr...H. Leslie Atlass
Station Manager...Frank Falknor
Sales Manager...Robert Livingston
Program Director...Al Morey
Promotion Mgr...Ralf Brent
Chief Engineer...George Sherman

W C B D

CHICAGO—1947

Frequency: 820 Kc...Power: 5000 Watts
Owned-Oper. By...Christian Catholic Church
Business Address...Administration Bldg., Zion
Phone Number...521
Studio Address...c-o Station WAIT
Transmitter Location...Elmhurst
Air Time...Share Time with WAIT
Chief Exec...Michael J. Mintern

W C F L

CHICAGO—1926—ABC

Frequency: 1000 Kc...Power: 50,000 Watts
Owned-Operated By...Chicago Federation of
Labor
Business-Studio Address...666 Lake Shore Dr.
Phone Number...MOhawk 4-2400
Transmitter Location...Downers Grove
Air Time...Unlimited
News Service...UP
Transcription Service...Standard
Representative...Bolling
President...William A. Lee
General Manager...Maurice Lynch
Commercial Manager...George Isaac
Program Director...Robert A. Platt
Publicity Director...Frank McGivern
Musical Director...Jack Kelly
Chief Engineer...Charles Willett

W C R W

CHICAGO—1926

Frequency: 1240 Kc...Power: 100 Watts, d.
Owned-Operated By...Clinton R. White
Business-Studio-Transmitter Address
2756 Pine Grove Ave.
Phone Number...EASgate 7-6860
Air Time...Daytime
Pres.-Owner-Chief Engr...Clinton R. White
General Manager...J. A. White

W E D C

CHICAGO—1926

Frequency: 1240 Kc...Power: 250 Watts
Owned-Operated By...Emil Denmark, Inc.
Bus.-Studio-Transmitter Address...3860 W.
Ogden Ave.
Phone Number...CRawford 7-4100
Air Time...Unlimited
News Service...UP
President...Emil Denmark
Gen.-Station-Comm. Mgr...Frank J. Kotnack
Sales Prom. Mgr., Pub. Dir...Bill Mack
Musical Director...William P. Brady
Chief Engineer...Dan Ely

W E N R

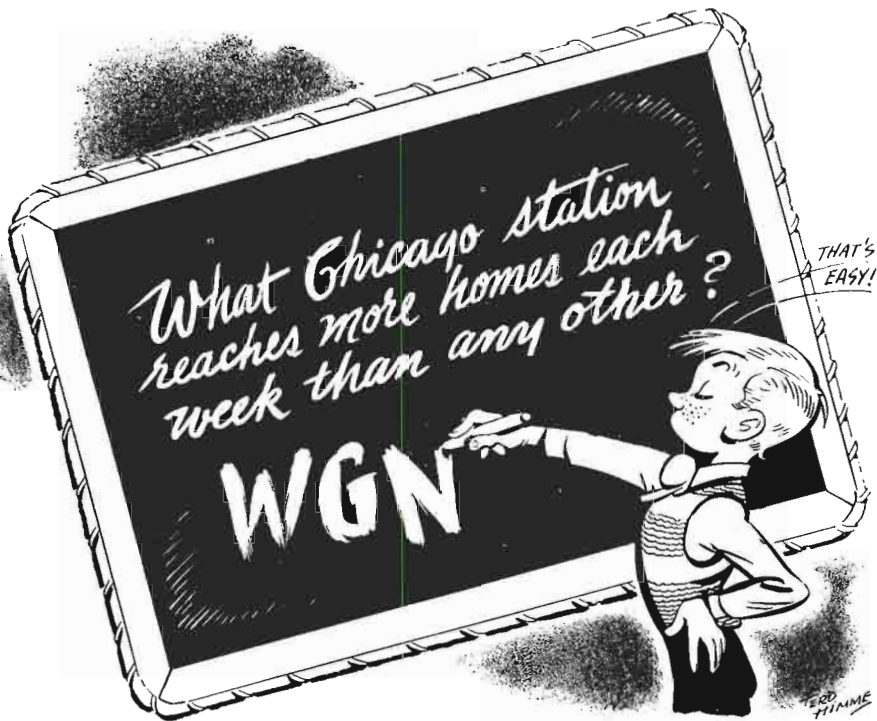
CHICAGO—1924—ABC

Frequency: 890 Kc...Power: 50,000 Watts
Owned-Operated By...American Bcstg. Co.
Business-Studio Address...20 N. Wacker Dr.
Phone Number...ANdover 3-7800
Transmitter Location...Tinley Park
Air Time...Unlimited
News Service...AP, INS, UP
Transcription Service...Standard
Representative...ABC Spot Sales
Membership...NAB, BMB
President (ABC)...Mark Woods
Vice Pres. Cen. Div. ABC...John H. Norton, Jr.
General Mgr...James L. Stirton
Station-Comm. Mgr...Roy McLaughlin
Sales Promotion Manager...Karl R. Sulphin
Program Director...Harold Stokes
Production Director...Burr E. Lee
Publicity Director...Ell W. Henry
News & Sports Events...Con O'Dea
Musical Director...Rex Maupin
Chief Engineer...Ed Horstman

W G E S

CHICAGO—1924

Frequency: 1390 Kc...Power: 5000 Watts
Owned-Operated By...Radio Station WGES
Business-Studio Address...2708 Wash. Blvd.
Phone Number...SACramento 2-1700
Transmitter Location...8601 South Kedzie
Air Time...6 a.m.-1:30 a.m.
News Service...UP
Transcription Service...Associated
General Mgr...John A. Dyer
Commercial Mgr...Elizabeth M. Hinzman
Sales Promotion Manager...K. P. Freda
Program Director...Herbert Rudolph



YES! everyone knows the answer to that question. And the answer, year after year, has been the same—WGN*

This means that advertisers have a better opportunity of having their messages heard on WGN than thru any other Chicago station. This impact is made possible thru the power, prestige, and programs that are synonomous with WGN.

Sure, surveys point out that WGN is the outstanding station in Chicago, but we've got even more sales success stories and listener response that prove WGN's effectiveness on that great intangible . . . the listening audience.

* Nielsen Annual Coverage Report, Feb.-Mar., 1946, 1947, 1948, 1949.

Make your next buy, your best buy—WGN

WGN

Chicago 11
Illinois
50,000 Watts
720
On Your Dial



Eastern Sales Office: 220 East 42nd Street, New York 17, N. Y.

West Coast Representatives: Keenan and Eickelberg

235 Montgomery St., San Francisco 4 • 2978 Wilshire Blvd., Los Angeles 5
710 Lewis Bldg., 333 SW Oak St., Portland 4

W G N

CHICAGO—1924—MBS

Frequency: 720 Kc. Power: 50,000 Watts
 Owned-Operated By.....WGN, Inc.
 Bus.Studio Address...441 N. Michigan Ave.
 Phone Number.....SU 7-0100
 Transmitter Location.....Roselle
 Ar Time.....24 hrs.
 News Service.....AP, INS, UP
 Transcription Service.....Standard
 Representative.....Keenan & Eickelberg
 Membership.....BMB, FMA
 President.....Col. Robert R. McCormick
 Station Manager.....Frank P. Schreiber
 Commercial Manager..William A. McGuineas
 Sales Promotion Manager.....Don Getz
 Program Director.....Bruce Dennis
 Production Director.....Edmund Kahn
 Publicity Director.....James Hanlon
 Supervisor of Announcers...Raymond Taylor
 Musical Director.....Henry Weber
 Chief Engineer.....Carl J. Meyers
 Farm Editor.....Hal Totten

W I N D

**CHICAGO—1927
 MIDWEST BASEBALL**

Frequency: 560 Kc. Power: 5000 Watts

Owned-Oper. By.....Johnson Kennedy Radio Corp.

Bus.Studio Address...400 N. Michigan Ave.
 Phone Number.....Whitehall 4-2170
 Transmitter Location.....Gary, Ind.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Katz
 Membership.....NAB, BMB, FMA
 President.....John S. Knight
 General-Station Mgr.....Ralph L. Atlass
 Commercial Manager.....John T. Carey
 Sales Prom. Mgr., Pub. Dir.....Connie Kimble
 Program Director.....H. Leslie Atlass, Jr.
 Chief Engineer.....Kenneth C. Shirk

W J J D

CHICAGO—1934

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Operated By...Field Enterprises, Inc.
 Bus.Studio Address...230 N. Michigan Ave.
 Phone Number.....STate 2-5466
 Transmitter Location.....Desplaines
 Air Time.....4 a.m.-sundown
 News Service.....UP
 Transcription Service.....Standard, Capitol,
 Associated, World
 Representative.....Avery-Knodel

W J J D

Chicago's Best

50,000 Watt Buy

A MARSHALL FIELD STATION

REPRESENTED BY AVERY KNODEL, INC.

Public Service Institutions KNOW
the Draw-Power of these

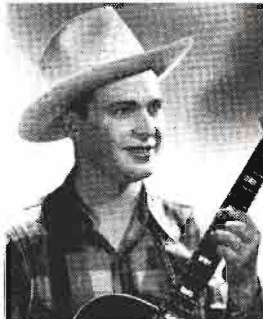
Radio Stars



ROB ATCHER



THE SAGE RIDERS



DOLPH HEWITT



LULU BELLE AND SCOTTY

Constantly requested for community events, fairs, charity programs — all the places where entertainment *experts* have their choice of the finest talent — these and two dozen more WLS radio stars are in demand all over the city of Chicago and the broad Midwest around it. This demand shows the way audiences feel about them — and that's why advertisers, too, find these WLS folks and our production staff can create anything from a simple one-man show to a giant network production. Yes, they're public servants, popular personalities . . .

Radio Stars

and PRODUCT SALESMEN

CAPTAIN STUBBY AND THE BUCCANEERS



ON

*A Clear Channel
Station*



890 KILOCYCLES • 50,000 WATTS • ABC AFFILIATE • REPRESENTED BY JOHN BLAIR & CO.

ILLINOIS

Membership NAB, BMB, FMA
President Marshall Field
Gen.-Sta. Mgr., Pgm. Dir. Arthur F. Harre
Commercial Manager Frederick G. Harm
Sales Prom. Mgr., Pub. Dir. Edwin G. Short
Chief Annr., Prod. Dir. Carl Warner
Musical Director Don E. Lavery
Chief Engineer Walter F. Myers
Farm Editor Randy Blake

W L S

CHICAGO—1924—ABC

Frequency: 890 Kc. **Power:** 50,000 Watts
Owned-Operated By Agricultural Bcstg. Co.
Business Address 1230 Washington Blvd.
Phone Number MO 6-9700
Studio Add. 8th St. Theatre; Exchange Bldg.
Transmitter Location Tinley Park
Air Time Unlimited
News Service AP, Transradio, UP
Transcription Service Standard
Representative John Blair
Membership NAB, BMB
President James E. Edwards
Gen., Sta. Mgr. Glenn Synder
Commercial Manager Charles M. Freeman
Sales Prom. Mgr. John C. Drake
Program Director Harold Safford
Publicity Director J. Drake
Musical Director Osgood Wesley
Chief Engineer Thomas Rowe
Farm Editor Arthur Page

W M A Q

CHICAGO—1922—NBC

Frequency: 670 Kc. **Power:** 50,000 Watts
Owned-Operated By National Bcstg. Co., Inc.
Business-Studio Address Merchandise Mart
Phone Number SUperior 7-8300
Transmitter Location Elmhurst
Air Time Unlimited
News Service AP, INS, UP
Transcription Service Thesaurus
Representative NBC
Membership NAB, BMB
V.P. Chg. Cen. Div. I. E. Showerman
Sales Manager Oliver Morton
Sales Prom. Mgr. Harold A. Smith
Program Director Arthur Jacobson
Production Director Homer Heck
Manager of Press Dept. John F. Ryan
Announcer Supervisor W. M. Kephart
Music Supervisor Donald A. Marcotte
Chief Engineer Howard C. Luttaens
Farm Director Everett Mitchell

W S B C

CHICAGO—1925

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Operated By Radio Station WSBC
Business-Studio Address 2400 W. Madison St.

Phone Number MONroe 6-9060
Transmitter Location 2400 W. Madison St.
Air Time Unlimited
News Service UP
Transcription Service Associated, SESAC
Representative Forjoe
Gen. Mgr., Pgm. Dir. Robert O. Miller
Commercial Manager Julius Miller
Musical Director Richard Feinberg

W H F C

CICERO—1925

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Operated By WHFC, Inc.
Business Address 6138 W. Cermak Rd.
Phone Number Olympic 4305
Air Time 7 a.m.-M.
Representative Holman
Membership NAB
General Mgr. Richard W. Hoffman

W H O W

CLINTON—1947

Frequency: 1520 Kc. **Power:** 1000 Watts d.
Owned-Operated By Cornbelt Bcstg. Co.
Business Address 401 S. Side Sq.
Phone Number 305
Transmitter Location Rt. 51, 4 Mi. S. City
Air Time Daytime
News Service UP
Transcription Service Standard
Representative Holman
Membership NAB, BMB
President Keith Rhea
Gen., Sta. Mgr. Frank Jennings
Comm. Mgr. James Williams
Program Dir. Jack Carson
Chief Engineer William Wilson

W D A N

DANVILLE—1938—CBS

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Operated By Northwestern Pub. Co.
Address 1500 N. Washington Ave.
Phone Number 1700-1
Air Time Unlimited
News Service UP
Transcription Service World
Representative Everett-McKinne
Membership NAB, BMB
General Manager E. C. Hewes
Sta.-Comm.-Sales Prom. Mgr. Robert J. Burow
Program Director Honore E. Ronan
Chief Announcer Max Shaffer
Chief Engineer T. G. Magin

W D Z

DECATUR—1921

Frequency: 1050 Kc. **Power:** 1000 Watts d.
Owned-Operated By WDZ Bcstg. Co.

ILLINOIS

Business-Studio Address.....265 S. Park St
Transmitter Location.....R.R. No. 4
News Service.....UP
Transcription Service.....World, Capitol
Representative.....Free & Peters
Membership.....NAB, BMB
President.....Charles C. Caley
Gen., Sta. Mgr.....Frank C. Schroeder, Jr.
Commercial Manager.....Howard G. Bill
Program Dir.....William F. Miller
Chief Anncr.....Hugh Gray
Chief Engineer.....A. James Ebel
Farm Editor.....Marty Roberts

W S O Y

DECATUR—1925—CBS

Frequency: 1340 Kc.....Power: 500 Watts
Owned-Operated By.....Illinois Bcstg. Co.
Business Address.....351 N. Main St.
Phone Number.....5371, 5151
Studio-Transmitter.....Route 48, at N. Jasper St.
Air Time.....6 a.m.-12:05 a.m.
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Weed
Membership.....NAB, BMB, FMA
President.....Frederick W. Schaub
General Manager.....Merill Lindsay
Commercial Manager.....Charles F. Bruce
Program Director.....Bernard J. Johnson
Technical Director.....Miiburn H. Stuckwish

W L B K

DE KALB—1947

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By.....DeKalb Radio Studios, Inc.
Business-Studio Address.....153½ N. Third St.
Phone Number.....2677
Transmitter Location.....N. First St. Rd.
Air Time.....Daytime
News Service.....AF
Transcription Service.....Lang-Worth
Representative.....Ra-Tel
Pres., Gen., Sta. Mgr.....Ted. A. Lanes
Pgm., Prod., Pub. Dir.....Robert C. Brown
Musical Director.....Murray Followill
Chief Engineer.....Clayton DeWillt

W T M V

EAST ST. LOUIS—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By-Operated By.....On the Air, Inc.
Business-Studio-Transmitter Address.....Hotel
Broadview, East St. Louis, Ill.
Phone Number.....Bridge 4625, Upton 4-4390
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Weed
Membership.....NAB, BMB

President.....A. O. Eades
Gen. Mgr. Secty.-Treas.....Clarence Leich
Station Mgr.....Frank J. Prendergast
Program Director.....Avery Busch
Salesman-Publicity Director.....Tom Riggs
Chief Announcer.....Byron Scott
Musical Director.....Edwin League
Chief Engineer.....Erle E. White
Farm-News Editor.....John Sabin

W C R A

EFFINGHAM—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Effingham Bcstg. Co.
Business-Studio Address.....112½ N. Banker St.
Phone Number.....1090-1
Transmitter Location.....1 m. S. of Effingham
Air Time.....Sunrise-sunset
News Service.....UP
Transcription Service.....Cole
Membership.....NAB
President.....Joseph E. McNaughton
Sta., Comm. Mgr.....Joseph M. Sutter
Sales Prom. Mgr., Pgm. Dir.....Stuart Sanders
Chief Announcer.....James W. Claar
Chief Engineer.....Harold E. Reynolds
Farm Editor.....James W. Claar

W R M N

ELGIN—1949

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned-Operated By.....Elgin Bcstg. Co.
Business Address.....Fox Hotel
Phone Number.....6930
Air Time.....Daytime
News Service.....UP
Representative.....McGillvra
Partners.....G. A. Ralston, Jerry C. Miller
Gen., Comm. Mgr., Chief Engr.....George Ralston
Program Dir.....Kay Nylen

W N M P

EVANSTON—1947

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Evanston Bcstg. Co.
Business-Studio-Transmitter.....2201 Oakton St.
Phone Number.....Greenleaf 5-1590
Air Time.....Sunrise-sunset
News Service.....INS
Transcription Service.....Thesaurus
Membership.....NAB
President.....Fred S. Newton
General Manager.....Angus D. Pfaff
Comm. Mgr.....Robert Berger
Production Director.....Richard Philip
Publicity Director.....E. J. Pfeil
Chief Announcer.....Alan Douglas
Musical Director.....Verne Marceaux
Chief Engineer.....L. S. Schnedorf

ILLINOIS

W F R L

FREEPORT—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By: Freeport Bcstg. Co., Inc.
 Business-Studio Address: 9 N. Chicago Ave.
 Phone Number: State 436-7
 Transmitter Location: 1¼ Mi. NE of Freeport
 Air Time: Sunrise-sunset
 News Service: AP
 Transcription Service: World
 Representative: Sears & Ayer
 Membership: BMB
 Pres., Gen. Mgr., Chief Engr.:

Vincent S. Barker

Comm.-Sales Prom. Mgr.: Dave Taylor
 Prog. Dir., Chief Announcer: Arthur Hanstrom
 Musical Director: Gladys Barker

W G I L

GALESBURG—1938

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Galesburg Bcstg. Co., Inc.
 Address: 312 Hill Arcade
 Phone Number: 4626
 Air Time: 6 a.m.-M.
 News Service: UP

Transcription Service: Lang-Worth
 Representative: Ra-Tel
 Membership: NAB
 President: Mrs. L. A. Pritchard
 General Mgr.: Robert W. Frudeger
 Sales Prom. Mgr.: Roger L. Hoffman
 Program Director: Larry P. Edwards
 Chief Announcer: Dwight B. Olson
 Chief Engineer: E. D. Scandrett
 Farm Editor: A. R. Kemp

W E B Q

HARRISBURG—1923—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Harrisburg Bcstg. Co.
 Business-Studio-Transmitter: 100 E. Poplar St.
 Phone Number: 28
 Air Time: 6 a.m.-10 p.m.
 News Service: UP
 Membership: NAB, BMB
 President: J. M. Pruett
 Gen.-Station-Comm. Mgr.: Inglis M. Taylor
 Sales Prom. Mgr., Farm Editor: Ken Hamilton
 Program Dir.: Norman Alexander
 Production Dir.: Naomi Rice
 Publicity Dir.: Elton Rust
 Chief Engineer: Elmor L. Gladson

ILLINOIS

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 THE BEST?

BECAUSE—**AP** members decide what AP shall be. Their decision has made AP unequalled in covering the news of the world . . . RAPIDLY . . . TRUTHFULLY . . . FULLY . . . ACCURATELY.

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Vice-Chairman: Robert LaMere—WLBH, Mattoon

ILLINOIS

W J P F

HERRIN—1940—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Orville W. Lyerla
 Business-Studio Address..... P. O. Box 179
 Phone Number..... 382-3
 Transmitter Location..... 2.2 Mi. N. of Herrin
 Air Time..... 5:30 a.m.-10:30 p.m.
 News Service..... **UP**
 Transcription Service..... Lang-Worth
 Representative..... John E. Pearson
 Membership..... **NAB, BMB**
 Owner..... Orville W. Lyerla
 Gen. Station-Comm. Mgr..... Charles R. Cook
 Sales Manager..... Fred Simmons
 Musical Director..... Frank E. Elders
 Chief Engineer..... Rayburn Yandell

W L D S

JACKSONVILLE—1941

Frequency: 1180 Kc. Power: 1000 Watts d.
 Owned-Operated By..... Milton Edge &
 E. J. Korsmeyer
 Business-Studio..... Fox Illinois Theatre Bldg.
 Phone Number..... 1180
 Transmitter Location..... 1.7 Mi. E. of Jacksonville
 on Old State Rd.
 Air Time..... Sunrise-sunset
 News Service..... **UP**
 Transcription Service..... Standard
 Representative..... Hal Holman
 Membership..... **NAB, BMB**
 Gen., Sta., Comm. Mgr..... E. J. Koremeyer
 Program Director..... T. J. Fairburn
 Musical Director..... Virginia Colwell
 Chief Engineer..... G. J. Cassens
 Farm Editor..... E. H. Garlich

W J O L

JOLIET—1926

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Joliet Bcstg. Co.
 Business-Studio-Transmitter..... 601 Walnut St.
 Phone Number..... 4761-2
 Air Time..... 7 a.m.-11 p.m.
 News Service..... **UP**
 Transcription Service..... World
 Representative..... Joseph Hershey McGillvra
 President..... Calvin Wilson
 Gen.-Sta.-Comm. Mgr..... Joseph J. Garvey
 Program Director..... Eileen Caron
 Publicity Dir..... William Charnley
 Chief Announcer..... Scott Dilworth
 Musical Director..... Gregg Phillips
 Chief Engineer..... Lester DeCosta

W K A N

KANKAKEE—1947

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By..... Kankakee Daily Journal Co.

Business-Studio Address..... 183 N. Schuyler Ave.
 Phone Number..... 3-6633
 Transmitter Location..... R. R. 1
 Air Time..... Local sunrise-local sunset
 News Service..... **AP**
 Transcription Service..... World, Standard
 Representative..... Hal Holman
 Membership..... **NAB**
 President..... Leslie C. Small
 Station Manager..... Bruce Brown
 Commercial Manager..... Robert Hawkins
 Program Director..... Orren Allain
 Production Dir..... Ed Nix
 Chief Engineer..... Robert Harrell

W L P O

LA SALLE—1947

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By..... La Salle County Bcstg. Co.
 Business Address..... P. O. Box 399
 Phone Number..... 3100
 Studio Address..... Medical Arts Bldg.
 Transmitter Location..... Near Oglesby
 Air Time..... Sunrise-sunset
 News Service..... **AP**
 Transcription Service..... World, Lang-Worth
 Membership..... **NAB, BMB**
 President..... Mrs. E. M. Miller
 General-Commercial Mgr..... William Holm
 Program Director..... Joseph Terrando
 News Director..... Laverne Waltman
 Musical Director..... Harrison Leurig
 Chief Engineer..... Lawrence McCann

W P R G

LINCOLN—1949

Frequency: 1370 Kc. Power: 500 Watts d.
 Owned-Operated By..... Prairie Radio Corp.
 Business Address..... P. O. Box 406
 Phone Number..... 209
 Air Time..... Daytime
 News Service..... **AP**
 Pres., Chief Engr..... Ray F. Kanochel
 Acting Comm. Mgr..... John H. Deal
 Pgm. Dir., Prom. Mgr..... Allyn V. Nugent

W K A I

MACOMB—1947—KBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By..... The Macomb Bcstg. Co.
 Business-Studio Address..... 113 E. Carroll St.
 Phone Number..... 1350
 Transmitter..... Hway. 67, E. of City Limits
 Air Time..... Sunrise-sunset
 News Service..... **UP**
 Transcription Service..... Thesaurus, SESAC, KBS
 Membership..... **NAB**
 President..... James C. Bailey
 Gen., Sta. Mgrs..... J. C. Bailey, L. B. Landis
 Prog.-Prod. Dir., Chief Announcer..... Gene Spry
 Chief Engineer..... Maurice Riggins

W G G H

MARION—1949

Frequency: 1150 Kc. Power: 500 Watts d.
Owned-Operated By Marion Bcstg. Co.
Business Address R. R. No. 4
Phone Number 824
Air Time Daytime
News Service AP
Transcription Service Associated
Partner, Gen. Mgr. Hartley Grisham
Partner, Chief Engr. George W. Dodds
Program Dir. John O. Weaver

W L B H

MATTOON—1946

Frequency: 1170 Kc. Power: 250 Watts d.
Owned-Operated By Mattoon Bcstg. Co.
Bus. Studio Address 17th & Broadway Ave.
Phone Number 3800
Transmitter Location 3/4 Mi. N. of Mattoon
on Hwy. 45
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Capitol
Representative Holman
Membership NAB, BMB
President, Gen. Station Mgr. J. R. Livesay
Commercial Manager Rolland O. Looper
Sales Promotion Manager Dwain Bower
Program Director Robert F. LaMere
Chief Announcer Charles R. Guess
Musical Director Ken Jakle
Chief Engineer Ray Livesay
Farm Editor Alvin Pigg

W Q U A

MOLINE—1946—MBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Moline Bcstg. Corp.
Business-Studio Address 1319 5th Ave.
Phone Number Moline 7000
Transmitter Location 7th St. Ext.
Air Time Unlimited
News Service AP
Transcription Service World
Representative Rambeau
Membership NAB, BMB
Pres., Treas., Gen. Mgr. Bruff W. Olin, Jr.
Exec. V.P., Comm. Mgr. G. LaVerne Flambo
Program Dir. Jack Davis
Chief Engineer Larry Lynch

W V M C

MOUNT CARMEL—1948

Frequency: 1360 Kc. Power: 500 Watts d.
Owned-Operated By Mt. Carmel Bcstg. Co.
Address 114 1/2 W. 4th St.
Phone Number 937

Air Time Daytime
News Service UP
Transcription Service Capitol
Owner, President Charles Vandever
Gen., Comm. Mgr., Pgm. Dir. Jerrell Henry
Chief Engineer Raymond E. Luth

W M I X

MT. VERNON—1946

Frequency: 940 Kc. Power: 1000 Watts d.
Owned-Oper. By Mt. Vernon Radio & TV Co.
Address 2 Radio Center Bldg.
Phone Number 3500
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Lang-Worth
Representative John E. Pearson
Membership NAB
President John Russell Mitchell
Station Manager Richard C. Barnes
Program Director Jack Gordon
Publicity Director William C. Bailey
Musical Director Gladys Bean
Chief Engineer Adron Miller

W V L N

OLNEY—1947

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Operated By Olney Bcstg. Co.
Business-Studio Address 302 1/2 E. Main St.
Phone Number 935
Transmitter Location 1 Mi. S. of Olney
Air Time Daytime
News Service AP
Transcription Service Standard
Representative Hal Holman
Pres., Gen. Mgr. Marshall H. Poole
Sta. Mgr. Edward Raasch
Program Director James Butler
Chief Engineer James H. Weber

W S I V

PEKIN—1945—MBN-IFB

Frequency: 1140 Kc. Power: 1000 Watts d.
Owned-Operated By Pekin Bcstg. Co., Inc.
Business-Studio Address 15 S. Capitol St.
Phone Number 1747, 1539
Transmitter Midway bet. Pekin & Peoria
Air Time 6:30 a.m.-local sunset
News Service AP
Transcription Service Lang-Worth
Representative Hal Holman
Membership NAB, BMB
Pres., Gen. Sta. Mgr. W. Kenneth Patterson
Commercial Manager J. Ed Henry
Sales Prom. Mgr., Pub. Dir. George Udry
Program Director Robert R. Snow
Production Dir. Myles Foland
Musical Dir., Chief Anncr. Charles Timm
Chief Engineer Emil Prandoni

WEEK

PEORIA—1947—NBC

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By... West Central Bcstg. Co.
 Business-Studio Address... Commercial National
 Bank Bldg.
 Phone Number 3-3688
 Transmitter Location Bartonville
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Headley-Reed
 Membership NAB, BMB
 President Sen. Robert S. Kerr
 Station Manager Fred C. Mueller
 Comm. Mgr., Pgm. Dir. George Cremeens
 Production Directors Robert Murray,
 Leonard Elliott
 Chief Engineer Wayne Lovely

WIRL

PEORIA—1948—ABC

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By... Illinois Valley Bcstg. Co.
 Business-Studio Address... 115 N. Jefferson Ave.
 Phone Number 4-9239
 Transmitter Location Tazewell County
 Air Time Unlimited
 News Service UP
 Representative Avery-Knodel
 Membership BMB
 President Timothy W. Swain
 Gen., Sta., Comm. Mgr. Tom Gavin
 Chief Engineer Rudolph Luukinen
 Pgm., Prod. Dir. Harlan E. Ralston
 Publicity Dir. Jack Lawrence
 Farm Editor Dick Herr

WMBD

PEORIA—1927—CBS

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By... Peoria Bcstg. Co.
 Bus.-Studio Address... 212 South Jefferson
 Phone Number 6-0711
 Transmitter Location 1 Mi. S. of Groveland
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Thesaurus
 Representative Free & Peters
 Membership NAB, BMB
 President Edgar L. Bill
 Executive Vice-President... Charles C. Caley
 Commercial Mgr. Don D. Kynaston
 Sales Mgr., Pub. Dir. Florence Luedeke
 Program Director Charles B. Barnhart
 Production Dir. Marvin H. Hult
 Music Director Harold Osborne
 Director of Engineering... A. James Ebel
 Farm Director Emil Bill

WMMJ

PEORIA—1946—MBS

Frequency: 1020 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Mid-State Bcstg. Co., Inc.
 Business-Studio Address... 408 Fulton St.
 Phone Number 9164
 Transmitter Location High View Rd.
 Representative John E. Pearson
 Pres., Gen. Mgr. W. J. Kutsch

WWXL

PEORIA—1946

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Oper. By... Central Illinois Radio Corp.
 Business-Studio Address... Hotel Jefferson
 Phone Number 9106
 Transmitter Location Creve Coeur
 Air Time 6 a.m.-M.
 News Service INS
 Transcription Service SESAC
 Representative Burn-Smith
 President Joseph Giddan
 Gen., Sta. Mgr. Michael Henry
 Comm., Sales Prom. Mgr. Dodd Boyer
 Program Dir. Patricia Zimmerle
 Production Dir. Paul M. Enright
 Publicity Dir. Charlotte Sutton
 Chief Announcer Lee Rothman
 Musical Director Marjorie Grant
 Chief Engineer Carl Horline
 Farm Editor Burt Sherwood

WGEM

QUINCY—1948—ABC

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Operated By... Quincy Bcstg. Co.
 Business-Studio Address... Hotel Quincy
 Phone Number 6840
 Transmitter Location Ellington Township
 Air Time 6 a.m.-1 a.m.
 News Service UP
 Transcription Service Lang-Worth
 Representative Walker
 President T. C. Oakley
 General Mgr. Joseph S. Bonansinga
 Program Dir. Paul McClelland
 Musical Director Mary Harvey
 Chief Engineer John Haerle

WTAD

QUINCY—1926—CBS

Frequency: 930 Kc. Power: 1000 Watts
 Owned-Operated By... Lee Bcstg., Inc.
 Business-Studio Address... W.C.U. Bldg.
 Phone Number 6200
 Transmitter Location Melrose Township
 Air Time 5:45 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Associated

• • • **ILLINOIS** • • •

Representative.....Weed & Co.
 Membership.....NAB, BMB, FMA
 President.....Lee P. Loomis
 General Manager.....Walter Rothschild
 Nat. Sales Mgr. (Lee Stas.)...Walter Rothschild
 Local Sales Mgr.....W. T. Burghart
 Sales Prom. Mgr.....John Phillips
 Program Dir.....Merritt Milligan
 Traffic Dir.....Zoula Gatewood
 News Editor.....Don Nicholson
 Musical Dir.....Jean Fessler
 Chief Engineer.....Urline Whitman
 Farm Editor.....Dick Falser
 Consulting Engineer.....E. C. Page

W H B F

ROCK ISLAND—1925—ABC

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Operated By...Rock Island Bcstg. Co.
 Business-Studio Address.....1800 3rd Ave.
 Phone Number.....6-5441
 Transmitter.....52nd St., 23rd Ave., Moline
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Avery-Knodel
 Membership.....NAB, BMB
 President.....Ben H. Potter
 General-Station Mgr.....Leslie C. Johnson
 Commercial Manager.....Maurice Corken
 Program Director.....Forest W. Cooke
 Publicity Director.....Fern R. Hawks
 Chief Announcer.....Charles F. Harrison, Jr.
 Chief Engineer.....Robert J. Sinnett

W R O K

ROCKFORD—1928—ABC

Frequency: 1440 Kc.....Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By.....Rockford Bcstrs., Inc.
 Bus.-Studio Address.....Rockford Newstower
 Phone Number.....2-6621
 Transmitter Location.....Guilford
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Headley-Reed
 President.....Albert B. Simms
 Gen., Sta. Mgr.....Walter M. Koessler
 Commercial Manager.....John J. Dixon
 Publicity Dir.....Betty L. Thro
 Program Director.....Maurice P. Owens
 Prod. Dir.....Bill Fischer
 Farm Editor, Chief Anncr.....Don Bowton
 Musical Director.....Lorna Lane
 Chief Engineer.....Wilfred A. Smith

W C V S

SPRINGFIELD—1925—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WCBS, Inc.
 Business-Studio Address...523 E. Capitol Ave.

Phone Number.....9855
 News Service.....AP
 Transcription Service.....World
 Representative.....Sears & Ayer
 Membership.....NAB, BMB
 President.....H. L. Dewing
 Gen.-Station Mgr.....C. W. Neeld
 Program Dir.....John Geil
 Chief Engineer.....R. Ashenfelder

W T A X

SPRINGFIELD—1930—CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....WTAX, Inc.
 Address.....Route 66 & E. Cook St.
 Phone Number.....2-4441
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Lang-Worth, SESAC
 Representative.....Weed
 Membership.....NAB, BMB
 President, General Manager...Oliver J. Keller
 Comm. Mgr.....O. J. Keller, Jr.
 Sales Prom. Manager.....Shelby T. Harbison
 Program Director.....Gladys McGrew
 Chief Announcer.....Glen Farrington
 Musical Director.....William Nelms
 Chief Engineer.....E. C. Swaringen
 Farm Editor.....Murrell Singer

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 and their families

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*A recent survey of all students
 in Rockford High Schools showed
 this high percentage of regular
 listeners.

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Headley-Reed Co. — Nat'l Reps.

ILLINOIS-INDIANA

WSDR

STERLING—1949

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Operated By... Blackhawk Bcstg. Co.
 Business Address... Lawrence Bldg.
 Phone Number... Main 3400
 Air Time... Unlimited
 News Service... UP
 Transcription Service... Standard
 Pres., Gen. Mgr... Sam Bartlett
 Comm. Mgr... Lillian Bartlett
 Program Dir... Todd Branson

WKID

URBANA—1948

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By... University City Bcstg. Corp.
 Business-Studio Address... P. O. Box 192
 Phone Number... 7-5431
 Transmitter Location... ½ Mi. SE City
 Air Time... Daytime

News Service... UP
 Transcription Service... Lang-Worth
 Membership... NAB
 President... Elwood Fabert
 Gen. Mgr., Chief Engineer... G. Max Kimbrel
 Musical Director... Joan Richards

WKRS

WAUKEGAN—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By... New Sun Bcstg. Co.
 Business Address... P. O. Box 500
 Phone Number... ONtario 9000
 Air Time... Daytime
 News Service... AP
 Transcription Service... World, Standard
 Representative... McGillvra
 President... Frank H. Just
 General Mgr... Joseph B. Kirby
 Commercial Mgr... Donald DeThorn
 Program Dir... Fritz Sorenson
 Chief Engineer... M. D. Hunnicutt, Jr.

INDIANA

*Estimated Population 3,994,000—Increase +16.5%—Radio Homes 1,168,000
 Radio Families 1,192,000—Stations in State 42*

WCBC

ANDERSON—1947

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Civic Bcstg. Corp.
 Address... 116 W. 12th St.
 Phone Number... 8822
 Transmitter Location... Junction of St. Rd. 9 & 67
 News Service... AP
 Transcription Service... World
 Representative... Hal Holman
 President... Lloyd B. Gallimore
 Commercial Mgr... Gerald Quick
 Program Director... Tom Thornburg
 Promotion Mgr... Fayola Mauck
 Chief Engineer... Robert Simmons

General Manager... John R. Atkinson
 Program Director... E. R. McCord
 Chief Engineer... L. M. Shroyer

WBIW

BEDFORD—1948—MBFN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Radio Bedford, Inc.
 Address... P. O. Box 169, Radio Farm
 Phone Number... 4421-2
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... Lang-Worth, Capitol
 Representative... Ra-Tel
 Pres., Gen., Sta. Mgr... William C. Smith, Jr.
 Commercial Manager... Louis E. Gaines
 Program Director... Barbara Leahy
 Promotion Mgr... John Roell
 Production Dir... William Beatte
 Chief Anncr., Farm Editor... James Parker
 Musical Dir... Michael Sargent
 Chief Engineer... Carl Finger

WHBU

ANDERSON—1923—ABC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By... Anderson Bcstg. Corp.
 Business-Studio... 640 Citizens Bank Bldg.
 Phone Number... 7791
 Transmitter Location... 1110 Meridian St.
 Air Time... 6:30 a.m.-M.
 News Service... UP
 Transcription Service... Standard
 Representative... Ra-Tel
 Membership... NAB
 President... C. Bruce McConnel

WSUA

BLOOMINGTON—1946

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Radio Station WSUA, Inc.
 Bus.-Studio Address... 117½ W. Kirkwood Ave.
 Phone Number... 7277

INDIANA

Transmitter Location... State Rd. 37, 2 Mi. S.
 City Limits
 Air Time Sunrise-sundown
 News Service UP
 Transcription Service Standard, World
 Representative McGillivra
 Membership NAB, BMB
 President L. C. J. Yeager
 General Mgr. A. E. Tyler
 Commercial Mgr. Wesley Hensley
 Program Director Steven T. Briggs
 Chief Announcer Bernie Herman
 Chief Engineer James Rolfe

W T O M

BLOOMINGTON—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Fred O. Grimwood
 Business-Studio Address 1325 N. 6th St., Quincy
 Phone Number 7703
 Studio Address Henderson Bldg.
 Transmitter Location W. Allen St.
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative Sears & Ayer
 President Fred O. Grimwood
 General Sta. Mgr. Maurice Latimer
 Commercial Mgr. Paul Lennon
 Program Director George Willeford
 Chief Announcer Marc Williams
 Musical Dir. Betty Sparkman
 Chief Engineer Ted May

W T T S

BLOOMINGTON—1949

Frequency: 1370 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Oper. By Sarkes & Mary Tarzian
 Business-Studio Address 535 S. Walnut St.
 Phone Number 2-3366
 Transmitter Location 2½ Mi. SE of City
 News Service AP
 Transcription Service Associated, Thesaurus
 Representative William G. Rambeau Co.
 Membership NAB
 Owners Sarkes and Mary Tarzian
 General Mgr. Glenn Van Horn
 Sales Prom. Mgr. Robert Lemon
 Program Dir. Robert Petranoff
 Publicity Dir. Lyle Warrick
 Musical Dir. Gail Grissom
 Chief Engineer Morton Weigel

W C N B

CONNERSVILLE—1948-HOOSIER

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By News Examiner Co.
 Business-Studio Address 406 Central Ave.
 Phone Number 1950
 Transmitter Location Summit Ave.

Air Time 6:30 a.m.-local sundown
 News Service UP
 Transcription Service World, Capitol
 Representative Arthur Cooley
 Membership NAB, FMA
 President Mrs. E. W. Tatman
 General Mgr. G. S. Tatman
 Sta., Comm. Mgr. E. M. Jackson
 Pgm., Prod., Pub. Dir. Alan G. Thompson
 Chief Engineer James C. Wulliman

W T R C

ELKHART—1931—NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owner-Oper. By The Truth Publishing Corp.
 Business-Studio Address 116 S. Second St.
 Phone Number 3-1960
 Transmitter Location Oakland Ave.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World, Standard,
 Associated, Keystone
 Representative Burn-Smith
 Membership NAB, BMB
 General Mgr. Richard W. Holloway
 Commercial Mgr. Donald McFall
 Sales Prom. Mgr., Pub. Dir. Dorothy Fleck
 Program Dir. Henry J. Davis
 Chief Announcer Louis I. Glass
 Chief Engineer Lester Zellmer
 Chief Engineer Lester Zellmer
 Farm Editor Roscoe Stangland

W E O A

EVANSVILLE—1936—CBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WFBM, Inc.
 Business-Studio Address 24 N.W. 3rd St.
 Phone Number 4-9215
 Transmitter Location 5th & Vine Sts.
 Air Time 6 a.m.-12:05 a.m.
 News Service INS
 Transcription Service Lang-Worth
 Representative Katz
 President Harry M. Bitner, Jr.
 General-Station-Commercial Mgr. Don Menke
 Program-Publicity Director Bill Fall
 Chief Engineer Robert Wilson
 Farm Editor Eddie Duncan

W G B F

EVANSVILLE—1923—NBC

Frequency: 1280 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By On The Air, Inc.
 Business-Studio Address 519 Vine St.
 Phone Number 21171
 Transmitter Location Burkhardt Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service World

Representative Weed
 Membership NAB, BMB
 General Manager Clarence Leich
 Operations Manager Martin L. Leich
 Promotion Manager Del Greenwood
 Program Director Mrs. Pat Roper
 Chief Engineer Erwin P. Schoeny
 Chief Anncr., Farm Editor Fred Rollison

WIKY

EVANSVILLE—1947

Frequency: 820 Kc. Power: 250 Watts d.
 Owned-Oper. By. South Central Bcstg. Corp.
 Address Mt. Auburn Rd. & Bismark St.
 Phone Number 4-8284
 Air Time Daytime
 News Service AP
 Transcription Service Associated, Capitol
 Membership NAB, BMB, FMA
 Pres., Gen.-Sta. Mgr. John A. Engelbrecht
 Commercial Mgr. John Barreitt
 Musical Director Ken McCutchan
 Chief Engineer George F. Stoltz

WJPS

EVANSVILLE—1948—ABC

Frequency: 1330 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By WJPS, Inc.
 Business-Studio Address 206 Main St.
 Phone Number 5-2221
 Transmitter Location Mohr Rd. Bet. 1st &
 St. Joseph Ave.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative Robert Meeker
 Membership NAB
 President Robert S. Davis
 Gen., Sta., Comm. Mgr. Robert J. McIntosh
 General-Commercial Mgr. Robert J. McIntosh
 Sales Prom. Mgr., Pub. Dir. E. Ward Crane
 Program-Production Dir. Jack McLean
 Musical Director Dorothy Roeder
 Chief Engineer Gilbert Hoffman

WANE

FT. WAYNE—1948—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Radio Fort Wayne, Inc.
 Address 1205 Fort Wayne Bank Bldg.
 Phone Number Anthony 6212
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard
 Representative Bolling
 President C. Bruce McConnell
 General Manager Robert B. McConnell
 Commercial Manager Glenn R. Thayer
 Program Dir. Warren Cook
 Publicity Director Seymour Kaplan
 Chief Engineer William Wallace Warren

WGL

FT. WAYNE—1924—NBC

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By. News-Sentinel Bcstg. Co., Inc.
 Business-Studio Address. 201 W. Jefferson St.
 Phone Number E-3366
 Transmitter Location Lower Huntington Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Standard, Lang-Worth
 Representative Headley-Reed
 President Helene R. Foellinger
 Gen., Sta. Mgr. Pierre Boucheron
 Commercial Mgr. Merrill C. Johnson
 Pgm., Prod. Dir. Norman Widenhofer
 Pgm. Mgr., Pub. Dir. Maxine Shaw
 Chief Engineer Don Holzapfel

WKJG

FT. WAYNE—1947—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Oper. By. Northeastern Indiana Bcstg.
 Co., Inc.
 Business-Studio Address. 3802 S. Calhoun St.
 Phone Number Harrison 6111
 Transmitter Location Decatur & Maple Rds.
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Raymer
 President Clarence L. Schust
 General Mgr. Edward R. Thoms
 Asst. to Mgr. Hilliard Gates
 Office Mgr. Paul Bear
 Program Dir. Calo O. Mahlock
 Chief Engineer Thomas J. Copeland
 Farm Editor Charles Powell

WOWO

FT. WAYNE—1925—ABC

Frequency: 1190 Kc. Power: 10,000 Watts
 Owned-Oper. By. Westinghouse Radio
 Stations, Inc.
 Business-Studio Address. 925 S. Harrison St.
 Phone Number Anthony 2136
 Transmitter Location Routes 30 & 33
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 Representative Free & Peters
 Membership BMB
 President Walter Evans
 Vice-President Walter E. Benoit
 General Manager J. B. Conley
 Station Manager Robert G. Duffield
 Sales Manager Paul E. Mills
 Sales Prom. & Pub. Mgr. Hilda C. Woehrmeyer
 Program Manager Carl Vandegrift
 Chief Engineer Bruce Ratts

W W C A

GARY—1949

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Operated By Lake Bcstg. Co., Inc.
 Business-Studio Address Hotel Gary
 Phone Number 9171
 Transmitter Location 50th & Chase Sts.
 Air Time 6 a.m.-2 a.m.
 News Service AP
 Transcription Service Standard
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr. Dee O. Coe
 Pgm., Prod. Dir. Todd Branson
 Publicity Director Shaun Murphy
 Chief Announcer Mike Rapchak
 Chief Engineer Victor H. Voss

W J O B

HAMMOND—1928

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By South Shore Bcstg. Corp.
 Business-Studio Address 449 State St.
 Phone Number Sheffield 8400
 Transmitter Location 6425 Indianapolis Blvd.
 Air Time 8 a.m.-M.
 News Service UP
 Transcription Service Associated, World.
 SESAC
 Representative Joseph Hershey McGillvra
 Membership NAB
 President, General Manager Robert C. Adair
 Station Manager L. B. Weller
 Commercial Manager Al Halus
 Prom. Mgr., Publicity Dir. Glen Thomas
 Program Director Wilbert Wobus
 Chief Announcer Jack Popper
 Musical Director Leona Manis
 Chief Engineer Jess Peters
 News Director Wm. Warrick

W F B M

INDIANAPOLIS—1924—CBS

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By WFBM, Inc.
 Business-Studio Address 48 Monument Circle
 Phone Number Lincoln 8506
 Transmitter Location Millersville Rd.
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Associated
 Representative Katz
 Membership NAB, BMB
 Comm. Sales Prom. Mgr. William F. Kiely
 Program Dir. Frank O. Sharp
 Publicity Dir. Norman Travis
 Chief Announcer Lyell Ludwig
 Chief Engineer Harold Holland
 Farm Editor Harry Martin

W I B C

INDIANAPOLIS—1938—MBS

Frequency: 1070 Kc. Power: 50,000 d.;
 10,000 n.
 Owned-Operated By WIBC, Inc.
 Business-Studio Address 30 W. Washington St.
 Phone Number Lincoln 2305
 Transmitter Location E. 86th St., Zionsville
 Ai: Time 4:55 a.m.-M.
 News Service AP
 Transcription Service World
 Representative John Blair
 Membership NAB, BMB
 President Richard M. Fairbanks
 V.P., General Mgr. Kenneth W. Church
 Program Director William L. Dean
 Chief Announcer James Shelton
 Musical Director Ray Hopkins
 Chief Engineer Harry E. Adams
 Farm Editor Oscar Cooley

W I R E

INDIANAPOLIS—1924—NBC

Frequency: 1430 Kc. Power: 5000 Watts d.
 Owned-Oper. By Indianapolis Bcstg., Inc.
 Business-Studio Address 307 N. Pennsylvania St.
 Phone Number Ri. 1541
 Transmitter Location 44th St. & Knollton Rd.
 Air Time 5 a.m.-M.
 News Service AP, UP
 Transcription Service World, Thesaurus
 Representative John E. Pearson
 Membership BMB
 President Eugene C. Pulliam
 V.P., Gen.-Station Mgr. Willard C. Worcester
 Commercial Manager Daniel C. Park
 Prom. Mgr., Pub. Dir. James N. Willingham
 Pgm., Prod. Dir. M. Wayland Fullington
 Chief Anncr., Farm Editor Thomas Peden
 Chief Engineer Eugene E. Alden

W I S H

INDIANAPOLIS—1940—ABC

Frequency: 1310 Kc. Power: 5000 Watts d.;
 1000 n.
 Owned-Oper. By Universal Bcstg. Co., Inc.
 Business-Studio Address 1440 N. Meridian St.
 Phone Number Riley 2595
 Transmitter Location Post Rd. & English Ave.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Free & Peters
 Membership NAB, BMB
 President Frank E. McKinney
 General-Commercial Mgr. George J. Higgins
 Sales Prom. Mgr., Pub. Dir. Reld Chapman
 Program Director William E. Frosch
 Musical Director Virginia Byrd
 Chief Engineer Stokes Gresham, Jr.
 Farm Editor Howdy Carlson

WXLW

INDIANAPOLIS—1948

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Indianapolis, Inc.
 Address 8003 Kessler Blvd.
 Phone Number Highland 6494
 Air Time 6 a.m.-Local sunset
 News Service UP
 Transcription Service Capitol, World
 Representative Metropolitan
 Membership NAB
 President John C. Appel
 General Manager Gene S. Kelly
 Program Director Shirl K. Evans, Jr.
 Chief Engineer Edward C. Lockwood
 Farm Editor Howdy Carlson

WITZ

JASPER—1948

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Jasper On The Air, Inc.
 Business Address Box 167
 Phone Number Jasper 678
 Studio-Transmitter Hiway 45, 3 Mi. S. City
 Air Time Local sunrise-local sunset
 News Service UP
 Transcription Service Associated
 President Gilbert E. Metzger
 General-Station Mgr., Dir. Dale S. Pharee
 Commercial Manager Dennis Keller
 Sales Promotion Mgr. Jake Higgins
 Program Dir. Bryan Davidson
 Chief Engineer-Farm Editor Bill Richardson

WIOU

KOKOMO—1948—CBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By North Central Indiana Bcstg.
 Corp.
 Business-Studio Address Radio Center
 Phone Number 6194
 Transmitter Rd. 26. E. of State Rd. 31
 Air Time Unlimited
 News Service AP
 Transcription Service RCA Victor
 Representative Weed
 Membership NAB, BMB
 President Richard Blackledge
 V.P., Gen. Mgr. John Carl Jeffrey
 Program Dir. James Muse
 Production Dir. Carroll Reynolds
 Publicity Dir. Charles Barkley
 Chief Engineer Chester Recter
 Farm Editor Dixon Harper

WASK

LAFAYETTE—1941—MBS-HOOSIER

Frequency: 1450 Kc. Power: 250 watts
 Owned-Operated By WFAM, Inc.

Business-Studio Address Wallace Bldg.
 Phone Number 4300
 Transmitter Location McCarty Lane
 Air Time 6 a.m.-11 p.m.
 News Service UP
 Transcription Service World
 Membership NAB, BMB
 Pres., Gen. Mgr. O. E. Richardson
 Sales Pro.-Mgr. Pub. Dir. Hi Shumway
 Prod. Dir.-Chief Announcer A. E. Morehouse
 Chief Engineer Harry Garba

WLOI

LA PORTE—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By La Porte County Bcstg. Co.,
 Inc.
 Business-Studio Address Rumely Hotel
 Phone Number 3734
 Transmitter Location Holton Rd.
 Air Time Daytime
 News Service INS
 Transcription Service Capitol
 President Hoyt H. Scott
 Treasurer Dr. Edward Young
 Gen., Sta. Mgr. William A. Whitlock
 Chief Announcer Gene LaGrange
 Chief Engineer Raymond Mould
 Farm Editor Ralph Beyers

WSAL

LOGANSPORT—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Logansport Bcstg. Corp.
 Address 216 Fourth St.
 General Mgr. Joe Jordan
 Sales Prom. Mgr. Willis Searfoss

WBAT

MARION—1947

Frequency: 1600 Kc. Power: 500 watts d
 Owned-Operated By Marion Radio Corp.
 Business-Studio Address P. O. Box 309
 Phone Number 5500
 Transmitter Location ¾ Mi. So. Roseburg
 Air Time 5:30 a.m. Local Sun-Set
 News Service AP
 Transcription Service World
 Membership NAB
 Pres., Gen.-Sta. Mgr., Pub. Dir. J. H. Bone
 Comm.-Sales Prom. Mgr. Kermit A. Botkin
 V.P., Asst. Gen. Mgr. H. P. Hipps
 Prog-Prod-Musical Dir. Lenora Fuller
 Chief Engineer Chas. E. Westfall

WIMS

MICHIGAN CITY—1947

Frequency: 1420 Kc. Power: 1000 Watts d.
 (CP 500 n.)
 Owned-Oper. By Northern Indiana Bcsters.,
 Inc.

INDIANA

Business-Studio Address 415 Franklin St.
 Phone Number 4980
 Transmitter Location Keiffer Rd. 3 Mi. Out-
 side of city limits
 Air Time Local sunrise-sunset
 News Service UP
 Transcription Service World
 Representative Ra-Tel
 President O. E. Richardson
 General Manager E. R. Herkner
 Program Director Richard S. Olson
 Chief Engineer Robert Schilling
 Farm Editor Charles Sharpless

W L B C

MUNCIE—1926—CBS

Frequency: 1340 Kc Power: 250 Watts
 Owned-Operated By Tri City Radio Corp.
 Business Address P. O. Box 271
 Phone Number 4403
 Studio-Trans. Location Hway. 35 SE City
 Air Time 6:45 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Standard
 Representative Walker, Hal Holman
 Pres., Gen. Mgr. D. A. Burton
 Comm. Mgr. W. F. Craig
 Program Director Lee Allerton
 Musical Director Bill Summers
 Chief Engineer Maury Crain

W L R P

NEW ALBANY—1949

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Ohio Valley Bcstg. Co.
 Address 1216 Slate Run Rd.
 Phone Number 2235
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Pres., Gen. Mgr. Roy L. Hickox
 Commercial Mgr. John M. Fouts
 Chief Engineer Robert Parmenter

W K B V

RICHMOND—1926—MBS

Frequency: 1490 Kc Power: 250 Watts
 Owned-Operated By Central Bcstg. Corp.
 Bus.-Studio-Transmitter Address 25 S. Ninth St.
 Phone Number 2-1158
 Air Time 6 a.m.-10:30 p.m.
 News Service UP
 Transcription Service Lang-Worth, SESAC
 Representative Robert Meeker
 Membership NAB
 Pres., Gen. Mgr. G. F. Albright
 Comm., Sales Prom. Mgr. R. L. Nusbaum
 Program Dir. A. F. Schroy
 Chief Engineer L. J. Duning

INDIANA

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INDIANA ASSOCIATED PRESS BROADCASTERS' ASSOCIATION

Chairman: George Higgins—WISH, Indianapolis
 AM Vice-Chairman: William Spencer—WHOT, South Bend
 FM Vice-Chairman: John Englebrecht—WIKY, Evansville
 Secretary-Treasurer: John Jameson—AP Chief of Bureau

INDIANA

WJCD

SEYMOUR—1949

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned-Operated By: Dr. Azra C. Baker
 Address: Seymour
 Phone Number: 1212
 News Service: AP
 Air Time: Daytime
 Transcription Service: Standard, SESAC
 Pres., Gen. Mgr.: Dr. Azra C. Baker
 Program Dir.: Clement Cockrel
 Chief Engineer: Arnold Haun

WHOT

SOUTH BEND—1944—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By South Bend Bcstg. Corp.
 Bus.-Studio-Transmitter Address: St. Joseph & Monroe Sts.
 Phone Number: 3-4155
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Associated
 Representative: Bolling
 Membership: NAB
 President: C. Bruce McConnell
 Gen.-Sta.-Comm. Mgr.: William H. Spencer
 Sales Prom. Mgr.: C. J. Pajakowski
 Pgm., Prod. Dir.: Robert Bell
 Musical Director: Orville Foster
 Chief Engineer: David Maltby

WJVA

SOUTH BEND—1947

Frequency: 1580 Kc. Power: 250 Watts d
 Owned-Operated By: St. Joseph Valley Bcstg. Corp.
 Business Address: 214 W. Wayne St.
 Phone Number: 38668
 Studio-Transmitter Address: Mishawaka Hotel & N Hickory Rd.
 Air Time: Sunrise-Sunset
 News Service: UP
 Membership: NAB
 President: B. W. Redifer
 Sta. Mgr., Prog. Dir.: W. W. Oliver
 Comm.-Sales Prom. Mgr.: Dale Roberts

WSBT

SOUTH BEND—1922—CBS

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By The South Bend Tribune
 Business-Studio Address: Tribune Bldg.
 Phone Number: 3-6161
 Transmitter Location: 7 mi. s.e. of city
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Capitol, Standard

Representative: Paul H. Raymer
 Membership: NAB, BMB
 President: F. A. Miller
 Gen.-Sta. Mgr.: Robert H. Swintz
 Commercial Manager: Neal B. Welch
 Sales Prom. Mgr., Pub. Dir.: Walter A. Sweitzer
 Program Director: Robert J. Drain
 Production Director: Oliver Parcher
 Chief Announcer: Morton Linder
 Musical Director: Harlan Hogan
 Chief Engineer: Herbert G. Cole
 Farm Editor: Philip Combs

WTCJ

TELL CITY—1948—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: James R. Brewer
 Business-Studio Address: Tell City
 Phone Number: 740
 Transmitter Address: Highway 66-E
 Air Time: Unlimited
 News Service: AP
 Owner, Pres., Gen. Mgr.: James R. Brewer
 Sales Prom. Mgr., Pub. Dir.: Steve Bellinger
 Pgm., Prod. Dir.: Tom Allebrandi
 Musical Director: Ruth Baumgart
 Chief Engineer: James R. Brewer
 Farm Editor: Bill Faulkner

WBOW

TERRE HAUTE—1927—NBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Banks of the Wabash, Inc.
 Business-Studio Address: 303 S. Sixth St.
 Phone Number: Crawford 5034
 Transmitter Location: First & Peyton Sts.
 Air Time: 6 a.m.-M.
 News Service: AP, UP
 Representative: Weed
 Membership: NAB, BMB, FMA
 President: Alvin Eades
 General-Station Manager: William F. Rippetoe
 Sales Prom. Manager: Sigel A. Roush
 Program Director: Leo J. Baxter
 Prod. Dir., Chief Anncr.: Harry Frey
 Publicity Director: Madeline K. Barry
 Chief Engineer: Howard Stewart

WTHI

TERRE HAUTE—1948—ABC

Frequency: 1480 Kc. Power: 1,000 Watts
 Owned-Operated By: Wabash Valley Bcstg. Corp.
 Business-Studio Address: 120 So. 7th St.
 Phone Number: Crawford 9481
 Transmitter Location: 13th St. & Hazelburger Road
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Lang-Worth

INDIANA - IOWA

Representative Bolling
 Membership NAB, BMB
 President Anton Hulman, Jr.
 Station Manager J. M. Higgins
 Program Director Arnold C. Johnson
 Publicity Dir. Earl Johnson
 Musical Director Ben Falber
 Chief Enginer T. R. Felts
 Farm Editor Arnold C. Johnson

Representative John E. Pearson
 President Eugene C. Pulliam
 General Manager Howard N. Greenlee
 Station-Sales Promotion Mgr. Samuel J. Dodd
 Program Director Don Sherwood
 Publicity Dir., Chief Annrc. Al Vare
 Chief Technlcian Ralph Baldwin
 Farm Editor Ernie Kerns

W A O V

VINCENNES—1940—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Vincennes Sun Co.
 Business Address 320 Bussevan St.
 Phone Number 787-8
 Studio Address Grant Hotel
 Transmitter Location Hgwy., N. of Vincennes
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth

W K A M

WARSAW—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By Kosciusko Bcstg. Corp.
 Address RFD No. 1
 Phone Number 65
 Air Time Daytime
 News Service AP
 Transcription Service McGregor, Cole
 Pres., Gen. Mgr. J. W. Autenrieth, Jr.
 Program Dir. Lynn M. Miller
 Chief Engineer Charles F. Stinson

IOWA

*Estimated Population 2,643,000—Increase +4.1%—Radio Homes 780,000
 Radio Families 796,000—Stations in State 42*

K A S I

AMES—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By Ames Bcstg. Co.
 Business-Studio Address 328½ Main St.
 Phone Number 3460
 Transmitter Location Ontario
 Air Time Daytime
 News Service UP
 Transcription Service Thesaurus, Capitol
 President W. S. Rupe
 Gen., Sta. Mgr. Arthur A. Skinner
 Comm., Sales Prom. Mgr. H. M. Cleveland
 Program Director Charles H. Forbes
 Chief Annrc., Farm Editor Charles H. Forbes
 Musical Director Mendy Mendenhall
 Chief Engineer Doyle D. Kelso

Transcription Service Standard
 Representative Taylor-Borhoff
 Membership NAB, FMA
 Pres., Gen. Mgr. Gerard B. McDermott
 Prom., Comm. Mgr. David H. Steinle
 Secretary-Treasurer R. H. Plock
 Program Director Richard Mosena
 Chief Engineer John Gallino

K C R G

CEDAR RAPIDS—1947—MBS

Frequency: 1600 Kc. Power 5000 Watts
 Owned-Operated By The Gazette Co.
 Business-Studio Address 104 First St., SW
 Phone Number 4194
 Transmitter Location Cedar Rapids
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Standard, Associated
 Representative Burn-Smith
 Membership NAB, BMB, FMA
 Secretary, Vice-President Joseph F. Hladky
 Gen., Sta., Comm. Mgr. Fred W. Wagenvoord
 Program Dir. Wade S. Patterson
 Production Dir. Jack Ware
 Publicity Dir. Edna A. Herbs!
 Musical Dir. Jordan Jacks
 Chief Engineer Kenneth M. Caldwell
 Farm Editor Rex Conn

K B U R

BURLINGTON—1941—ABC

Frequency: 1490 Power: 250 Watts
 Owned-Operated By Burlington Bcstg. Co.
 Business-Studio Address National Bank Bldg.
 Phone Number 680
 Transmitter Location West Burlington
 Air Time 6:00 a.m.-M
 News Service UP

K W C R

CEDAR RAPIDS—1949—TALL CORN

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Cedar Rapids Bcstg. Corp.
 Business Address. 211 First St., SW
 Phone Number. 3-8265
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Capitol, Thesaurus
 Representative. McKinney
 President. William J. Barron
 General Mgr. Paul E. Millen
 Program Dir. Ralph Willey
 Chief Engineer. James A. Dickens

W M T

CEDAR RAPIDS—1922—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By. American Bcstg.
 Stations, Inc.
 Business-Studio Address. Para. Theatre Bldg.
 Phone Number. 6127
 Transmitter Location. Marion
 Air Time. 5:30 a.m.-12:05 a.m.
 News Service. AP, INS, UP
 Transcription Service. World, Lang-Worth,
 MacGregor
 Representative. Katz
 Membership. NAB, BMB
 Exec. Vice-Pres. William B. Dolph
 General-Station Mgr. William B. Quarton
 Commercial Manager. Lew Van Nostrand
 Promotion Mgr. Leo F. Cole
 Program-Production Director. Douglas B. Grant
 Publicity Dir. Dorothy Ireland
 Chief Announcer. Bob Leefers
 Musical Director. June Caldwell
 Chief Engineer. George Hixenbaugh
 Farm Editor. Charles A. Worcester

K C O G

CENTERVILLE—1949

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Operated By. Centerville Bcstg. Co.
 Business Address. 1910 S. Main St.
 Phone Number. 131
 Air Time. Unlimited
 News Service. AP
 Transcription Service. Lang-Worth
 President. Robert K. Beck
 General Mgr. Robert G. Irwin
 Program Dir. John McCaughey
 Chief Engineer. Robert Moore

K C H A

CHARLES CITY—1949

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By. Inland Bcstg. Corp.

Business Address. Charles City
 Phone Number. 787
 Air Time. Daytime
 President. Dean Hollingsworth
 Chief Engineer. Robert Weiry

K R O S

CLINTON—1941—MBS-TALL CORN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Clinton Bcstg. Corp.
 Business-Studio Address. 246 Fifth Ave. S.
 Phone Number. 448
 Transmitter Location. 13th Ave. North &
 Elvira Road
 Air Time. 6:00 a.m.-M
 News Service. UP
 Transcription Service. Thesaurus
 Representative. Everett-McKinney
 Membership. NAB
 President. W. S. Jacobsen
 Gen. Sta., Comm. Mgr. Walter Teich
 Pgm., Prod. Dir. Emmett Hassett, Jr.
 Publicity Dir. Lucille Scoggins
 Chief Announcer. Henry Dihlmann
 Musical Dir., Farm Editor. Albert Peck
 Chief Engineer. Gilbert Andrew

K S W I

COUNCIL BLUFFS—1947

Frequency: 1560 Kc. Power: 500 Watts d.
 Owned-Operated By. Nonpareil Bcstg. Co.
 Business Address. P. O. Box 509
 Phone Number. 4041 Council Bluffs,
 Jackson 7736 Omaha, Neb.
 Studio Addresses. Strand The. Bldg., Council
 Bluffs, Live Stock Exc. Bldg., Omaha, Neb.
 Transmitter Location. South Omaha Road
 Air Time. Daytime
 News Service. AP
 Transcription Service. Associated, Lang-Worth
 Station Representative. Everett-McKinney
 Membership. NAB, FMA
 President. Robert R. O'Brien
 Gen. Sta., Comm. Mgr. Robert L. Davis
 Pgm., Prod. Dir. Harold Hughes
 Chief Engineer. Robert W. Hall
 Farm Editor. C. W. McManamy

K S I B

CRESTON—1946—KBS—TALL CORN

Frequency: 1520 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Southwest Iowa Bstg. Co.
 Address. Radio Center
 Phone Number. 55
 Air Time. Sunrise to sunset
 News Service. AP
 Transcription Service. Thesaurus, SESAC
 Representative. Everett-McKinney

President..... Arthur Horning
 General-Station Mgr., Pub. Dir... E. M. Horning
 Pgm.-Prod. Dir..... Dorothy Lindley
 Chief Anncr., Musical Dir..... Jack Mills
 Chief Engineer..... Jean Poole
 Farm Editor..... Shep Shater

KSTT

DAVENPORT—1946
MBS-IOWA TALL CORN

Frequency: 1170 Kc..... Power: 1000 Watts
 Owned-Operated By... Davenport Bcstg. Co. Inc.
 Business-Studio Address..... 324 Main St.
 Phone Number..... 2-3525
 Transmitter Location..... Milan, Ill.
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... C. P. MacGregor
 Representative..... J. P. McKinney
 President, Station Manager... Hugh R. Norman
 Commercial Mgr..... Herb Peterson
 Chief Announcer..... William Genett
 Musical Director..... Pat Alan
 Farm Editor..... Warren Anderson

WOC

DAVENPORT—1922—NBC

Frequency: 1420 Kc..... Power: 5000 Watts
 Owned-Operated By..... Tri-City Bcstg. Co.
 Business-Studio Address..... 805 Brady St.
 Phone Number..... 3-3661
 Transmitter Location..... R. R. No. 1
 Air Time..... 6 a.m.-M
 News Service..... UP
 Transcription Service... Lang-Worth, Thesaurus
 Representative..... Free & Peters
 Membership..... NAB, BMB, FMA
 President..... Col. B. J. Palmer
 V. Pres. & Treas..... D. D. Palmer
 Station Manager..... Ernie Sanders
 Program-Production Director... Charles Freburg
 Publicity Director..... Paul Ives
 Musical Director..... George O. Sontag
 Chief Engineer..... Paul G. Arvidson

KDEC

DECORAH—1947—MBS-TALL CORN

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Telegraph-Herald
 Business-Studio Address..... 301 W. Broadway
 Phone Number..... 1240
 Transmitter Location... 600 Leiv Eiriksson Dr.
 Air Time..... Shares time
 News Service..... AP
 Transcription Service..... Standard
 Representative..... Everett-McKinney
 Membership..... NAB
 President..... F. W. Woodward

General Manager..... William J. Croker
 Commercial Manager..... George Dorrington
 Program Dir..... Thomas Cornlea
 Chief Engineer..... Curtis Eitrelm

KCBC

DES MOINES—1946

Frequency: 1390 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Kapital City Bcstg. Co.
 Business-Studio Address..... 2323 Grand Ave.
 Phone Number..... 4-3151
 Transmitter Location... E. 42nd & Dean Ave.
 Air Time..... 6 a.m.-1 a.m.
 News Service..... AP
 Representative..... Weed
 President..... Karl Peters
 General-Station Mgr..... Rollo H. Bergeson
 Commercial Mgr..... C. E. Grant
 Operations Mgr..... J. I. Mitchell
 Chief Engineer..... Bob Brown

KIOA

DES MOINES—1948—MBS

Frequency: 940 Kc..... Power: 10,000 d., 5000 n.
 Owned-Oper. By... Independent Bcstg. Co., Inc.

FIRST IN THE

QUAD
Cities

DAVENPORT
ROCK ISLAND
MOLINE
EAST MOLINE



BASIC Affiliate of NBC—
 the No. 1 Network

WOC AM 5,000 W., 1420 Kc.
 FM 47 Kw., 103.7 Mc.
 TV Channel 5
 22.9 Kw. Video
 12.5 Kw. Audio

DAVENPORT, IOWA

National Representatives Free & Peters, Inc.

• • • **I O W A** • • •

Business-Studio Address.....Onthank Bldg.,
10th & Mulberry
Phone Number.....2-9191
Transmitter Location.....Hartford
Air Time.....Unlimited
News Service.....INS, UP
Transcription Service.....World
Representative.....Paul H. Raymer
Membership.....NAB, BMB
Pres., Gen. Mgr.....Harold Baker
Promotion Mgr.....Janice R. Hull
Program Director.....William A. Wallace
Chief Engineer.....Lloyd R. Amoo

K R N T

DES MOINES—1935—ABC

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Cowles Bcstg. Co.
Business-Studio Address.....715 Locust St.
Phone Number.....3-2111
Transmitter Location.....S.W. 22nd & Park Ave.
Air Time.....6 a.m.-M
News Service.....AP, INS, UP
Transcription Service.....Standard, Associated
Station Representative.....The Katz Agency
Membership.....NAB, BMB
President.....Gardner Cowles
General-Station Manager.....Bob Dillon
Commercial Manager.....Paul Elliott
Sales Promotion Manager.....Joe Hudgens
Program Director.....Charles Miller
Production Director.....Dick Covey
Musical Director.....Wayne Ackley
Chief Engineer.....Charles Quentin
Farm Editor.....Joseph B. Ryan

K S O

DES MOINES—1932—CBS

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Operated By.....Murphy Bcstg. Co.
Business-Studio Address.....Tenth & Grand Ave.
Phone Number.....3-0571
Transmitter Location.....E. 38th & Broadway
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Capitol
Station Representative.....Headley-Reed
Membership.....NAB, BMB
President.....Kingsley H. Murphy
Station-Commercial Mgr.....S. H. McGovern
Program Director.....Tom Lewis Shumate
Promotion Mgr.....Helen B. Maley
Chief Engineer.....F. E. Bartlett

K W D M

DES MOINES—1947—TALL CORN

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By.....Des Moines Bcstg. Corp.

Business-Studio Address.....407 Fifth Ave.
Phone Number.....2-8363
Transmitter Location.....Levey Road
Air Time.....Unlimited
News Service.....INS, UP
Transcription Service.....Cole, Capitol, Associat'd
Representative.....Everett-McKinney
Membership.....NAB
Pres., Natl. Sales Mgr.....George W. Webber
Station Manager.....Robert L. Webber
Commercial Manager.....H. R. Hurd
Program Director.....Edith D. Webber
Promotion Mgr.....Ira L. Johnson
Chief Engineer.....Werner Schwarz

W H O

DES MOINES—1924—NBC

Frequency: 1040 Kc.....Power: 50,000 Watts
Owned-Operated By.....Central Bcstg. Co.
Business-Studio Address.....914 Walnut St.
Phone Number.....3-7147
Transmitter Location.....Mitchellville
Air Time.....Unlimited
News Service.....AP, INS, UP
Transcription Service.....Thesaurus, SESAC
Station Representative.....Free & Peters
Membership.....NAB, BMB
President.....Col. B. J. Palmer
V. Pres. & Resident Mgr.....Paul A. Loyet
Exec. V. Pres.....Ralph Evans
Commercial Manager.....Harold Fulton
Program Director.....Jack Kerrigan
Production Director.....Kenneth Gfeller
Musical Director.....Don Hovey
Chief Engineer.....Reed E. Snyder
Farm Editor.....Herb Plambeck

K D T H

DUBUQUE—1941—MBS-TALL CORN

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Operated By.....Dubuque Telegraph-
Herald
Bus.-Studio Address.....Eigh'h Ave. & Bluff Sts.
Phone Number.....1603
Transmitter Location.....East Dubuque
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Standard, Associated
Station Representative.....Everett-McKinney
Membership.....NAB, BMB, FMA
President.....F. W. Woodward
General-Station Manager.....K. S. Gordon
Program Director.....A-nie Stierman
Chief Engineer.....Robert I. Hancock

W K B B

DUBUQUE—1933—ABC

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Dubuque Bcstg. Co.

I O W A

Business-Studio Address.....505 Main St.
 Phone Number.....572
 Transmitter Location.....R. R. No. 2
 Air Time.....6:15 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Robert Meeker
 Membership.....NAB, BMB
 President.....Charles T. Landon
 General-Station Manager.....James D. Carpenter
 Commercial Mgr.....Harry Hatzenfuehler
 Program-Production Dir.....Gleason Kistler
 Chief Announcer.....L. Vaughn Gayman
 Musical Director.....Ethel M. Carpenter
 Chief Engineer.....John Uyeoka

Bus.-Studio Address..108½ E. Washington St.
 Phone Number.....8-1181
 Transmitter Location...1 Mi. N. of Iowa City
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Transcription Service...Standard, Lang-Worth
 Membership.....NAB, BMB
 Pres., General-Station Mgr..Robert E. J. Snyder
 General Mgr.....Gene Claussen
 Chief Announcer.....Ed. Cade
 Commercial Manager.....Lawrence B. Butler
 Program Director.....Herbert D. Olson
 Musical Director.....Robert L. Bush
 Chief Engineer.....Elliott Full
 Farm Editor.....G. M. Ludwig

K V F D

FT. DODGE—1939
 MBS—TALL CORN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Northwest Bcstg. Co.
 Business-Studio Address.....Warden Bldg.
 Phone Number.....Walnut 3761
 Transmitter.....1 mi. S. W. of Ft. Dodge
 Air Time.....Unlimited
 News Service.....UP, INS
 Transcription Service.....Lang-Worth
 Representative.....Everett-McKinney
 Membership.....NAB, FMA
 President, General-Station Mgr.....Edward Breen
 Office Manager.....Mae Challberg
 Commercial Mgr.....Max Landes
 Sales Prom. Mgr.....Wally Engelhardt
 Program Director.....Drexel Peterson
 Publicity Director.....Kenneth Peterson
 Chief Announcer.....Johnny Green
 Chief Engineer.....David G. Sinclair

K X G I

FT. MADISON—1948

Frequency: 1360 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Carson Radio, Inc.
 Business-Studio Address.....Marquette Bldg.
 Phone Number.....1360
 Transmitter Location.....3 mi. W. of town
 Air Time.....Sunrise to sunset
 News Service.....AP
 Transcription Service.....Capitol
 President.....A. Orrie Carson
 General Manager.....Robert M. Carson
 Station Manager.....Milten Cohen
 Chief Engineer.....Hubert Marshall
 Farm Editor.....Jack Lloyd

K X I C

IOWA CITY—1948—HSN

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Johnson County Bcstg. Corp.

K O K X

KEOKUK—1947—TALL CORN

Frequency: 1310 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Keokuk Bcstg. Co.
 Business-Studio Address.....500½ Main St.
 Phone Number.....235-6
 Transmitter Location.....Main St. Rd.
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth, World
 Representative.....Everett-McKinney
 Membership.....NAB
 President.....H. W. Stadler
 Gen., Sta. Mgr.....George B. J. Adkisson
 Pgm., Prod. Dir.....Chester C. Andrews
 Chief Anncr., Musical Dir.....David Shelley
 Chief Engineer.....George W. Henderson
 Farm Editor.....Ray Sherman

K F J B

MARSHALLTOWN—1923
 MBS—TALL CORN

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Times Republican Ptg. Co.
 Operated By.....Marshall Electric Co.
 Business-Studio Address.....133 E. Main St.
 Phone Number.....3361
 Transmitter Location.....Route No. 3
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Everett-McKinney
 Membership.....NAB, BMB
 President.....John W. Norris
 Station Manager.....William P. White
 Commercial Manager.....R. W. Brown
 Program Director.....Ray P. Bennett
 Publicity Director.....Allan Schrock
 Musical Dir.....D. Gattelle
 Chief Engineer.....Herbert G. Anderson
 Farm Editor.....W. Benson

K G L O

MASON CITY—1936—CBS

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Operated By: Lee Radio, Inc.
 Business-Studio Address: 12½ 2nd St., N.E.
 Phone Number: 2800
 Transmitter Location: 1 mi. W. of Mason City
 Hgwy. 18
 Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: Standard
 Representative: Weed
 Membership: NAB, BMB, FMA
 President: Lee P. Loomis
 Exec. V.P.: Herbert R. Ohrt
 Station Manager: Henry B. Hook
 Commercial Manager: Lloyd D. Loers
 Sales Prom. Mgr., Pub. Dir.: Donald Harrer
 Program Director: William G. Suter
 Prod. Dir., Chief Annr.: Robert Clausen
 Chief Engineer: Roger E. Sawyer
 Farm Editor: Chet Randolph

K I C M

MASON CITY—1948
 MBS—TALL CORN

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Mason City Bcstg. Co.
 Business-Studio Address: 5-2nd St. S. W.
 Phone Number: 5400
 Transmitter Location: 19th St., S. W.
 Air Time: 6 a.m.-M
 News Service: AP
 Transcription Service: World
 Representative: Everett-McKinney
 Membership: NAB
 General Manager: Charles E. Jones
 Program Director: Al Tighe
 Promotion Manager: Bob Thompson
 Chief Engineer: Larry Lawson

K S M N

MASON CITY—1948

Frequency: 1010 Kc. Power: 1000 Watts d.
 Owned-Operated By: Mohawk Bcstg. Co.
 Business-Studio Address: Weir Bldg.
 Phone Number: 5420
 Transmitter Location: Hiway 18
 Air Time: Daytime
 News Service: UP
 Membership: NAB
 Representative: Joseph Hershey McGillvra
 Pres., General-Station Mgr.: Robert M. Carson
 Comm., Sales Prom. Mgr.: Norman W. Rice
 Program Director: Betty Christianson
 Chief Announcer: Al Heinz
 Chief Engineer: Jack Duncan
 Farm Editor: Paul Pippert

K W P C

MUSCATINE—1947—TALL CORN

Frequency: 860 Kc. Power: 250 Watts d.
 Owned-Operated By: Muscatine Bcstg. Co.
 Address: Mulberry & Houser
 Phone Number: 860
 Air Time: Sunrise-sunset
 News Service: UP
 Transcription Service: Thesaurus, Associated
 Representative: Everett-McKinney
 Membership: NAB
 Sta., Comm. Mgr.: George J. Volger
 Program Director: Joseph Unger
 Musical Director: Thelma Volger
 Chief Engineer: Edward Edenson

K B I Z

OTTUMWA—1941—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By: KBIZ, Inc.
 Business-Studio Address: Seven Acres,
 2513 N. Court Rd.
 Phone Number: 5600-1
 Transmitter Location: Community Gardens
 Air Time: 6 a.m.-M
 News Service: AP
 Transcription Service: World
 President, General Mgr.: James J. Conroy
 Station Manager: Eleanor M. Haling
 Commercial Mgr.: Richard Meier
 Program-Production Dir.: Del Donahoo
 Promotion Mgr.: Berg Allison
 Chief Engineer: Wayne J. Hatchett

K F N F

SHENANDOAH—1924—MBS

Frequency: 920 Kc. Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By: Capital Bcstg. Co.
 Address: 407 Sycamore
 Phone Number: 1302
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World
 Representative: Taylor-Borhoff
 Membership: NAB
 President: C. J. Abbott
 General Manager: C. Earl Williams
 Comm. Mgr., Chief Engr.: Mark W. Bullock
 Program Director: Earl Blakesley
 Chief Announcer: Harry Packard

K M A

SHENANDOAH—1925—ABC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By: May Bcstg. Co.
 Business-Studio Address: Lowell & Elm Sts.
 Phone Number: 192

I O W A

Transmitter Location.....1 mi. NE of
 Shenadoah on Hgwy. 48
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Cole
 Representative.....Avery-Knodel, Inc.
 Membership.....NAB
 President.....Edward W. May
 Gen. Sta. Mgr.....Owen Saddler
 Comm. Mgr.....H. O. Peterson
 Sales Prom. Mgr., Pub. Dir.....Glenn Cray
 Program Director.....Glenn Harris
 Production Dir.....Wayne Beavers
 Chief Engineer.....R. J. Schroeder
 Farm Editor.....Merrill J. Langfitt

Transcription Service.....Standard
 Representative.....Everett-McKinney
 President & Manager.....Dietrich Dirks
 Commercial Mgr.....Sheldon Singer
 Program Director.....Don Saliday
 Chief Engineer.....Al Smith

K S C J

SIOUX CITY—1927—CBS

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Perkins Bros. Co.
 Business-Studio Address.....415 Douglas St.
 Phone Number.....5-7993
 Transmitter Location.....Leeds
 Air Time.....6 a.m.-M
 News Service.....AP
 Transcription Service.....Lang-Worth, World
 SESAC, Cole
 Representative.....George P. Hollingbery
 Membership.....NAB, FMA
 President.....W. R. Perkins
 Station-Commercial Mgr.....E. T. Flaherty
 Program Director.....Elizabeth Sammons
 Publicity Director.....Jean Harraday
 Chief Engineer.....S. C. Dier

K C O M

SIOUX CITY—1949—TALL CORN

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By.....KCOM Bcstg. Co.
 Business Address.....620 Insurance & Exchange
 Bldg.
 Phone Number.....8-0628
 Air Time.....Unlimited
 News Service.....UP

I O W A

WHY IS AP THE BEST?

BECAUSE—AP is more experienced than any other news service . . . more than 100 years collecting and distributing news.

IOWA ASSOCIATED PRESS BROADCASTERS

Chairman: Paul Loyet—WHO, Des Moines

Vice-Chairmen: Ben Sanders—KICD, Spencer

James Bormann—WMT, Cedar Rapids

Ralph Childs—KMA, Shenandoah

News Committee Chairman: Charles D. Miller—KRNT, Des Moines

I O W A

K T R I

SIoux CITY—1938—MBS

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By... Sioux City Bcstg. Co.
 Business-Studio Address... Commerce Bldg.
 Phone Number... 8-0165
 Transmitter Location... Dakota City
 Air Time... Unlimited
 News Service... UP
 Transcription Service... Thesaurus
 Representative... Taylor-Borrolf
 Membership... NAB, BMB
 President... John C. Kelly
 Gen., Sta., Comm. Mgr... E. J. Huber
 Pgm., Prod. Dir... Bob Hansen
 Chief Engineer... Willard Easterly

K I C D

SPENCER—1942—MBS-TALL CORN

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Iowa Great Lakes Bcstg. Co.
 Address... Hgwy. 18 & 71, Box 631
 Phone Number... 1240
 Air Time... 6 a.m.-M
 News Service... AP
 Transcription Service... Standard, Associated
 Representative... Everett-McKinney
 Membership... NAB
 Pres., General-Station Mgr... Ben B. Sanders
 Comm., Sales Prom. Mgr... Henry B. Cate
 Pgm., Prod., Pub. Dir... Mason Dixon
 Musical Director... Bill Higgins
 Chief Engineer... John Blackwell
 Farm Editor... Lyle Swigart

K A Y L

STORM LAKE—1948

Frequency: 990 Kc. Power: 250 Watts d.
 Owned-Operated By... Cornbelt Bcstg. Co.
 Business-Studio Address... 206½ Park Bldg.
 Phone Number... 1490
 Transmitter Location... Hgwys. 5 & 71 E. of
 Storm Lake
 Air Time... Sunrise-sunset
 News Service... AP
 Transcription Service... Capitol, Thesaurus
 Membership... NAB
 President... O. J. Grau
 Gen. Mgr., Pgm., Dir... Lee Gordon Rasmussen
 Commercial Manager... James I. McCord
 Chief Engineer... Howard L. Carlson
 Farm Editor... Norman Thomsen

K A Y X

WATERLOO—1947—TALL CORN

Frequency: 1090 Kc. Power: 1000 Watts d.
 (C.P. Fulltime)

Owned-Operated By... Waterloo Bcstg. Co.
 Business-Studio Address... 620½ Lafayette St.
 Phone Number... 6851
 Transmitter Location... LaPorte Rd.
 Air Time... Sunrise-sunset
 News Service... UP
 Transcription Service... Lang-Worth
 Representative... J. P. McKinney
 Membership... NAB
 President... C. R. Miller
 Station Manager... L. R. Nuss
 Program Director... Gordon Gray
 Chief Engineer... C. R. Shaffer

K W W L

WATERLOO—1947—MBS

Frequency: 1330 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By... Black Hawk Bcstg. Co.
 Bus.-Studio Address... Russell-Lamson Hotel
 Phone Number... 4406
 Transmitter Location... Lafayette Rd.
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Capitol
 President, General Mgr... R. J. McElroy
 Commercial Mgr... W. Lyle Harvey
 Program Director... Glenn Kensing
 Publicity Director... Ray Starr
 Chief Engineer... Howard Burgess

K X E L

WATERLOO—1942—ABC

Frequency: 1540 Kc. Power: 50,000 Watts
 Owned-Oper. By... Josh Higgins Bcstg. Co.
 Business-Studio Address... Insurance Bldg.
 Phone Number... 3-337L
 Transmitter Location... Dysart
 Air Time... Unlimited
 News Service... INS
 Transcription Service... SESAC
 Representative... Avery-Knodel
 Membership... NAB, BMB
 President, Gen.-Station Manager... Joe DuMond
 Comm.-Sales Promotion Mgr... A. J. DuMond
 Sales Prom. Mgr., Pub. Dir... Elizabeth Gahre
 Program Dir... Emlyn Owen
 Chief Engineer... Don Kassner
 Farm Editor... Dallas McGinnis

K J F J

WEBSTER CITY—1949

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Operated By... Land O' Corn Bcstg. Co.
 Business Address... 623 Second St.
 Phone Number... 1300
 Air Time... Daytime
 News Service... AP
 President... Charles V. Warren

KANSAS

Estimated Population 1,947,000—Increase +8.1%—Radio Homes 594,000
Radio Families 612,000—Stations in State 33

KSOK

ARKANSAS CITY—1946

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By The KSOK Bcstg. Co., Inc.
Business-Studio Address Home National Bank Bldg.

Phone Number 2666
Transmitter Location 1 Mi. N. of Arkansas City
Air Time Local sunrise-sunset
News Service AP
Transcription Service Lang-Worth
President Oscar S. Stauffer
Gen., Sta. Mgr. S. C. Thompson
Program-Production Director Don D. Chadd
Musical Dir. Wm. Maugans
Chief Engineer Edward H. Howe

KVAK

ATCHISON—1939—KBS

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By Griffith-Buening Bcstg. Co.
Address 622½ Commercial St.
Phone Number 1420
News Service AP
Transcription Service KBS, Standard
General Mgr. James M. Griffith
Station Mgr. Paul H. Buening
Program Director Peter Pittell
Chief Engineer Lowden Gingrey

KGGF

COFFEYVILLE—1930—ABC

Frequency: 690 Kc. Power: 1000 Watts d.;
500 Watts n.; (C.P. 10,000 d., 5,000 n.)

Owned-Oper. By The Midwest Bcstg. Co., Inc.
Business-Studio Address 8th & Elm
Phone Number 147
Transmitter Location So. Coffeyville, Okla.
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service World
Representative Weed
Membership NAB
President Fay N. Seaton
General Manager Richard M. Seaton
Station Manager Robert L. Pratt
Commercial Manager E. B. Spoonamore
Pgm., Prod. Dir. Bob Evans
Chief Announcer Dean Turner
Chief Engineer J. S. Jaminet
Farm Editor Joe Cook

KXXX

COLBY—1947

Frequency: 790 Kc. Power: 5000 Watts d.
Owned-Oper. By Western Plains Bcstg. Co., Inc.

Business-Studio Address Cooper Hotel
Phone Number 790-1
Transmitter Location 2 Mi. E. of Colby
Air Time Daytime
News Service INS
Transcription Service Associated, Capitol
Representative Headley-Reed
Membership NAB, BMB
President James V. Pratt
Gen., Sta. Mgr. George A. Nickson
Program Dir. William Morse
Publicity Dir. Gene McGehee
Chief Announcer Robert Krafft
Chief Engineer U. L. Lynch
Farm Editor Embert Coles

KGNO

DODGE CITY—1930

Frequency: 1370 Kc. Power: 1000 Watts d.;
250 Watts n.

Owned-Oper. By Dodge City Bcstg. Co.
Business Address Globe Bldg.
Phone Number 1370
Studio Address Globe Bldg.
Transmitter Location W. Park St.
Air Time Unlimited
News Service AP
Transcription Service Lang-Worth
Representative Art Hagg
Membership BMB
President, General Manager J. C. Denious
Station Mgr., Program Dir. Herschel Holland
Commercial Manager Isadore Salm
Chief Engineer Henry McClintock

KTSW

EMPORIA—1939
MBS-KANSAS STATE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Emporia Bcstg. Co., Inc.
Business-Studio Address 613 Merchant St.
Phone Number 153-4
Transmitter Location Sodens Grove
Air Time Unlimited
News Service AP
Transcription Service World
Membership NAB, BMB
Pres., Gen. Mgr. Owen H. Balch

K G A R

GARDEN CITY—1949

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Ark Valley Bcstg. Co., Inc.
 Business-Studio Address: Box 878
 Phone Number: 3041
 Transmitter Location: 1½ Mi. N.W. City
 Air Time: Sunrise-Sunset
 News Service: UP
 Transcription Service: Standard, Associated
 President: H. C. Sartorius
 Gen., Sta. Mgr.: Dale E. Kern
 Pgm., Prod. Dir.: Frank Frost
 Chief Engineer: E. D. Casey

K I U L

GARDEN CITY—1933—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Telegram Publishing Co.
 Business-Studio Address: 509½ N. Main St.
 Phone Number: 4581
 Transmitter Location: Warner Terrace
 Air Time: 6 a.m.-11:30 p.m.
 News Service: AP
 Transcription Service: World
 Membership: NAB
 President: Robert B. Reed
 General Manager: G. F. Reed
 Station Manager: Robert Wells
 Program-Publicity Director: Tom Lanman
 Chief Engineer: Bob Bryant
 Farm Editor: Tony Jewell

K W G B

GOODLAND—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Goodland Bcstg. Co.
 Business-Studio Address: Hotel Goodland
 Phone Number: 331
 News Service: UP
 President, General Mgr.: James E. Blair
 Commercial Mgr.: Dick Eldridge

K V G B

GREAT BEND—1937—MBS

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Operated By: KVGB, Inc.
 Business-Studio Address: Cork Bldg.
 Phone Number: 4317-8
 Transmitter Location: 4 Mi. SW of Great Bend
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: John E. Pearson
 Membership: NAB, BMB
 President: Helen T. Coogan
 V.P., Gen. Mgr.: Grover C. Cobb
 Asst. Mgr.: Sherwood R. Parks

Sales Mgr.: Bill J. Jarvis
 Program Director: Ray H. Beals
 Musical Director: Howard Neighbor
 Chief Engineer: Chester A. Wallack

K A Y S

HAYS—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Kays, Inc.
 Business Address: Box 563
 Phone Number: 200, 222
 Studio-Transmitter Address: 2300 Hall St.
 Air Time: 6:30 a.m.-10:30 p.m.
 News Service: AP
 Transcription Service: Standard, Capitol
 Membership: NAB
 President: Frank Motz
 Gen., Sta. Mgr.: Duane W. Hoisington
 Program Dir.: Paul Kelly
 Publicity Dir.: Glen Barnett
 Musical Dir.: Lloyd Ford
 Chief Engineer: Glen Barnett

K W B W

HUTCHINSON—1935—NBC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By: Nation's Center Bcstg. Co.
 Business-Studio Address: 10½ East Ave "A"
 Phone Number: 5202
 Transmitter Location: 17th & Harding Sts.
 Air Time: 18 Hrs.
 News Service: AP
 Transcription Service: Lang-Worth
 Membership: NAB
 Station Mgr.: Robert E. Rives
 Prom. Mgr., Pgm. Dir.: Paul Bernard
 Chief Engineer: John Swafford

K W H K

HUTCHINSON—1946—KBS

Frequency: 1190 Kc. Power: 1000 Watts d.
 Owned-Operated By: KWHK Bcstg. Co., Inc.
 Business-Studio Address: 18 W. 5th St.
 Phone Number: 3-100
 Transmitter Location: Hutchinson
 Air Time: Sunrise-Sunset
 News Service: AP
 Transcription Service: Standard
 Representative: Irene Griffith, Everett-McKinney
 President: James E. Murray
 Sec.-Treas., Gen. Mgr.: Vern Minor
 Commercial Manager: Gren Darling
 Sales Promotion Manager: Malcolm West
 Program Dir.: Paul Cochran
 Publicity Director: Don Bell
 Musical Director: J. Bruce Murray
 Chief Engineer: Millary Clary
 Farm Editor: Don Bell

. . . **KANSAS** . . .

KIND

INDEPENDENT—1947—KBS-LBS

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Operated By Central Bcstg., Inc.
 Bus.-Stud.o-Transmitter Professional Bldg.
 Phone Number 1010
 Air Time Local sunrise-local sunset
 News Service AP
 President, General Manager J. Nelson Rupard
 Studio Manager M. Keith Upson
 Chief Engineer Ernest L. Kettner

KJCK

JUNCTION CITY—1949-KANSAS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Junction City Bcstg. Co.
 Business Address 724½ N. Washington
 Phone Number 1477
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Gen., Comm. Mgr. Ralph L. Weir, Jr.
 Pgm. Dir., Chief Engr. Richard P. Meek

KCKN

KANSAS CITY—1924

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By KCKN Bcstg. Co., Inc.;
 Capper Publications, Inc.
 Business Address 300 Waltower Bldg.,
 Kansas City 6, Mo.

Phone Number Victor 3864
 Studio Address 300 Waltower Bldg., Kansas
 City 6, Mo.; 901 N. 8th St., Kansas City, Kans.
 Transmitter Location 901 N. 8th St.
 Air Time 7 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth, Standard
 Representative Capper Publications
 President W. A. Bailey
 General Manager Ben Ludy
 Sta., Comm. Manager Joe Story
 Pgm., Prod. Dir. George Stump
 Chief Engineer Max Williams

KCLO

LEAVENWORTH—1948

Frequency: 1410 Kc. Power: 500 Watts d.
 Owned-Oper. By The Leavenworth Bcstg. Co.
 Business-Studio Address 418½ Cherokee St.
 Phone Number 3620-1
 Transmitter Location Rt. No. 2
 Air Time Daytime
 News Service UP
 Transcription Service Capitol
 Representative H. F. Best
 President Hon. Alf M. Landon
 Gen., Sta. Mgr. M. L. Gleason
 Program Director Dick Behner
 Prod. Dir., Chief Anncr. Bill Willson
 Publicity Director Helen Snyder
 Chief Engineer David L. Reed

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AND A NEW
BUILDING!



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KWBW-FM

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NBC Affiliates

KSCB

LIBERAL—1948

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Seward County Bcstg. Co.
 Business-Studio Address... E. 8th St.
 Phone Number... 385
 Air Time... Daytime
 News Service... UP
 Transcription Service... Standard
 Membership... NAB
 President... Hon. Alf M. Landon
 General Manager... Leon S. Salathell
 Pgm. Dir... Chief Anncr... Larry Filkins
 Chief Engineer... Wayne Pash

KNEX

McPHERSON—1949

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Operated By... McPherson Bcstg. Co.
 Address... P. O. Box 186
 Phone Number... 1540
 Air Time... Daytime
 News Service... AP
 Transcription Service... Capitol, SESAC
 President... Evert Mills
 General Mgr... Dan Bellus
 Commercial Mgr... Vance Archer
 Program Dir... Henry Dais
 Chief Engineer... Claude Hughes

KPRS

OLATHE—1949

Frequency: 1590 Kc. Power: 500 Watts d.
 Owned-Oper. By... Johnson County Bcstg. Co.,
 Inc.
 Address... 131 E. Park St.
 Phone Number... 1200
 Air Time... Daytime
 News Service... AP
 Transcription Service... Capitol
 Pres., Gen., Comm. Mgr... L. H. Witherspoon
 Program Dir... S. P. Maddens
 Chief Engineer... Daniel Reed

KOFO

OTTAWA—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Operated By... Ottawa Bcstg. Co.
 Address... P. O. Box 46
 Phone Number... 1045
 Air Time... Daytime
 News Service... UP
 Transcription Service... Capitol
 Pres., Gen. Mgr., Pgm. Dir... J. N. Jobes
 Commercial Mgr... Tommy Ruble
 Chief Engineer... Daniel W. Coltrane

KLKC

PARSONS—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By... Community Bcstg. Co.
 Business-Studio Address... 1904 Broadway
 Phone Number... 4050
 News Service... AP
 Transcription Service... Standard
 President... Clyde M. Reed
 General Manager... Kerm Trimble
 Program Director... Ray Drenner
 Chief Engineer... James L. Teats

KOAM

PITTSBURG—1937—NBC

Frequency: 860 Kc. Power: 10,000 Watts d.
 Owned-Oper. By... The Pittsburg Bcstg. Co., Inc.
 Business Address... P. O. Box 603
 Phone Number... 2165
 Studio Address... Commerce Bldg.
 Transmitter Location... 3½ Mi. E. of Pittsburg
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... World
 Representative... John E. Pearson
 Membership... NAB, BMB
 President... E. V. Baxter
 Station Commercial Manager... R. E. Wade
 Chief Announcer... Lou Martin
 Chief Engineer... Leo Stafford

KSEK

PITTSBURG—1947—LBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By... The Pittsburg Publ. Co.
 Business-Studio Address... Hotel Besse Bldg.
 Phone Number... 742
 Transmitter Location... E. Quincy (extended)
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Standard
 Representative... Cooke
 President... O. S. Stauffer
 General Manager... Thad M. Sandstrom
 Commercial Manager... C. W. Stout
 Chief Engineer... W. D. Brosseau

KSAL

SALINA—1937—MBS

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Operated By... KSAL, Inc.
 Bus.-Studio Address... Journal Bldg., Seventh &
 Iron Sts.
 Phone Number... 3701
 Transmitter Location... E. Hiway 40
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Lang-Worth, Standard
 Representative... John E. Pearson
 Membership... BMB, NAB

President..... R. J. Laubengayer
 Station Mgr..... R. V. Jensen
 Sales Promotion Manager..... J. D. Hill
 Program Director..... Al Thompson
 Publicity Director..... Bob Elias
 Chief Engineer..... N. E. Vance, Jr.
 Farm Editor..... Stewart Peck

KJAY

TOPEKA—1949

Frequency: 1440 Kc. Power: 5000 d., 1000 n.
 Owned Operated By..... S. H. Patterson
 Address..... 908 Kansas Ave.
 Phone Number..... 3-1336
 Air Time..... Unlimited
 News Service..... INS
 Representative..... Rambeau
 Owners..... S. H. Patterson. N. J. Patterson
 Sta., Comm. Mgr..... Allan Curnutt
 Pgm. Dir., Prom. Mgr..... Craig Lawson
 Chief Engineer..... N. J. Patterson

KTOP

TOPEKA—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned By..... Collinson Bcstg. Co.
 Operated By..... T. Hall Collinson
 Business-Studio Address..... 214 W. 6th St.
 Phone Number..... 4-3444
 Transmitter Location..... N. Buchanan
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Capitol, Associated
 Representative..... Ra-Tel
 Pres., Gen. Mgr..... T. Hall Collinson
 Sales Prom. Mgr..... George Allen
 Pgm., Prod. Dir..... Jack-Warren Ostrode
 Publicity Dir..... Jack Crutcher
 Chief Anncr., Musical Dir..... Wayne M. Heady
 Chief Engineer..... Willard Peterson

WIBW

TOPEKA—1924—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned By..... Capper Publications, Inc.
 Operated By..... Topeka Bcstg. Assn., Inc.
 Business-Studio Address..... 1035 Topeka Blvd.
 Phone Number..... 3-2377
 Transmitter Location..... 7 Mi. W. of Topeka
 Air Time..... Unlimited
 News Service..... AP, UP
 Transcription Service..... Lang-Worth, Standard
 Membership..... FMA
 President..... H. S. Blake
 General-Station Manager..... Ben Ludy
 Commercial Manager..... Hilton Hodges
 Prog.-Prod.-Musical Dir..... Maude Carlson
 Publicity Director..... Allan Young
 Chief Engineer..... Lewis Dickensheets

WREN

TOPEKA—1927—ABC

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Operated By..... Jackman & Jackman, Inc.
 Business-Studio Address..... 411 W. 10th St.
 Phone Number..... 2-0505-6-7
 Transmitter Location..... Grantville
 Air Time..... 6 a.m.-M.
 News Service..... UP
 Transcription Service..... World
 Representative..... Weed
 Membership..... NAB, BMB
 President..... R. C. Jackman
 General Manager..... John S. Major
 Comm.-Sales Promotion Mgr..... Bailey Axton
 Program Director..... Fred L. Conger
 Chief Engineer..... Carl B. Bliesner
 Farm Editor..... Jack Robinson

KAKE

WICHITA—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... KAKE Bcstg. Co., Inc.
 Business-Studio Address..... 418 W. Douglas Ave.
 Phone Number..... 4-9369
 Transmitter Location..... 19th & Hydraulic Sts.
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Transcription Service..... World
 Representative..... Walker
 Membership..... NAB
 General Manager..... Jack Todd
 Commercial Manager..... Martin Bass
 Program Dir..... Graeme Fletcher
 Chief Engineer..... Harold Newby

KANS

WICHITA—1936—NBC

Frequency: 1480 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By..... Taylor Radio & TV
 Business-Studio Address..... 1015 N. Broadway
 Phone Number..... 4-2387
 Transmitter Location..... 5560 W. 13th St.
 Air Time..... Unlimited
 News Service..... AP, UP
 Transcription Service..... Standard
 Representative..... Taylor-Borhoff
 Membership..... NAB, BMB
 President..... O. L. Ted Taylor
 General Manager..... Archie J. Taylor
 Commercial Manager..... Frank Mathews
 Sales Prom. Mgr..... H. W. Allen
 Program Director..... Paul Wilson
 Musical Dir..... Raymond Shelley
 Chief Engineer..... Ted Hiltchecker
 Farm Editor..... Vernon Reed

KANSAS

K F B I

WICHITA—1923—ABC

Frequency: 1070 Kc...Power: 10.000 Watts d.:
 1000 Watts n.
 Owned-Operated By.....KFBL Inc.
 Business-Studio Address.....200 E. First St.
 Phone Number.....2-1447
 Transmitter Location.....RFD No. 2, Box 14
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NAB, BMB
 Gen., Sta. Mgr.....Hale Bondurant
 Commercial Mgr.....D. W. McCoy, Sr.
 Program Dir.....Henry Mattison
 Prod. Dir., Chief Anncr...G. Robert Gadberry
 Publicity Director.....Harry Hulse
 Musical Dir.....James Carpenter
 Chief Engineer.....K. W. Pyle
 Farm Editor.....Lester Weatherwax

K F H

WICHITA—1922—CBS

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Operated By...Radio Station KFH Co.
 Business-Studio Address.....KFH Bldg.
 Phone Number.....2-4491
 Transmitter Location.....RR 3
 Air Time.....5 a.m.-12:05 a.m.
 News Service.....AP, UP
 Transcription Service.....Lang-Worth
 Representative.....Edward Petry
 Membership.....NAB, BMB
 President.....John Rigby
 Exec. V.P.....Marcellus M. Murdock
 General Manager.....Frank V. Webb
 Comm. Mgr.....Robert Hix
 Sales Promotion Manager...Russel L. Lowe
 Program Director.....Thomas Bashaw
 Chief Announcer.....David M. Wilson
 Musical Director.....Wayne Euchner
 Chief Engineer.....Amos C. Dadisman

KANSAS

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KANSAS

KENTUCKY

Estimated Population 2,893,000—Increase +1.7%—Radio Homes 678,000
Radio Families 748,000—Stations in State 40

W C M I

ASHLAND—1935—CBS-SOUTHERN

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Ashland Bcstg. Co., Inc.
Business-Studio Address: 120 20th St.
Phone Number: 3010
Transmitter Location: 47th & Clay Sts.
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: Thesaurus, World
Representative: John E. Pearson
Membership: NAB, BMB
President: Gilmore N. Nunn
Representative: John E. Pearson
Gen.-Station-Comm. Mgr.: Charles C. Warren
Sales Prom.-Program Dir.: W. R. Martin
Chief Engineer: Clarence Weaver

W K C T

BOWLING GREEN—1947

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Oper. By: The Daily News Bcstg. Co.
Business-Studio Address: 415 Park Row
Phone Number: 2640
Transmitter Location: Beech Bend Park
Air Time: 6 a.m.-local sunset
News Service: AP
Transcription Service: Associated, Standard
Representative: Holman
Gen.-Station Mgr.: Paul R. Huddleston
Commercial Manager: Houston Griffin
Sales Prom. Mgr., Pub. Dir.: Alvis Temple

W L B J

BOWLING GREEN—1940—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Bowling Green Bcstg. Co., Inc.
Address: 901 Fairview Ave.
Phone Number: 1340-1
Air Time: 5 a.m.-M.
News Service: AP
Transcription Service: Capitol, Keystone
Representative: Burn-Smith
Membership: NAB
Pres., Gen., Sta. Mgr.: Ken D. Given
Comm.-Sales Promotion Mgr.: Elmer A. Finley
Program-Production Dir.: William Kuznitsof
Publicity Dir.: Robert & Procter
Chief Engineer: Rondal L. Miller

W T C O

CAMPBELLVILLE—1948

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By: South Central Kentucky
Bcstg. Co., Inc.

Business-Studio Address: 203 E. Main St.
Phone Number: 250
Transmitter Location: On State Hwy 55, 3/4
Mi. N. of Campbellville

Air Time: Daytime
News Service: UP
Transcription Service: Capitol, World, Cole
Membership: NAB
President: H. T. Parrott
Gen.-Station-Comm. Mgr.: James Shacklette
Sales Promotion Mgr.: William J. Harris, Jr.
Pgm.-Prod. Dir.: John Adkins
Chief Engineer: J. B. Crawley

W C T T

CORBIN—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Corbin Times-Tribune, Inc.
Business Address: 308 S. Main St.
Phone Number: 123-4, 1071
Studio-Transmitter Location: Falls Hwy.
Air Time: 17 Hrs.
News Service: AP
Transcription Service: Keystone
Membership: NAB, BMB
President: J. Springer Robinson
General Manager: John L. Crawford
Station Manager: Kenneth Turner
Commercial Manager: S. G. Hembree
Chief Engineer: Russell Henson

W Z I P

COVINGTON—1947—KBS

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By: WZIP, Inc.
Bus.-Studio Address: Sixth & Madison Aves.
Phone Number: Juniper 5300
Transmitter Location: Eighth & Horton Sts.
Air Time: Daytime
News Service: AP
Transcription Service: World, SESAC
Membership: NAB, BMB
Pres., Gen.-Comm. Mgr.: Arthur L. Eilerman
Sta. Mgr., Pgm. Dir.: Lloyd W. Baldwin
Prod. Dir., Chief Anncr.: Stephen Crane
Chief Engineer: Julian Koenig

W H I R

DANVILLE—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By: Commonwealth Bcstg. Corp.
Address: Burgin Road
Phone Number: Danville 1230
Air Time: 5:30 a.m.-11 p.m.
News Service: AP
Transcription Service: World & Capitol

• • • **KENTUCKY** • • •

Representative..... Hal Holman Co.
 Membership..... NAB, BMB
 Pres., Gen. Mgr..... W. T. Isaac
 V.P., Pgm. Dir..... David B. Highbaugh
 Chief Engineer..... Henry C. Lovell

WFKY

FRANKFORT—1946—MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Frankfort Bcstg. Co., Inc.
 Address..... Ky. Ave. Extended
 Phone Number..... 2509
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... World
 Representative..... Wood, Colton
 Membership..... NAB, BMB
 President..... B. C. Edwards
 Gen., Sta., Comm. Mgr..... W. Wallace Robinson
 Program Dir..... Louise McNees
 Chief Anncr., Chief Engineer..... John Hudimac

WKAY

GLASGOW—1946

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Glasgow Bcstg. Co., Inc.
 Address..... Happy Valley Rd.
 Phone Number..... 598, 632
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... World, Standard
 Membership..... NAB
 President..... Gordon E. Brown
 Gen., Sta. Mgr..... Louis Rayburn
 Pgm. Dir., Chief Anncr..... Lee Redford
 Chief Engineer..... C. H. Hulse

WHLN

HARLAN—1941
MBS-KBS-GOOD COAL

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Blantox Radio Co., Inc.
 Address..... S. Main St.
 Phone Number..... 625-6
 Air Time..... 6 a.m.-11:15 p.m.
 News Service..... AP
 Transcription Service..... SESAC
 Representative..... Burn-Smith
 Membership..... NAB
 President, Gen.-Station Mgr..... R. B. Helms
 Comm. Mgr., Pgm. Dir..... J. T. Morgan
 Sales Prom. Mgr., Pub. Dir..... Kyle Whitehead
 Production Dir..... Helen Ellison
 Chief Engineer..... John Greenwood

WKIC

HAZARD—1947—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... BMG Bcstg. Corp.

Business-Studio Address..... Peoples Bank Bldg.
 Phone Number..... Main 720-1
 Transmitter Location..... N. Main St.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... World
 Representative..... Thomas F. Clark Co.
 Membership..... NAB, BMB
 President, Gen.-Station Mgr..... Fred B. Bullard
 Commercial Manager..... Richard H. Goodlette
 Publicity Director..... Paul Combs
 Chief Engineer..... James C. French
 Program Director..... Charles W. Metcalf
 Prod. Dir., Chief Announcer..... Hugh Dunbar
 Chief Engineer..... Eugene S. Adams

WSON

HENDERSON—1941—MBS

Frequency: 860 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Henderson Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address..... Zion Rd.
 Phone Number..... 3923
 Air Time..... Daytime
 News Service..... AP
 Transcription Service..... World
 Representative..... Sears & Ayers
 Pres., Gen., Sta. Mgr..... Hecht S. Lackey
 Sales Prom. Mgr..... Ewing Graham
 Pgm. Dir., Chief Anncr..... Martin E. Schaeffer
 Chief Eng., Farm Editor..... Vernon R. Nunn

WHOP

HOPKINSVILLE—1940—CBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Hopkinsville Bcstg. Co., Inc.
 Business Address..... P. O. Box 539
 Phone Number..... 1025
 Studio-Transmitter Location..... Cadiz Rd.
 Air Time..... 5 a.m.-M.
 News Service..... UP
 Transcription Service..... Lang-Worth
 Representative..... Sears & Ayer
 Membership..... NAB
 Pres., Gen., Sta. Mgr..... F. E. Lackey
 Comm., Sales Prom. Mgr..... Katherine Peden
 Pgm. Prod. Dir..... Charles Stratton
 Chief Engineer..... Leo Y. Wilson
 Farm Editor..... Thomas B. Covington

WKLX

LEXINGTON—1946

Frequency: 1300 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Fayette Bcstg. Co.
 Address..... Phoenix Hotel
 Phone Number..... 8115
 Transmitter Location..... Greendale Rd.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Lang-Worth, Standard
 Representative..... Walker

KENTUCKY

President.....E. F. Prichard, Sr.
Gen., Comm. Mgr.....Ted Grizzard
Program Director.....Jack Brooks
Chief Engineer.....Bill Yount

W L A P

LEXINGTON—1922—ABC

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....American Bcstg. Corp.
(Not ABC)

Business-Studio Address.....Radio Bldg.
Phone Number.....1721-2-3
Transmitter Location.....Mason-Headley Rd.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World, Capitol
Representative.....John E. Pearson
Membership.....NAB, BMB
President.....Gilmore N. Nunn
V.P., General Manager.....J. E. Willis
Commercial Manager.....Miller Welch
Sales Promotion Manager.....James P. Young
Program Director.....J. B. Faulconer
Technical Supervisor.....Henry C. Lockler

W L E X

LEXINGTON—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Central Ky. Bcstg. Co.
Business Address.....P. O. Box 985, Russell
Cave Pike

Phone Number.....3-1977
Studio-Transmitter Location.....Russell Cave Pike
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Associated
Representative.....Ra-Tel
Membership.....NAB
President.....J. D. Gay, Jr.
General Manager.....Carroll Gardner
Program Dir.....Bob Kimbro
Chief Engineer.....Otho Warner

W A V E

LOUISVILLE—1933—NBC

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....334 E. Broadway
Phone Number.....Wabash 2201
Studio Address.....Radio Center
Transmitter Location.....Hamburg Pike
Air Time.....5 a.m.-M.
News Service.....AP
Transcription Service.....Thesaurus, Lana-Worth
Representative.....Free & Peters
Membership.....BMB
President.....George W. Norton, Jr.
General-Station Manager.....Nathan Lord
Sales Prom. Mgr.....Robert Elderman
Program Director.....George Patterson
Chief Engineer.....Wilbur Hudson

W G R C

LOUISVILLE—1936—MBS

Frequency: 1400 Kc.....Power: 250 Watts
(C.P. 5000 d.; 1000 n.)

Owned-Operated By.....Northside Bcstg. Corp.
Bus.-Studio Address.....Ky. Home Life Bcstg.
Phone Number.....Wabash 7781
Transmitter Location.....Preston St. & Woodbine
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Lang-Worth, Standard
Representative.....Walker
Membership.....NAB
President.....J. Porter Smith
V.P., Gen. Mgr.....Charles L. Harris
Pgm., Pub. Dir.....Ward Hatcher
Chief Engineer.....Perry Esten

W H A S

LOUISVILLE—1922—CBS

Frequency: 840 Kc.....Power: 50,000 Watts
Owned-Operated By.....WHAS, Inc.
Business-Studio Address.....525 W. Broadway
Phone Number.....Wabash 2211
Transmitter Location.....Eastwood
Air Time.....Unlimited
News Service.....AP, UP
Transcription Service.....Associated
Representative.....Edward Petry
Membership.....NAB
President.....Barry Binaham
Station Mgr.....Victor A. Sholis
Commercial Mgr.....Neil D. Cline
Production Dir.....William Aldridge
Publicity Dir.....Cecil W. Sanders
Technical Director.....Orrin W. Towner

W I N N

LOUISVILLE—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Kentucky Bcstg. Corp., Inc.
Bus.-Studio-Transmitter Address.....Earle Hotel
Phone Number.....WABash 5148
Air Time.....Unlimited
News Service.....UP
Transcription Service.....MacGregor, SESAC,
Capitol, World

Representative.....Taylor-Borhoff
Membership.....NAB
President, Station Manager.....Harry McTigue
Commercial Manager.....G. F. Bauer
Program Director.....M. Katherine McCarten
Production Director.....Sam Woodall
Publicity Director.....Helen E. Roberts
Chief Engineer.....Melvin Scarsdale

W K L O

LOUISVILLE—1948—ABC

Frequency: 1080 Kc.....Power: 5000 Watts d.;
1000 Watts n.

KENTUCKY

Owned-Oper. By... Mid-America Bcstg. Corp.
Business-Studio Address... Henry Clay Hotel
Phone Number... Clay 4441
Transmitter... Daisy Lane, New Albany, Ind.
Air Time... 6 a.m.-M.
News Service... UP
Transcription Service... Associated
Representative... John Blair
President... James F. Brownlee
General Manager... Joe Eaton
Commercial Manager... Tom Underwood
Program Director... W. G. Bottorff
Production Dir... Jean Clos
Publicity Director... Russell Pirkey
Chief Engineer... D. C. Summerford

WKYW

LOUISVILLE—1946

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By... Radio Kentucky, Inc.
Bus.-Studio Address... 431 W. Jefferson St.
Phone Number... CLAY 4811
Transmitter Address... River Rd., nr. Louisville
Air Time... Daytime
News Service... AP
Transcription Service... Associated, Capitol,
Standard, Cole
Transcription Service... Capitol, Standard
Representative... Burn-Smith
Membership... BMB
President, Treasurer... F. Eugene Sandford
V.P.-Station Manager... Edwin E. S. Weldon
V.P.-Operations... S. A. Cislser
Secretary... W. Scott Miller
Program Director... David Wilburn

WLOU

LOUISVILLE—1948

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By... Louisville Bcstg. Co.
Business-Studio Address... 2549 S. Third St.
Phone Number... Calhoun 3680
Air Time... Daytime
News Service... AP
Transcription Service... Capitol
Representative... Donald Cooke
President, Gen. Mgr... Mrs. John E. Messervy
Pgm. Dir., Prom. Mgr... Lee Smith
Chief Engineer... Steve Dawson

WCIF

MADISONVILLE—1947

Frequency: 730 Kc. Power: 250 Watts
Owned-Oper. By... Madisonville Bcstg. Co.
Business Address... Box 27
Phone Number... 1297
Transmitter-Studio Location... Hanson Rd.
Air Time... Daytime
News Service... AP
Transcription Service... Standard, World
Representative... Sears & Ayer

Membership... BMB
President, General Mgr... Pierce Lackey
Station-Commercial Mgr... T. E. Brewer
Program Director... Conrad Brewer
Chief Engineer... Evers Mick

WKTM

MAYFIELD—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By... Mayfield Bcstg. Co.
Business Address... Box 232
Phone Number... 46
Studio Address... Mayfield Hotel
Transmitter Location... Fancy Farm Hwy.
Air Time... Sunrise-sunset
News Service... AP
Transcription Service... Lang-Worth
Representative... Sears & Ayer
Membership... NAB
President... Frank Evens
Gen., Sta. Mgr... Wayne Morgan
Sales Prom. Mgr., Prod. Dir... Bill Shelton
Program Director... Margaret Dowdy
Chief Engineer... Joseph M. Hargrove

WNGO

MAYFIELD—1946

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Oper. By... West Ky. Bcstg. Co., Inc.
Business-Studio Address... Box 26
Phone Number... 1204
Transmitter Location... City limits, Hwy.
No. 45, Paducah Rd.
Air Time... 5:30 a.m.-local sunset
News Service... AP
Transcription Service... Capitol
Representative... Friedenberg
President... Rev. H. M. Suthard
General Mgr... Boyce Swann
Pgm. Dir., Prom. Mgr... J. B. Fowler
Chief Engineer... Eural Wadlington

WFTM

MAYSVILLE—1948

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Standard Tobacco Co., Inc.
Bus. Address... 626 Forrest Ave., Tobacco Sq.
Phone Number... 1400-1
Studio-Transmitter Location... Tobacco Sq.
Air Time... 6 a.m.-M.
News Service... UP
Transcription Service... World, Standard
Representative... W. S. Grant
Membership... NAB
President... Charles P. Clarke
Gen., Sta. Mgr... J. W. Betts
Commercial Mgr... Horace Simpson
Program-Prod.-Pub. Dir... Gene Waters
Musical Director... Louise Carter
Chief Engineer... Harvey Cross

KENTUCKY

WCPM

MIDDLESBORO—1948

Frequency: 560 Kc. Power: 500 Watts d.
Owned-Operated By: Tri-State Bcstg. Co.
Business Address: P. O. Box 515
Phone Number: 1520
Air Time: Daytime
News Service: UP
Transcription Service: Lang-Worth
President: Elmer D. Smith
General Mgr.: W. T. Gaines
Program Dir.: Robert Thomson
Chief Engineer: John Calo

WMIK

MIDDLESBORO—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Cumberland Gap Bcstg. Co.
Business Address: Box 698
Phone Number: 980
Studio-Transmitter Address: Hwy. 25 E.
Air Time: 5:30 a.m.-M.
News Service: AP
Transcription Service: World, Cole
Representative: Holman
Membership: NAB
Gen., Sta. Mgr.: Hal Falter
Pgm. Dir., Prom. Mgr.: H. W. Taylor
Chief Engineer: Edward Pipes

WNBS

MURRAY—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Murray Bcstg. Co.
Address: Paducah Hiway
Phone Number: 1340
Air Time: 6 a.m.-11 p.m.
News Service: AP
Transcription Service: World
Membership: NAB
President: H. T. Waldrop
Gen., Sta. Mgr.: Edward Griffin
Commercial Mgr.: Troy W. Glidwell
Chief Engineer: Carlos M. Steele

WNOP

NEWPORT—1948

Frequency: 740 Kc. Power: 1000 Watts d.
Owned-Operated By: Tri-City Bcstg. Co.
Business-Studio Address: 606 Monmouth St.
Phone Number: Juniper 7100-L
Transmitter Location: Cold Springs
Air Time: Sunrise-sunset
News Service: UP
Transcription Service: World
Representative: Forjoe
President: James G. Lang
Station Manager: Anna Mae Rolfe
Program Director: Jack Baker
Chief Engineer: Elmer C. Drake
Farm Editor: Earl Davis

WOMI

OWENSBORO—1938—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Owensboro Bcstg. Co., Inc.
Business Address: P. O. Box 536
Phone Number: 420-1
Studio-Transmitter Location: Byers Ave. & Livermore Rd.
Air Time: Unlimited
News Service: AP
Transcription Service: Lang-Worth, Keystone
Representative: Burn-Smith
Membership: NAB, BMB
President: Lawrence W. Hager
Gen.-Sta. Mgr.: Hugh O. Potter
Program Director: Norman Hall
Musical Director: Cliffordean Potter
Chief Engineer: Leslie Goodaker

WVJS

OWENSBORO—1946

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By: Owensboro On The Air, Inc.
Business-Studio Address: 324 Allen St.
Phone Number: 3408-9, 253
Transmitter Location: Hwy. 60 W.
Air Time: 6 a.m.-M.
News Service: UP

KENTUCKY

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Secretary: Wilber Crawford—AP Chief of Bureau

KENTUCKY

KENTUCKY

Transcription Service World
 Representative William G. Rambeau
 Membership NAB, BMB
 President V. J. Steele
 General-Station Manager Malcolm Greep
 Asst. Gen. Mgr. John T. Rutledge
 Sales Prom. Mgr. Leola C. Hayden
 Program Director Lee Carl Meredith
 Production Dir. Charles Steele
 Publicity Dir. LeRoy Woodward
 Chief Engineer Robert Earl Jagoe

WKYB

PADUCAH—1946—MBS

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Paducah Newspapers, Inc.
 Business-Studio Address 504 Kentucky Ave.
 Phone Number 800
 Transmitter Location 5 Mi. S. of City on
 U. S. 45

Air Time Sunrise-sunset
 News Service AP
 Transcription Service Standard, Associated
 Representative RaTel
 Membership NAB, BMB
 President Edwin J. Paxton, Sr.
 General-Station Mgr., Pub. Dir. E. J. Paxton, Jr.
 Comm.-Sales Prom. Mgr. Sam Livingston
 Program Dir. Zack Hill
 Musical Director Lois Cooper
 Chief Engineer C. G. Sims

WPAD

PADUCAH—1930—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Paducah Bcstg. Co., Inc.
 Business-Studio Address Taylor Bldg., 4th &
 Broadway

Phone Number 4100
 Transmitter Location North 8th St.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth, World
 Representative Sears & Ayer
 Membership NAB, BMB
 President Pierce E. Lackey
 General-Station Mgr. W. Prewitt Lackey
 Comm., Sales Mgr. Roy Mofield
 Program Dir. Evelyn Carroll Stahl
 Chief Announcer Ray Mofield
 Prod., Musical Dir. Linn Wolf
 Chief Engineer U. C. Morris

WSIP

PAINTSVILLE—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By W. Howes Meade
 Address Paintsville
 Phone Number 1196
 Air Time Unlimited
 News Service UP

Transcription Service Lang-Worth, Standard
 President W. Howes Meade
 Gen., Comm. Mgr. Pat Mulvihill
 Program Dir. E. F. Shadburne
 Chief Engineer James A. Noonan

WLSI

PIKEVILLE—1949

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By Cumberland Pub. Co.
 Address Pikeville
 Phone Number 161
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 President W. J. Ward
 Gen., Prom. Mgr., Pgm. Dir. Meyer Layman
 Commercial Mgr. John Ward
 Chief Engineer Guy N. Ferrell

WPKE

PIKEVILLE—1949—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. East Kentucky Bcstg. Corp.
 Address Pikeville
 Phone Number 1280
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 President Dr. O. W. Thompson
 Gen., Comm. Mgr., Pgm. Dir. C. W. Powers
 Chief Engineer T. K. Smith

WPKY

PRINCETON—1949

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By Princeton Bcstg. Co.
 Address Princeton
 Air Time Daytime
 News Service AP
 Pres., Gen. Mgr. Leslie Goodaker
 Program Dir. Mrs. Leslie Goodaker
 Chief Engineer Garland West

WSFC

SOMERSET—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Southeastern Bcstg. Corp.
 Bus.-Studio-Transmitter Address Stanford Pike
 Phone Number 907-8
 Air Time Unlimited
 News Service AP
 Transcription Service World
 Representative Colton
 Membership NAB
 President Alonzo Carter
 Program Director Donald Orwin
 Chief Announcer Harvey Murphey
 Chief Engineer John Agostine

LOUISIANA

Estimated Population 2,630,000—Increase +11.3%—Radio Homes 608,000
Radio Families 714,000—Stations in State 37

W M T C

VANCLEVE—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By. Kentucky Mt. Holiness Assn.
Bus.-Studio-Transmitter Address Vancleve
Phone Number 3
Air Time Daytime
News Service AP
Transcription Service World
Membership BMB
President Dr. Lela G. McConnell
General-Station-Comm. Mgr. Wilfred Fisher
Program Director Violet Person
Production Dir., Chief Announcer. Louis Bouck
Musical Director Rachel Picazo
Chief Engineer M. E. Picazo

W V L K

VERSAILLES—1947—MBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By. Bluegrass Bcstg. Co.
Bus.-Studio Address Logan-Helm Library,
Versailles; Hotel Lafayette, Lexington
Phone No. Versailles 654; Lexington 2-7177
Transmitter Location Leestown & Yarnalton-
Ironworks Rds., Fayette Co.
Air Time Unlimited
News Service AP
Transcription Service SESAC
Representative Rambeau
President A. B. Chandler
V.P., Sta. Mgr. W. S. Lukenbill
Commercial Mgr. Lynn E. Knox
Program Dir. Donald A. Horton
Chief Announcer Ray Holbrook
Chief Engineer Paul Dunbar
Farm Editor Nathaniel Clark

K R O F

ABBEVILLE—1948

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By. Abbeville Bcstg. Serv. Inc.
Business Address Box 306
Phone Number 90
Studio-Transmitter Location Abbeville-
LaFayette Hwy., U. S. 167
Air Time Sunrise-sunset
News Service AP
Transcription Service World
Membership NAB
General-Station-Comm. Mgr. George P. Martin
Program-Publicity Dir. Ebba Lou Martin
Chief Engineer C. T. Hook

K A L B

ALEXANDRIA—1935—ABC-LA. NET

Frequency: 580 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By. Alexandria Bcstg. Co., Inc.
Business-Studio Address 505½ Johnston St.
Phone Number 2-3335-8
Transmitter Location Wardville
Air Time Unlimited
News Service UP
Transcription Service World
Representative Weed
Membership NAB, BMB
President Walter H. Allen
Secretary-Treasurer T. B. Lanford
General Mgr. Willard L. Cobb
Station Dir. Harold H. Carr
Commercial Manager Walter Melson
Sales Prom. Mgr., Pgm. Dir. Harper Clark
Chief Engineer Jesse R. Sexton
Farm Editor John D. Lyles

K S Y L

ALEXANDRIA—1947—NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By. Radio Station KSYL
Bus.-Studio-Transmitter Address Bolton Ave.
Ext.
Phone Number 6611-2
Air Time 6 a.m.-11:05 p.m.
News Service AP
Transcription Service Lang-Worth
Representative Ra-Tel
Membership NAB, BMB
Co-Partners Harold Wheelahan & Sylvan Fox
General-Station Manager Paul H. Goldman
Comm. Mgr. Milton Fox
Sales Prom. Mgr. S. R. Fox
Program-Production Dir. Bruce Rainey
Publicity Director Jack McCall
Chief Announcer Paul Mitchell
Musical Director Bruce Rainey
Chief Engineer Earl M. Eggers
Farm Editor Robert Leroy

K V O B

ALEXANDER—1946—MBS-LA. NET

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By. Central Louisiana Bcstg.
Corp.
Business-Studio Address 1710 Jackson St.
Phone Number 20481
Transmitter Location Old Boyce Rd.
Air Time 5:30 a.m.-M.
News Service AP
Transcription Service Associated

Representative McGillvra
 Membership NAB
 President Roy O. Martin
 Gen., Comm. Mgr. John H. Allen, Jr.
 Sta., Pgm. Dir. Franklin Whitehead
 Chief Announcer Tommy Erwin
 Chief Engineer John W. Crawford

KTRY

BASTROU—1948

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Oper. By. Morehouse Bcstg. Co., Inc.
 Bus. Studio Address. 217 S. Washington St.
 P. O. Box 193
 Phone Number 1400
 Transmitter Location N.W. of City
 Air Time Sunrise-local sunset
 News Service AP
 Transcription Service Lang-Worth, Capitol
 Representative Friedenberg
 Membership NAB
 President Nathan Bolton
 Commercial Manager Salvador Scarpino

WAFB

BATON ROUGE—1948—MBS

Frequency: 1460 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By. Modern Bcstg. Co. of
 Baton Rouge, Inc.
 Business-Studio Address. 1048 Florida St.
 Phone Number 4-8571
 News Service AP
 Representative Walker
 President Louis S. Prejean
 General Manager Tom E. Gibbens
 Comm. Mgr. Frank Parton
 Prog. Dir., Prom. Mgr. Max Fetty
 Chief Engineer Donald K. Allan

WIBR

BATON ROUGE—1948—LBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By. G. T. Owen & Owen W. Ware
 Business Address P. O. Box 1226
 Phone Number 4-9493-4
 Studio-Transmitter Location. 600 Neosha St.
 Air Time Local sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth
 Representative Cooke
 Membership NAB
 Gen., Comm. Mgr. H. W. Bumpas
 Program Director Scott W. Erwin
 Production Director Robert Earle
 Publicity Dir. Mary Davidson
 Musical Director Prim Verger
 Chief Announcer Bud Campbell
 Chief Engineer E. E. Case
 Farm Editor Claude N. Campbell, Jr.

WJBO

BATON ROUGE—1934
NBC-LA. NET

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By. Baton Rouge Bcstg. Co., Inc.
 Business-Studio Address. 444 Florida St.
 Phone Number 2-5271
 Transmitter Location Roosevelt Rd.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service World
 Representative George P. Hollingbery
 Membership NAB, BMB
 President Douglas L. Manship
 V.P., General Mgr. J. Roy Dabadie
 Sales Manager Charles C. Garvey
 Pgm., Pub. Director Ralph H. Sims
 Production Dir. Robert H. Scearce
 Music Librarian John Rutledge
 Chief Engineer Vernon E. Dudley

WLCS

BATON ROUGE—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Air Waves, Inc.
 Business Address 204 North St.
 Phone Number 24411
 Transmitter Location 3936 Broussard
 Air Time Unlimited
 News Service AP, INS
 Transcription Service Associated, Capitol,
 Cole
 Representative Ra-Tel
 Membership NAB, BMB, FMA
 General Manager Earl Smith
 Commercial Manager A. Lamar Simmons
 Sales Promotion Mgr. Martha Hundemer
 Chief Announcer Quitman Henley
 Chief Engineer Edward Van Valkenburg

WIKC

BOGALUSA—1947—MBS-LA.

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By. I. K. Corkern, Jr.
 Business Address Box 811
 Phone Number 1906
 Studio-Transmitter Address. N. Rio Grande St.
 Air Time Unlimited
 News Service AP
 President, Gen.-Station Mgr. I. K. Corkern, Jr.

KSIG

CROWLEY—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Acadia Bcstg. Co.
 Bus. Studio Address. 101 N. Parkerson Ave.
 Phone Number 1450-1, 544
 Transmitter Location Odd Fellow Rd. &
 U. S. 90
 Air Time Unlimited

. . . **LOUISIANA** . . .

News Service AP
 Transcription Service Lang-Worth
 Representative Joseph Hershey McGillvra
 Membership NAB
 Pres., Sales Prom. Mgr. Max Thomas
 Gen., Sta. Mgr. B. Hillman Bailey, Jr.
 Commercial Manager Lauren R. Staggs
 Program Director Freda S. Thomas
 Chief Engineer Clovis L. Bailey
 Farm Editor J. C. Hoftpaur

WIHL

HAMMOND—1947—KBS

Frequency: 730 Kc. Power: 250 Watts d.
 Owned-Operated By Superior Enterprises
 Business-Studio Address 218 W. Thomas St.
 Phone Number 960
 Transmitter Location Hammond-Ponchatoula
 Highway
 Air Time Daytime
 News Service AP
 Transcription Service Capitol
 Gen., Sta. Mgr. F. E. Curnutt
 Comm. Mgr. J. K. Ferris
 Chief Announcer Rick Webb
 Chief Engineer F. E. Curnutt

KCIL

HOUMA—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Charles W. Lamar, Jr.
 Business Address Lamar Adv. Co., Box 30,
 Baton Rouge
 Phone Number 6828-9
 Transmitter Location Bayou Black Dr.
 Studio Address Box 1031
 Air Time 5:30 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Membership NAB, BMB
 Station Mgr. Frank Conwell
 Commercial Mgr. Joseph S. Strada
 Sales Prom. Mgr. Frank King
 Program Director Dick McMullen
 Musical Dir. Ovide Davis
 Chief Engineer Donald L. Jones

KVOL

LAFAYETTE—1935—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Evangeline Bcstg. Co., Inc.
 Business-Studio Address 519 S. Buchanan St.
 Phone Number 5111-2
 Transmitter Location Scott Rd.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Thesaurus
 Representative Meeker
 Membership NAB, BMB
 President Morgan Murphy

General Manager George H. Thomas
 Sta., Comm., Mgr., Pub. Dir. Evan H. Hughes
 Ch. of Engineer Louis Pilcher
 Farm Editor Allison Theriot

KLOU

LAKE CHARLES—1947

CBS-LA. NET

Frequency: 1580 Kc. Power: 1000 Watts
 Owned-Oper. By The Pelican Bcstg. Co., Inc.
 Business-Studio Address 134 Clarence St.
 Phone Number 7277-8
 Transmitter Location North Lake Charles,
 P. O. Box 288
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Representative Walker
 Membership NAB, BMB
 President H. Vernon Anderson
 General Mgr. E. R. Anderson
 Secretary-Treasurer Sara M. Anderson
 Comm. Mgr., Pgm. Dir. Eugene S. Cuny
 Sales Prom. Mgr. William Patton
 Publicity Dir. Lucille Storer
 Chief Announcer Sid Morse
 Musical Dir. Jerry Barlow
 Chief Engineer Andrew Vargo

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— **LOUISIANA** —

K P L C

LAKE CHARLES—1935
NBC-LA. STATE

Frequency: 1470 Kc. Power: 5000 d.; 1000 n.
Owned-Operated By..... Calcasieu Bcstg. Co.
Business Address..... P. O. Box 1521
Phone Number..... 2713
Studio Address..... Majestic Hotel
Transmitter Location..... 2 Mi. W. of City
Air Time..... 5:30 a.m.-M.
News Service..... AP
Transcription Service..... World
Representative..... Weed
President..... T. B. Lanford
Gen., Sta. Mgr..... David Wilson
Commercial Manager..... P. E. Mills, Jr.
Sales Prom. Mgr., Prod. Dir..... Tom Journey
Program Director..... Horace Lyons
Publicity Dir..... Lynn Williams
Chief Announcer..... Jim Toth
Musical Dir..... Agnes Farber
Chief Engineer..... A. B. Craft
Farm Editor..... Jimmy Basham

K W S L

LAKE CHARLES—1947
MBS-LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Alonzo Stanford Dudley
Address..... 1 Mill St.
Phone Number..... 6-1401
Air Time..... Unlimited
News Service..... UP
Transcription Service..... Cole, Lang-Worth
Representative..... Friedenber
General Mgr..... A. Stanford Dudley
Station Manager..... Alva P. Frith
Comm., Sales Prom. Mgr. Thomas A. Gresham
Pgm., Prod. Dir..... Roy K. Rhodes
Publicity, Musical Dir..... Ralph Hooks
Chief Engineer..... LaVance Carson

K M L B

MONROE—1930—ABC

Frequency: 1440 Kc. Power: 5000 d.; 1000 n.
Owned-Oper. By..... Limer's Bcstg. Station, Inc.
Business Address..... P. O. Box 1723
Phone Number..... L. D. 25, 4321-2, 3952
Studio Address..... Francis Hotel
Transmitter Location..... Millhaven Rd.
Air Time..... 5 a.m.-M.
News Service..... UP
Transcription Service..... World
Representative..... Taylor-Borroff
Membership..... NAB, BMB
President..... J. C. Limer, Sr.
Gen., Sta., Comm. Mgr..... Charles Price
Sales Prom. Mgr..... Lawrence Gibbs
Pgm., Pub. Dir..... Marjorie Watson
Chief Announcer..... Joe Pierce
Chief Engineer..... O. L. Morgan

K N O E

MONROE—1944—NBC

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By..... James A. Noe
Business-Studio Address..... Bernhardt Bldg.
Phone Number..... 912
Transmitter Location..... Good Hope Rd.
Air Time..... 5 a.m.-M.
News Service..... AP
Transcription Service..... Associated
Representative..... Ra-Tel
Membership..... NAB
President..... James A. Noe
General Manager..... Robert W. Dumm
Program Director..... Bid Causey
Chief Engineer..... William Hyatt

K W C J

NATCHITOCHEs—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By..... Natchitoches Bcstg. Co.
Business-Studio Address..... Box 232
Phone Number..... 2353
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth
Membership..... NAB, BMB
President..... Dr. William H. Pierson
Gen., Comm. Mgr..... Charles L. Planchard
Program Dir..... Kenneth M. Dowdy
Chief Engineer..... Carroll G. Crew

K A N E

NEW IBERIA—1946—MBS-LA

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... New Iberia Bcstg. Co.
Business-Studio Address..... 101 W. St. Peter St.
Phone Number..... 965
Transmitter Location..... 1102 W. Main St.
Air Time..... Unlimited
News Service..... UP
Transcription Service..... SESAC, Capitol
Membership..... NAB, BMB
General Manager..... George H. Thomas
Station Manager..... Dierrell Hamm
Commercial Mgr..... J. R. MacEachron
Program Director..... Ken Dunnagan
Chief Announcer..... Donald Bonin
Chief Engineer..... L. M. Blackmon

W D S U

NEW ORLEANS—1923—NBC

Frequency: 1280 Kc. Power: 5000 Watts
Owned-Operated By..... WDSU Bcstg. Services
Business-Studio Address..... 520 Royal St.
Phone Number..... Tulane 4371
Transmitter Location..... Whitney Ave.
Air Time..... Unlimited
News Service..... AP, UP
Transcription Service..... Associated
Representative..... John Blair

• • • **LOUISIANA** • • •

Membership NAB
 Partners... Edgar B. Stern, Edgar B. Stern, Jr.
 Gen. Sta. Mgr..... Robert Swezey
 Commercial Mgr..... A. Louis Read
 Program Dir..... Stanley Holiday
 Production Dir..... Ray Rich
 Publicity Dir..... Ray Liuzza
 Chief Announcer..... Gay Batson
 Chief Engineer..... Lindsey Riddle

W J B W

NEW ORLEANS—1926

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By... Mrs. Louise C. Carlson
 Business-Studio Address..... Cigali Bldg.
 Phone Number..... Ma. 3488-9
 Transmitter Location..... New Orleans
 Air Time Unlimited
 News Service..... AP, INS
 Transcription Service Capitol
 Representative..... W. G. Rambeau
 Membership NAB
 Gen. Mgr..... Louise C. Carlson
 Commercial Mgr..... Pat J. Shannon
 Program Dir..... James Warren
 Chief Engineer..... Charles L. Whitney

W J M R

NEW ORLEANS—1946

Frequency: 990 Kc.....Power: 250 Watts d.
 Owned-Operated By... Supreme Bcstg. Co., Inc.
 Address..... Jung Hotel, Canal St.
 Phone Number..... Ca. 0356-7
 Air Time Daytime
 News Service UP
 Transcription Service Lang-Worth
 Representative Forjoe
 Membership NAB, FMA
 President William Cortada
 Co-Mgrs... George A. Moyoral, S. W. Ray, Jr.
 Sales Prom. Mgr..... S. Whitmire
 Program Director..... Meredith Gibson
 Publicity Dir..... Cati Hairston
 Chief Engineer..... George A. Mayoral

W N O E

NEW ORLEANS—1926—MBS

Frequency: 1060 Kc...Power: 50,000 d.; 5000 n.
 Owned-Operated By..... James A. Noe
 Business-Studio Address..... St. Charles Hotel
 Phone Number..... Raymond 0423-4
 Transmitter Location S. Broad & Euphrosine St.
 Air Time Unlimited
 News Service..... AP, UP
 Transcription Service Standard
 Representative Ra-Tel
 Membership NAB
 Owner..... James A. Noe
 General-Station Manager... James E. Gordon
 Commercial Manager..... Paul Beville
 Program Director..... Beverly Brown

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IN NEW ORLEANS

WDSU

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Production Director.....Eldon Durand
Publicity Director.....Larry Wilson
Chief Engineer.....Albert Bourgeois

WSMB

NEW ORLEANS—1925—NBC

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....WSMB, Inc.
Business-Studio Address.....901 Canal St.
Phone Number.....Magnolia 5921
Representative.....Edward Petry
President.....E. V. Richards
General Manager.....H. Wheelahan

WTPS

NEW ORLEANS—1948

Frequency: 940 Kc.....Power: 1000 d.; 500 n.
Owned-Oper. By The Times Picayune Pub. Co.
Business Address.....615 North St.
Phone Number.....Canal 5561
Studio Address.....601 Howard Ave.
Transmitter Location.....Hamilton Ave., Gretna
Air Time.....6-M
News Service.....AP
Transcription Service.....World. Associated.
Capitol

Representative.....Walker
Membership.....NAB
President.....L. K. Nicholson
General Mgr.....H. F. Wehrmann
Commercial Mgr.....J. R. O'Meallie
Program Dir.....M. J. Clarke
Chief Engineer.....G. W. Deblieux

WWEZ

NEW ORLEANS—1947

Frequency: 690 Kc.....Power: 5000 Watts
Owned-Operated By.....Sky Bcstg. Service
Bus.-Studio Address.....Hotel New Orleans
Phone Number.....Canal 3421
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Associated
Representative.....Hollingbery
President.....A. L. Chilton
Gen. Comm. Mgr.....Joe A. Oswald
Program Dir.....Ken Elliott
Chief Engineer.....Harrison Mondy

WWL

NEW ORLEANS—1922—CBS

Frequency: 870 Kc.....Power: 50,000 Watts
Owned-Operated By.....Loyola University
Address.....Roosevelt Hotel
Phone Number.....Raymond 2194-5-6-7
Air Time.....Unlimited
News Service.....UP, AP
Transcription Service.....Standard, World
Representative.....Katz
Membership.....NAB, BMB

President.....Rev. Thomas J. Shields
Gen.-Station Mgr.....W. H. Summerville
Comm. Manager.....Larry Baird
Promotion Manager.....Bob Tompkins
Program Director.....E. M. Hoerner
Chief Engineer.....J. D. Bloom, Jr.

KSLO

OPELOUSAS—1947
MBS-LIBERTY-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KSLO Bcstg. Co.
Business Address.....P. O. Box 392
Studio Address.....KSLO Bldg.
Phone Number.....2633
Transmitter Location.....1½ Mi. SW. of City
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World
Representative.....Sears & Ayer
Membership.....NAB, BMB
Gen. Sta. Mgr.....W. Eugene Jones
Commercial Mgr.....Jim Wethington
Program Dir.....Pat McCusker
Chief Announcer.....John Chauvin
Chief Engineer.....Freddie Hebert

KRUS

RUSTON—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Clarence E. Faulk, Jr.
Bus.-Studio Address.....105 N. Railroad Ave.
Phone Number.....1490
Transmitter Location.....Hwy. 80, 2 Mi. W. of
City
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Lang-Worth
Membership.....NAB, BMB
President.....C. E. Faulk, Jr.
General Manager.....Lloyd A. Goodin
Program Director.....Kenneth L. Whitaker
Traffic Mgr.....Eloise Fowler
Chief Engineer.....Chester Gillespie

KENT

SHREVEPORT—1947—MBS

Frequency: 1550 Kc.....Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By.....Frank H. Ford
Business-Studio Address.....311 Milam St.
Phone Number.....3-3681
Transmitter Location.....Blanchard Rd.
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....Standard
Representative.....Walker
Membership.....NAB, BMB
Owner, General Manager.....Frank H. Ford
Commercial Manager.....Frank H. Ford, Jr.

LOUISIANA-MAINE

Sales Prom. Mgr., Pub. Dir. Bill Monroe
 Program-Production Dir. Joe Monroe
 Musical Dir. Clois Spraggins
 Chief Engineer L. J. Carlson
 Farm Editor Bill Rutledge

K R M D

SHREVEPORT—1928—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Radio Station KRMD
 Bus.-Studio Address New Jefferson Hotel,
 P. O. Box 1712

Phone Number 6171
 Air Time Unlimited
 Representative Taylor Borroff
 Membership NAB, BMB
 Manager G. V. Wilson
 Station Director W. L. Switzer

K T B S

SHREVEPORT—1922—NBC-TQ

Frequency: 710 Kc. Power: 10,000 Watts d.;
 5000 Watts n.

Owned-Oper. By Radio Station KTBS, Inc.
 Business-Studio Address . . 312 E. Kingshighway
 Phone Number 7-3644
 Transmitter Location . . . 1.5 Mi. W.S.W of Dixie
 Air Time 5 a.m.-M.

Transcription Service Associated
 Representative Edward Petry
 Membership BMB
 President Allen D. Morris
 Gen., Sta., Comm. Mgr. C. K. Beaver
 Sales Prom. Mgr., Pub. Dir. . . C. W. Doeblen
 Program Director Deane Fleit
 Production Director David Kent
 Chief Engineer C. H. Maddox

K W K H

SHREVEPORT—1925—CBS-SCQN

Frequency: 1130 Kc. Power: 50,000 Watts
 Owned-Operated By . . International Bcstg. Corp.
 Business-Studio Address . . Commercial Bldg.
 Phone Number 2-8711
 Transmitter Location Dixie
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Branham
 Membership NAB, BMB
 President John D. Ewing
 General-Station Manager Henry B. Clay
 Comm.-Asst. Mgr. B. G. Robertson
 Prom. Mgr., Pub. Dir. James T. Briggs
 Program Director Horace Logan
 Chief Announcer Frank Page
 Chief Engineer W. E. Antony

MAINE

*Estimated Population 909,000—Increase +7.3%—Radio Homes 248,000
 Radio Families—256,000—Stations in State 15*

W F A U

AUGUSTA—1946—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Twin City Bcstg. Co., Inc.
 Address 160 Bangor St.
 Phone Number 2540
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Forjoe
 President Faust Couture
 General Manager Robert I. Payne
 Program Director Norman G. Gallant
 Chief Engineer Robert H. Parker
 (See Page 452)

W R D O

AUGUSTA—1932—NBC-NERN

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WRDO, Inc.
 Business-Studio Address 175 Water St.
 Phone Number 2285
 Transmitter Location Chelsea

News Service UP
 Transcription Service Thesaurus
 Representative Weed, Bannan
 Membership NAB, BMB
 President Adeline B. Rines
 General-Station Manager Jack S. Atwood
 Comm.-Sales Prom. Mgr. Donald K. Powers
 Pgm. Dir., Prom. Mgr. Leslie R. Hubley
 Chief Engineer Harold T. Dinsmore

W A B I

BANGOR—1921—ABC-PTG

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Oper. By Community Bcstg. Service
 Business-Studio Address 57 State St.
 Phone Number 6446-7
 Transmitter Location Wilson St., Brewer
 Air Time 6:20 a.m.-M.
 News Service AP
 Representative Young, Kattle-Carter
 President F. B. Simpson
 Gen., Sta. Mgr. Murray Carpenter
 Comm., Sales Prom. Mgr. Leon P. Gorman, Jr.
 Program-Production-Musical Dir. . . Harold Dorr
 Chief Engineer Walter Dickson

WGUY

BANGOR—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Guy Gannett Bcstg. Services
 Business-Studio Address. Box 732
 Phone Number. 7354
 Studio-Transmitter Location. 329 Mt. Hope Ave.
 Air Time. Unlimited
 News Service. AP
 Transcription Service. Lang-Worth
 Representative. Paul H. Raymer
 Membership. BMB
 President. Guy P. Gannett
 General Manager. Lawrence W. Stubbs
 Station Manager. Samuel G. Henderson, Jr.
 Commercial Manager. Harvey M. Grant
 Program Director. Elisabeth A. Kihlmire
 Chief Engineer. Lauris P. MacGown

WJOR

**BANGOR—1946
 MBS-YANKEE-KBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Bangor Bcstg. Service, Inc.
 Business-Studio Address. 22 State St.
 Phone Number. Bangor 5612
 Transmitter Location. Bangor

*Covering Central Maine
 with 3 outlets*

WCOU
 &
WCOU-FM
 93.9 MGS
of Lewiston

WFAU
of Augusta

**MUTUAL
 YANKEE**

*Represented Nationally by
 Forjoe & Company
 New York*

Air Time. Unlimited
 News Service. AP
 Transcription Service. World
 Representative. Forjoe
 Pres., Chief Engr. Stephen Velardi
 Sta. Mgr., Pgm. Dir. Lawrence Slon

WLBZ

BANGOR—1926—NBC-NERN

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By. Maine Bcstg. Co.
 Business-Studio Address. 100 Main St.
 Phone Number. Bangor 6023
 Transmitter Location. Outer Broadway
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Thesaurus
 Representative. Weed, Bertha Bannan
 Membership. NAB, BMB
 President. William H. Rines
 Station Manager. Edward E. Guernsey
 Program Director. Irving S. Hunter
 Publicity Director. George Chapman
 Musical Director. Norman Lambert
 Chief Engineer. John Wibby

WIDE

BIDDEFORD—1948—MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Biddeford Bcstg. Corp.
 Business-Studio Address. 234 Main St.
 Phone Number. 4-4566
 Transmitter Location. Gay Field St., Saco
 Air Time. 6:15 a.m.-M.
 News Service. UP
 Transcription Service. Capitol
 Representative. Friedenber
 Membership. NAB
 President, Gen.-Comm. Mgr. Gordon J. Lewis
 Comm., Sales Prom. Mgr. James Gates
 Program Dir. Gordon J. Lewis
 Publicity Dir. Chrisoula Drivas
 Chief Announcer. Burleigh Brown
 Musical Director. Merrill Smith
 Chief Engineer. Arthur Deters
 Farm Editor. Bruce Bauman

WCOU

LEWISTON—1938—MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Twin City Bcstg. Co., Inc.
 Business-Studio Address. 223 Lisbon St.
 Phone Number. 4-6921
 Transmitter Location. Webber Ave.
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Standard, SESAC
 Representative. Forjoe
 Owner-Executive. Faust Couture
 General-Station Mgr. John C. Libby
 Comm., Sales Prom. Mgr. Guy Ladouceur

• • • **MAINE** • • •

Pgm., Prod., Pub. Dir. Herb Fontaine
 Chief Announcer Norman Card
 Musical Dir. Marion Payne Louisfell
 Chief Engineer Donald Mason
 Farm Editor Harold Alberghini

W L A M

LEWISTON—1947—ABC

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Oper. By Lewiston-Auburn Bcstg.
 Corp.
 Business-Studio Address 129 Lisbon St.
 Phone Number 4-5401-2
 Transmitter Location Washington St., Auburn
 Air Time Unlimited
 News Service AP
 Transcription Service Capitol
 Representative Everett-McKinney,
 Kittell-Carter
 Membership NAB
 President, Station Mgr. Elden H. Shute, Jr.
 Sales Prom. Mgr., Pub. Dir. Gerald T. Higgins
 Program Director William Finkeldey
 Musical Director Bert Cote
 Chief Engineer Leslie R. Hall

W C S H

**PORTLAND—1925
 NBC-NERN-ME.**

Frequency: 970 Kc. Power: 5000 Watts
 Owned-Oper. By Congress Square Hotel Co.
 Business-Studio Address 157 High St.
 Phone Number 2-0181
 Transmitter Location Scarboro
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Thesaurus
 Representative Weed, Bertha Bannan
 Membership NAB, BMB
 President Adeline B. Rines
 Station Manager William H. Rines
 Commercial Manager Albert W. Smith
 Sales Promotion Mgr. Rudolph O. Marcoux
 Program Director Arthur Owens
 Publicity Director Linwood T. Pitman
 Musical Director Norman Ayres
 Chief Engineer G. Fred Crandon
 Farm Editor Linwood H. Brofee
 News Director William F. McCrary

W G A N

PORTLAND—1938—CBS

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Guy Gannett Bcstg. Services
 Business-Studio Address 390 Congress St.,
 P. O. Box 1731
 Phone Number 2-7423
 Transmitter Location Riverton
 Air Time Unlimited

News Service AP, UP
 Transcription Service Lang-Worth
 Representative Paul H. Raymer
 Membership NAB
 President Guy P. Gannett
 Vice-President Lawrence H. Stubbs
 General Manager Creighton E. Gatchell
 Commercial Manager Arthur K. Atherton
 Sales Prom. Mgr., Pub. Dir.

Francis H. Farnum, Jr.
 Program-Production Dir. Richard E. Bates
 Chief Engineer Roger W. Hodgkins

W M T W

PORTLAND—1946—MBS-YANKEE

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Radio Enterprises, Inc.
 Address 212 Middle St.
 Phone Number 4-2649
 Air Time 6 a.m.-1 a.m.
 News Service AP
 Transcription Service Standard, SESAC
 Representative Ra-Tel
 President John Baybutt
 Gen., Comm. Mgr. Abbott Smith
 Sta. Mgr., Program Dir. Donald J. Curran
 Chief Announcer Dick Smith
 Chief Engineer Horace Ruiz

—M A I N E—

**WHY IS AP
 THE BEST?**

BECAUSE—**AP** members decide
 what AP shall be. Their
 decision has made
 AP unequalled in cover-
 ing the news of the
 world . . . **RAPIDLY**
TRUTHFULLY . . .
ACCURATELY.

**NEW ENGLAND ASSOCIATED PRESS
 BROADCASTERS ASSOCIATION**

President: Leland Bickford—Editor-in-
 Chief, Yankee Network, Boston
 Secretary: L. P. Yale—AP Chief of
 Bureau, Boston
 Director for Maine: Frank Hoy—WLAM,
 Lewiston

—M A I N E—

Sell the Baltimore area the **SENSE-ible** way--

SELL BY SOUND

Radio Baltimore

WBAL
50,000 Watts

SELL BY SIGHT

Television Baltimore . . .

WBAL-TV
Channel Eleven

NBC Affiliates

Nationally represented by Edward Petry & Co., Inc.

MAINE-MARYLAND

WPOR

PORTLAND—1946—ABC-PTN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Oliver Bcstg. Corp.
Business-Studio Address: The Chapman Bldg.
Phone Number: 3-8111
Transmitter Location: Baxter Blvd.
Air Time: Unlimited
News Service: AP
Transcription Service: Standard
Representative: Adam J. Young, Jr.
Kettell-Carter

Membership: NAB, BMB
General Manager: Harold H. Meyer
Commercial Manager: William J. Mullen
Sales Prom. Mgr.: Anne Bradford
Dir. of Special Events: S. Blake Ellis
Chief Engineer: Roger L. Perry

WAGM

PRESQUE ISLE—1931

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Aroostook Bcstg. Corp.
Business-Studio Address: 180 State St., W.
Phone Number: 8821
Transmitter Location: U. S. Route 1

Air Time: Unlimited
News Service: UP
Transcription Service: Associated, SESAC
Representative: Continental Radio,
Bertha Bannan
Membership: NAB, BMB
President: Harry E. Umphrey
General Manager: Harold D. Glidden
Program Dir.: Ted Coffin
Chief Engineer: Lester E. Hughes

WTVL

WATERVILLE—1946—ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Kennebec Bcstg. Co.
Business-Studio Address: 36 Silver St.
Phone Number: 2700-1
Transmitter Location: 140 Benton Ave.,
Winslow

Air Time: 6:30 a.m.-M.
News Service: AP
Transcription Service: Standard
Representative: Robert Meeker, Kettell-Carter
Membership: NAB, BMB
Pres., Gen. Station Mgr.: Carleton D. Brown
Comm.-Sales Prom. Mgr.: Harold L. Vigue
Program-Production Dir.: Paul Huber
Chief Engineer: Donald H. Sutherland

MARYLAND

*Estimated Population 2,175,000—Increase +19.4%—Radio Homes 596,000
Radio Families—608,000—Stations in State 22*

WANN

ANNAPOLIS—1946

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By: Annapolis Bcstg. Corp.
Business-Studio Address: 25 School St.,
P. O. Box 749

Phone Number: Annapolis 2500
Transmitter Location: Bay Ridge Rd.
Air Time: Local sunrise-local sunset
News Service: UP
Transcription Service: Lang-Worth
President, General Mgr.: Morris H. Blum
Station-Commercial Mgr.: Thomas S. Carr

WASL

ANNAPOLIS—1946

Frequency: 810 Kc. Power: 250 Watts d.
Owned-Oper. By: Chesapeake Radio Corp.
Business Address: P. O. Box 612
Phone Number: 9211
Transmitter-Studio Location: Truxton Hqts.
Air Time: Local sunrise-local sunset
News Service: AP, Transradio

Transcription Service: World
Membership: NAB
Pres., Gen. Mgr.: Robert L. Blalock
Sta., Comm. Mgr., Pub. Dir.: Gene Gosch
Pgm., Prod. Dir.: M. E. Blalock
Chief Announcer, Farm Editor: Bill Earle
Chief Engineer: Stanley C. Leek

WNAV

ANNAPOLIS—1949

Frequency: 1430 Kc. Power: 500 Watts
Owned-Operated By: Capital Bcstg. Co.
Business Address: 89 West St.
Phone Number: 2639
Air Time: Unlimited
News Service: AP
Transcription Service: Associated, Capitol
Representative: McGillvra
President: Albert H. McCarthy
General Mgr.: H. Philip Nesbitt
Commercial Mgr.: William T. O'Connor
Program Dir.: Patricia C. Scible
Production Dir.: Charles Mannel
Chief Engineer: Paul C. Jones

WBAL

BALTIMORE—1925—NBC

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Operated By: Hearst Radio, Inc.
 Address: 2610 N. Charles St.
 Phone Number: Hopkins 3000
 Transmitter Location: Winans Rd.,
 Randalls Town
 Air Time: Unlimited
 News Service: INS, UP, AP
 Transcription Service: Associated
 Representative: Edward Pety
 Membership: NAB, BMB
 President: Charles McCabe
 General Mgr.: Harold Burke
 Business Manager: D. L. Provost
 Sales Manager: Leslie Peard
 Program Dir.: Willis K. Friert
 Production Dir.: Victor Campbell
 Publicity Dir.: Tom White
 Chief Announcer: Walter Linthicum
 Chief Engineer: John Wilner
 Farm Editor: Bill Rock
 (See Page 454)

WBMD

BALTIMORE—1947

Frequency: 750 Kc. Power: 1000 Watts d.
 Owned-Operated By: Key Bcstg. Corp.
 Business-Studio Address: 4 W. Eager St.
 Phone Number: Mulberry 7095-6-7
 Transmitter Location: 2901 Moravia Rd.
 Air Time: Daytime
 News Service: AP
 Representative: Joseph Hershey McGillvra
 President: George E. Hull
 Gen., Sta. Mgr.: H. Shelton Earp, Jr.
 Commercial Manager: Merrill L. Carroll
 Prog. Dir., Chief Announcer: Tom O'Connor
 Chief Engineer: Russell H. Morgan

WCAO

BALTIMORE—1922—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By: Monumental Radio Co.
 Business-Studio Address: 1102 N. Charles St.
 Phone Number: Mulberry 0600
 Transmitter Location: Park Hgts. Ave.
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World
 Representative: Paul H. Raymer
 Membership: NAB, BMB
 President: Lewis M. Milbourne
 Exec. V.P., Gen., Sta. Mgr.: L. W. Milbourne
 Sales Prom., Pub. Dir.: Robert M. Richmond
 Program Dir.: George L. Filling
 Chief Announcer: Charles W. Purcell
 Chief Engineer: Martin L. Jones
 Farm Editor: Ray Moffett

WCBM

BALTIMORE—1930—MBS

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.
 Owned-Oper. By: Baltimore Bcstg. Corp.
 Bus.-Studio Address: Harford & North Aves.
 Phone Number: Belmont 8400
 Transmitter Location: Cold Spring Lane
 Air Time: Unlimited
 News Service: UP, INS
 Transcription Service: Associated
 Representative: Weed
 Membership: NAB
 President, Comm. Manager: John Elmer
 Gen., Sta., Mgr., Pgm. Dir.: George H. Roeder
 Musical Dir.: Jack Rohr
 Chief Engineer: G. Porter Houston

WFBR

BALTIMORE—1922—ABC

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By: The Baltimore Radio Show,
 Inc.
 Business-Studio Address: 10 E. North Ave.
 Phone Number: Mulberry 1300
 Transmitter Location: 701 Waterview Ave.
 Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: World
 Representative: John Blair
 Membership: NAB
 President: Robert S. Maslin
 V.P., Treas., Actg. Mgr.: John H. L. Trautfelter
 Nat. Comm. Mgr.: William S. Pirie, Jr.
 Local Comm. Mgr.: William R. Dothard
 Sales Promotion Manager: William B. Roche
 Program-Production Dir.: Bert Hanauer
 Publicity Director: Robert S. Maslin, Jr.
 Chief Announcer: Henry Hickman
 Musical Director: Joseph Imbroglio
 Chief Engineer: William Q. Ranft

WITH

BALTIMORE—1941

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Maryland Bcstg. Corp.
 Business-Studio Address: 7 E. Lexington St.
 Phone Number: Lexington 7808
 Transmitter Location: 1230 Curtain Ave.
 Air Time: 24 Hrs.
 News Service: AP
 Transcription Service: Standard
 Representative: Headley-Reed
 Membership: NAB, FMA
 Pres., Gen.-Sta. Mgr.: Thomas G. Tinsley, Jr.
 Comm., Sales Prom. Mgr.: Robert C. Embry
 Program Dir.: Mariljee Considine
 Publicity Director: Mae Hughes
 Musical Director: Anna Ray Suter
 Chief Engineer: James S. Duff
 (See Page 458)

W S I D

BALTIMORE—1948

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By: United Bcstg. Co.
 Business-Studio Address: 109 W. Baltimore St.
 Phone Number: Saratoga 8250
 Transmitter Location: Essex
 Air Time: Sunrise-sunset
 News Service: AP
 Representative: Forjoe
 Membership: NAB
 Pres., Gen. Mgr.: Richard Eaton
 Promotion Mgr.: Helen Wherley
 Asst. Gen., Comm. Mgr., Pgm. Dir.:
 Albert R. Lamphear
 Chief Engineer: Ben Wolfe

W B C C

BETHESDA—1947

Frequency: 1120 Kc. Power: 250 Watts d.
 Owned-Oper. By: Broadcast Management, Inc.
 Business-Studio Address: 5 Wilson Lane
 Phone Number: Oliver 2800
 Transmitter Location: Kenwood Country Club
 Air Time: Daytime
 News Service: UP
 Transcription Service: Lang-Worth, Associated
 Membership: NAB

President: Willard D. Egolf
 Commercial Manager: Cecil Richards
 Sales Promotion Manager: Phil Davison
 Pgm., Musical Dir.: Grace Campbell Egolf
 Chief Announcer: Harold Provensen
 Chief Engineer: Donald Herr
 Farm Editor: Pete Peirce

W C E M

CAMBRIDGE—1947—MBS

Frequency: 1240 Kc. Power: 100 Watts
 Owned-Oper. By: The Shore Bcstg Co.
 Business-Studio Address: Cambridge
 Phone Number: 1580
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Standard
 Membership: NAB
 President: John W. Downing
 General Manager: Charles J. Truitt
 Station Mgr., Program Dir.: Edward H. Brigham
 Commercial Manager: James Wood

W C U M

CUMBERLAND—1948—CBS

Frequency: 1490 Kc. Power: 100 Watts
 Owned-Oper. By: The Tower Realty Co.
 Address: William Rd. P. O. Box 360

**MORE POWER FOR US means
 MORE SELLING POWER FOR YOU
 SOON
 10,000 WATTS FOR WCBM**

reaching and selling a larger part of one
 of the nation's richest and best markets.

680 KILOCYCLES

a preferred place on the radio dial.

Baltimore's Listening Habit

WCBM

Mutual Broadcasting System

John Elmer, *President*

George H. Roeder,
General Manager

Exclusive National Representatives

WEED & COMPANY

New York, Chicago, Boston, Detroit,
 Atlanta, Hollywood, San Francisco

BUY

FOR A

W·I·T·H

BIG PLUS

Audience in Baltimore!

Advertisers have known for a long time that W-I-T-H delivers more *home* listeners-per-dollar than any other station in town. Now a survey made under the supervision of the Johns Hopkins University shows that of all radios playing in these commercial establishments, the following percentages were tuned to W-I-T-H:

<i>Grocery stores</i>	42.3%	<i>Drug stores</i>	34.6%
<i>Barber shops</i>	49.3%	<i>Taverns</i>	67.3%

This BIG PLUS AUDIENCE means that a *small* appropriation on W-I-T-H produces *big* results. See your Headley-Reed man for the full W-I-T-H story.



W·I·T·H **Baltimore
Maryland**

TOM TINSLEY, *President*

Represented by HEADLEY-REED

MARYLAND

Phone Number 5400-1
 News Service..... AP, Transradio
 Transcription Service Standard
 Representative Meeker
 Membership NAB
 President..... Karl F. Steinmann
 Acting Sta. Mgr..... Aquin P. Feeney
 Commercial Mgr..... Alton Whitehouse
 Program Dir..... Clark W. Thornton, Jr.
 Publicity Director..... Wilbur Bishop
 Chief Engineer.... William Paul Clendenning

W T B O

CUMBERLAND—1928—NBC

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By.... Cumberland Bcstg. Co.
 Business-Studio Address..... 31 Frederick St.
 Phone Number 299
 Transmitter Location..... Fort Hill
 Air Time Unlimited
 News Service..... AP, UP
 Transcription Service World
 Membership NAB
 Managing Partner, Gen., Sca. Mgr.

Aurelia S. Becker
 Program Dir..... Edwin F. Hinkle
 Chief Engineer..... William R. Selleck
 Farm Editor..... Robert Rosamond

W D Y K

CUMBERLAND—1949—ABC

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By.... R. A. Raese
 Business Address..... 450 Byrd Ave.
 Phone Number 5727
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Pres., Gen. Mgr..... R. A. Raese
 Commercial Mgr..... George J. Kapel
 Program Dir..... William A. Vaughn
 Promotion Mgr..... Ernest N. Butler

W F M D

FREDERICK—1936—CBS

Frequency: 930 Kc..... Power: 500 Watts
 Owned-Operated By.... Monocacy Bcstg. Co.
 Business-Studio Address..... E. Church St.
 Phone Number 1626
 Transmitter Location..... Butterfly Lane
 Air Time Unlimited
 News Service AP
 Transcription Service World
 President Laurence Leonard
 General Manager..... James W. Robertson
 Commercial Manager..... William Hardy
 Program Director..... Evelyn Leonard
 Chief Announcer..... Bud Bowers
 Chief Engineer..... James W. Robertson
 Farm Editor..... Clem Gardner

W T B O

*AM 250W FM 1000W
 Cumberland Maryland*

*first
 last
 always*

*in the Cumberland area...
 WTBO, for 22 years, has
 been the preference with
 advertisers and listeners—*



*—the most listened to
 station* in the leading
 market between Pitts-
 burgh and Baltimore.*

**Survey data on request.*

W A R K

HAGERSTOWN—1947—ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Antietam Bcstg. Corp.
 Business-Studio Address: 128 S. Prospect St.
 Phone Number: 4500
 Transmitter Location: Commonwealth Rd.
 Air Time: 6 a.m.-M.
 News Service: AP
 Membership: NAB, BMB
 Chairman of Board: R. J. Funkhouser
 General Mgr.: Stewart W. Phillips
 Commercial Manager: Samuel E. Phillips, Jr.
 Prog. Dir.: Farm Editor: Hunter Reams
 Pubcity Director: Jane Smith
 Chief Engineer: G. Harold Brewer

W J E J

HAGERSTOWN—1932—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By: Hagerstown Bcstg. Co., Inc.
 Business-Studio Address: 33 W. Franklin St.
 Phone Number: 2323
 Transmitter Location: Carroll Heights
 Air Time: 6 a.m.-M.
 News Service: AP, Transradio
 Transcription Service: World, Lang-Worth
 Representative: Friedenberg
 Membership: NAB, BMB
 V.P., Gen. Mgr.: Grover C. Crilley
 Sta. Mgr., Pub. Dir.: William H. Paulsgrove
 Commercial Mgr.: Clarence Myers
 Sales Promotion Mgr.: Harold Gray
 Production Dir.: Patsy Miller
 Chief Engineer: George McIntire

W A S A

HAVRE DE GRACE—1948—KBS

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Chesapeake Bcstg. Corp.
 Bus.-Studio-Transmitter Address: Bel Air Rd.
 Phone Number: 800
 Air Time: Local sunrise-local sunset
 News Service: UP
 Transcription Service: World
 Representative: Continental
 President, General-Station Mgr.: Jason T. Pate
 Comm.-Sales Prom. Mgr.: Charles W. Irwin
 Pgm., Prod., Pub. Dir.: Jack Steinhardt
 Chief Engineer: William O. Kuntz

W B O C

SALISBURY—1940—MBS

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By: The Peninsula Bcstg. Co.
 Bus.-Studio-Transmitter Address: Radio Park
 Phone Number: 6131
 Air Time: Unlimited
 News Service: AP
 Transcription Service: World, Thesaurus

Representative: Burn-Smith
 Membership: BMB
 President: John W. Downing
 Gen.-Sta.-Comm.-Sales Mgr.: Charles J. Truitt
 Program Director: John W. Downing, Jr.
 Chief Engineer: Jack W. Ward

W G A Y

SILVER SPRINGS—1946

Frequency: 1050 Kc. Power: 1000 Watts
 Owned-Oper. By: Tri-Suburban Bcstg. Corp.
 Business Address: Silver Spring
 Phone Number: Shep. 1050
 Studio-Transmitter Location: Kemp Mill Rd.
 Air Time: Daytime
 News Service: AP
 Transcription Service: World
 Representative: Walker
 Membership: NAB, BMB
 President: John W. Kluge
 Gen.-Sta.-Comm.-Sales Mgr.: Joseph L. Brechner
 Program Director: Ernest Tannen
 Chief Engineer: Nicholai J. Chaconas

W O O K

SILVER SPRING—1947

Frequency: 1590 Kc. Power: 1000 Watts d.
 Owned-Oper. By: United Bcstg. Co.
 Business Address: 1143 Connecticut Ave.
 N.W., Washington, D. C.
 Phone Number: Sterling 7265
 Studio Address: 1143 Conn. Ave., N.W., Wash-
 ington, D. C.; 8512 Georgia Ave., Silver Spg.
 Air Time: Daytime
 Pres., Gen.-Comm. Mgr.: Richard Eaton
 Program Director: Arnold Bi Fort
 Chief Engineer: Vernon V. Story

MARYLAND

WHY IS AP THE BEST?

BECAUSE—AP is faster, more complete, more accurate than any other news service.

CHESAPEAKE AP RADIO ASSOCIATION

President: Denis Sartain—WWDC, Washington
 First Vice-President: Matthew Warren — WEAM, Arlington, Va.
 Secretary: Max Fullerton—AP Chief of Bureau, Baltimore
 News Committee Chairman: William C. Conhurst—WCAO, Baltimore
 Cooperation Committee Chairman: Stewart Phillips—WARK, Hagerstown

MARYLAND

MASSACHUSETTS

Estimated Population 4,713,000—Increase + 9.2%—Radio Homes 1,308,000
Radio Families—1,321,000—Stations in State 43

WBMS

BOSTON—1946

Frequency: 1090 Kc. Power: 1000 Watts d.
Owned-Operated By WBMS, Inc.
Business-Studio Address 35 Court St.
Phone Number LAfayette 3-5616
Transmitter Location Medford
Air Time Sunrise-sunset
News Service UP
Transcription Service Associated
Representative Ra-Tel
President Jack N. Berkman
General Manager Arthur E. Haley
Comm. Mgr. Frederic S. Bailey
Program Director John R. Thornton
Chief Announcer William Stewart
Musical Director Martin Bokspan
Chief Engineer Herbert Rattigan

WBZ - WBZA

(Synchronous Operation)

BOSTON-SPRINGFIELD—1921

NBC-NERN

Frequency: 1030 Kc. Power: WBZ, 50,000
Watts; WBZA, 1000 Watts
Owned-Oper. By Westinghouse Radio Stations, Inc. (Synchronous Operation)
Business-Studio Add. 1170 Soldiers Field Rd.
Phone Number ALgonquin 4-5670
Transmitter Location WBZ, Hull, Mass.;
WBZA, East Springfield, Mass.
Air Time Unlimited
News Service AP, UP
Transcription Service Thesaurus, Associated
Representative Free & Peters
Membership BMB
President Waller Evans
Vice-President Walter E. Benoit
General Manager J. B. Conley
Station Manager W. C. Swartley
Sales Manager C. Herbert Masse
Promotion Manager John Stilli
Program Manager W. Gordon Swan
Publicity Manager W. A. Davis
Chief Engineer WBZ, W. H. Hauser;
WBZA, Harold Randol

WCOP

BOSTON—1935—ABC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By Massachusetts Bcstg. Corp.
Business-Studio Address 485 Boylston St.
Phone Number COpley 7-0123
Transmitter Location Lexington
Air Time Unlimited
News Service AP, INS

Transcription Service Standard
Representative Katz
Membership NAB, BMB
President John Cowles
General-Station Manager Craig Lawrence
Nat'l. Comm. Mgr. A. N. Armstrong, Jr.
Sales Promotion Manager John Wilkoff
Program Director Gene King
Production Director Henry Lundquist
Publicity Director Virginia Nowell
Musical Dir. Louis Goldberg
Chief Engineer Roland C. Hale

WEEI

BOSTON—1924—CBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By CBS, Inc.
Business-Studio Address 182 Tremont St.
Phone Number Hubbard 2-2323
Transmitter Location Mystic Valley Pkway.
Air Time Unlimited
News Service AP, UP
Transcription Service Lang-Worth
Representative Radio Sales
Membership NAB, BMB
Pres. (CBS) Frank Stanton
General Manager Harold E. Fellows
Asst. Comm., Gen. Mgr. Wilbur S. Edwards
Sales Promotion Mgr. Charles B. H. Va'll
Program Director Raymond G. Girardin
Production Director Thomas H. Calhoun
Publicity Director Marie H. Houlahan
Chief Announcer Carlton H. Dickerman
Chief Engineer Harold A. Dorschug
Farm Editor Jesse H. Buffum

WHDH

BOSTON—1927

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By Boston Herald-Traveler, Corp.
Bus-Studio Address 6 St. James Ave.
Phone Number HANcock 6-5500
Transmitter Location Needham
Air Time Unlimited
News Service AP, UP
Transcription Service Standard
Representative John Blair
Membership NAB
President Robert B. Choate
Managing Director William B. McGrath
Commercial Manager Arthur T. Brush
Sales Manager William W. Warner
Program Director George M. Perkins
Production Director George M. Watson, Jr.
Chief Engineer Philip K. Baldwin
Farm Editor Joseph Kelly



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The more you can concentrate and localize your selling in New England the better pleased you will be with results. Every key market you approach through a local home-town station is bound to add to your sales.

You can reach each of these New England markets best through a locally accepted medium — the Yankee home-town station that gives direct access to the market and complete coverage of the trading zone to the outlying neighborhood shopping areas.

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THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

21 BROOKLINE AVE., BOSTON 15, MASS.

Represented Nationally by EDWARD PETRY & CO., INC.

MASSACHUSETTS

W M E X

BOSTON—1934

Frequency: 1510 Kc. Power: 50,000 Watts
Owned-Oper. By. The Northern Corp.
Business-Studio Address. 70 Brookline Ave.
Phone Number. Commonwealth 6-3900
Transmitter Location. 71 W. Squantum St., Quincy

Air Time. 7:15 a.m.-M.
News Service. INS
Transcription Service. Associated, Lang-Worth
Membership. BMB
President. John E. Reilly
General Manager. William S. Pote
Technical Director. Alfred J. Pote
Commercial Manager. Lawrence Flynn
Sales Promotion Manager. George Kaplan
Program Director. John E. Reilly
Musical Director. John Kiley
Chief Engineer. John Memishian

W N A C

BOSTON—1922—MBS-YANKEE

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By. General Tire & Rubber Co.
Bus. Studio Address. 21 Brookline Ave.
Phone Number. Commonwealth 6-0800
Transmitter Location. N. Quincy

Air Time. Unlimited
News Service. AP, INS
Transcription Service. Standard
Representative. Edward Petry
Membership. NAB, BMB
President. William O'Neil
Exec. V.P., Gen. Mgr. Linus Travers
V.P. Thomas F. O'Neil
Prog. Dir., V.P. George W. Steffy
Dir. of Prom. Charles W. Curtin
Publicity Dir. Phyllis Doherty
Technical Director. Irving B. Robinson

W B E T

BROCKTON—1946

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By. Enterprise Publishing Co.
Business-Studio Address. 60 Main St.
Phone Number. Brockton 7062-3
Transmitter Location. Cor. West & Belmont Sts.
Air Time. Daytime
News Service. AP
Transcription Service. Thesaurus, SESAC, Lang-Worth, World
Representative. Bannan, Colton
Membership. NAB
Station Mgr. Charles A. Fuller
Commercial Mgr. Earle G. Clement
Production Director. Joseph G. Quill
Technical Dir. Mark L. MacAdam

WMEX

MEANS

EXTRA

SALES

IN BOSTON

WILL MEAN EXTRA SALES IN BOSTON

WBKA

BROCKTON—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Cur-Nan Company
 Bus.-Studio-Transmitter Address: 205 E. Ashland St.
 Phone Number: 8-0621-2
 Air Time: 6:30 a.m.-11 p.m.
 News Service: AP, Transradio, UP
 Representative: Kettell-Carter, Friedenber
 Membership: NAB
 President: Joseph F. Curran
 General Manager: Charles F. Curran
 Station Manager: Harlan W. Newell
 Commercial Manager: Paul Belaire
 Pgm., Prod. Dir.: William W. Pierce, III
 Musical Dir.: Robert E. Fuller
 Chief Engineer: Philip James
 Farm Editor: Arthur Jones

WVOM

BROOKLINE—1948—USN

Frequency: 1600 Kc. Power: 5000 Watts
 Owned-Oper. By: The Boston Bcstg. Corp.
 Business Address: 1 Harvard St.
 Phone Number: Beacon 2-5650
 Transmitter Location: Wiswall Rd., Newton
 Air Time: 24 Hrs.
 News Service: Transradio, UP
 Membership: NAB
 Exec. V.P., General Mgr.: Benjamin Bartzoff
 Commercial Mgr.: Fred Cusick
 Program Dir.: Jerome Bartzoff
 Chief Engineer: Erwin Crandell

WTAO

CAMBRIDGE—1948

Frequency: 740 Kc. Power: 250 Watts d.
 Owned-Oper. By: Middlesex Bcstg. Corp.
 Address: 439 Concord Ave.
 Air Time: Daytime
 News Service: AP
 Transcription Service: World
 Representative: Cooke
 President: Frank S. Lyman, Jr.
 Gen., Prom. Mgr.: Paul J. Perreault
 Commercial Mgr.: Larry Anderson
 Program Dir.: Arthur Tacker
 Chief Engineer: Arthur W. Richardson

WACE

CHICOPEE—1946—NEBS

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Operated By: Regional Bcstg. Co.
 Business-Transmitter Address: Radio Center
 Phone Number: Springfield 6-1323,
 Chicopee 2330; Holyoke 9897
 Studios: Springfield, Hotel Worthy; Chicopee,
 Radio Center; Holyoke, Natl. Bank Bldg.

Air Time: Sunrise-sunset
 News Service: AP
 Transcription Service: World
 Representative: IMS, Kettell-Carter
 Membership: NAB, FMA
 President: David Hayes
 Exec. V.P., Gen. Mgr.: Ralph J. Robinson
 Program Dir.: Charles J. O'Malley
 Chief Anncr., Musical Dir.: Kris Martin
 Chief Engineer: Richard Glinka

WALE

FALL RIVER—1948—MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: Narragansett Bcstg. Co.
 Address: 374 Central St.
 Phone Number: 4-1400
 Air Time: 6:30 a.m.-M.
 News Service: UP
 Transcription Service: Associated
 Representative: Walker, Kettell-Carter
 Pres., Gen. Mgr.: George L. Sisson, Jr.
 Station Manager: J. Buz Way
 Program Director: Nellie F. McCain
 Chief Engineer: Norman P. Gulmond

WSAR

FALL RIVER—1921—ABC

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By: Fall River Bcstg. Co., Inc.
 Business-Studio Address: Academy Bldg.
 Phone Number: 7-9477
 Transmitter Location: So. Somerset
 Air Time: 6:30 a.m.-M.
 News Service: UP
 Transcription Service: Standard, Lang-Worth
 Representative: Headley-Reed, Bertha Bannan
 Membership: NAB, BMB
 President, General Mgr.: Melvin Lahr
 Commercial Manager: John Harrington
 Sales Prom. Mgr., Pub. Dir.: John Crowley
 Program Dir.: Angus Bailey
 Chief Announcer: Joe Welch
 Chief Engineer: John Pavao

WEIM

FITCHBURG—1941—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: WEIM, Fitchburg, Inc.
 Business-Studio Address: 717 Main St.
 Phone Number: 1600-1
 Transmitter Location: Summer St., Lunenburg
 Air Time: Unimited
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Kettell-Carter
 Membership: NAB
 Pres., Gen., Sta. Mgr.: Henry G. Molina, Jr.
 Commercial Mgr.: Carter S. Knight
 Program Dir.: James W. Chalmers
 Chief Engineer: Ted Kalln

MASSACHUSETTS

WKOX
FRAMINGHAM—1947

Frequency: 1190 Kc. Power: 1000 Watts d.
Owned-Operated By: Suburban Bcstg. Co.
Business-Studio Address: Smith Bldg., Irving
Square

Phone Number: Framingham 7400, 5003
Transmitter Location: Mt. Wayte Ave.
Air Time: Local sunrise-sunset
News Service: Transradio, UP
Transcription Service: Capitol
Representative: Friedenber, Kettell-Carter
Sta. Mgr., Pub. Dir.: Richard E. Adams
Comm., Sales Prom. Mgr.: James H. Shoemaker
Program Director: Lee Emmerich
Production Dir.: Al Hammer
Chief Engineer: Frank Bartol

WHOB
GARDNER—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Gardner Bcstg. Co.
Business Address: 39 Pleasant St.
Phone Number: 1490
Studio Address: Colonial Hotel
Transmitter Location: Green St.
Air Time: Unlimited
News Service: AP
Transcription Service: SESAC

Representative: William G. Rambeau
Membership: NAB, BMB
President, General Mgr.: David M. Richman
Station Manager: Frank Hull
Comm., Sales Prom. Mgr.: Milton Savitt
Program-Production Dir.: West W. Willcox
Chief Announcer: Robert E. Johnson
Chief Engineer: Parker Vincent

WHA1
GREENFIELD—1938—MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: John W. Haigis
Business-Studio Address: 356 Main St.
Phone Number: 4301-2
Transmitter Location: Woodard Rd.
Air Time: 6 a.m.-11:30 p.m.
News Service: AP
Transcription Service: Thesaurus, Associated
Representative: Bertha Bannan, Walker
Membership: NAB
President: John W. Haigis, Sr.
Gen., Sta. Mgr.: John W. Haigis, Jr.
Commercial Manager: H. W. Nichols
Sales Promotion Manager: Thomas J. Kelly
Program Director:
Chief Announcer: Lawrence A. Coney
Musical Director: Harry J. Frank
Chief Engineer: Leland F. Wheeler
Farm Editor: Donald A. Tuttle

MASSACHUSETTS

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NEW ENGLAND ASSOCIATED PRESS BROADCASTERS' ASSOCIATION

President: Leland Bickford—Editor-in-Chief, Yankee Network, Boston

Secretary: L. P. Yale—AP Chief of Bureau, Boston

Directors for Massachusetts: Ron Cochran—WCOP, Boston; F. E. Whit-
marsh—WBZ, Boston; Jim Chalmers—WEIM, Fitchburg.

MASSACHUSETTS

W H A V

HAVERHILL—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Haverhill Gazette Co.
 Business-Studio Address.....30 How St.
 Phone Number.....4-4733
 Transmitter Location.....110 Observatory Ave.
 Air Time.....6 a.m.-11:30 p.m.
 News Service.....AP
 Transcription Service.....Associated, World.
 SESAC
 Representative.....Friedenberg
 Membership.....NAB
 President, General Manager.....John T. Russ
 Commercial Mgr.....Robert I. Kimel
 Program Director.....Warren Greenwood
 Chief Engineer.....Paul A. Hurd

W H Y N

HOLYOKE—1941—MBS-YANKEE

Frequency: 1400 Kc. (C.P. 560) Power: 250
 Watts (C.P. 1000)

Owned-Oper. By.....Hampden-Hampshire Corp.
 Business Address.....180 High St.
 Phone Number.....8238-9
 Studio Addresses.....180 High St.; Canal S., So.
 Hadley Falls; 78 Main St., Northampton
 Transmitter Location.....Canal St., So. Hadley
 Falls
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth, Standard
 Representative.....Walker
 Membership.....NAB, BMB
 General-Station Mgr.....Charles N. DeRose
 Commercial Manager.....Patrick J. Montague
 Publicity Dir.....T. C. Nelson
 Program Dir.....John Vondell
 Chief Operator.....Jack Paley
 Farm Editor.....Jerry Forbes

W C C M

LAWRENCE—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....The Lawrence Bcstg. Co.
 Business Address.....54 Essex St.
 Phone Number.....Lawrence 3-7171, Lowell 6359
 Studio Addresses.....54 Essex St., 1 Kearney Sq.,
 Lowell
 Transmitter Location.....Chandler Rd., Andover
 Air Time.....Sunrise-sunset
 News Service.....AP
 Representative.....Colton
 Pres., Gen. Sta. Mgr.....George H. Jaspert
 General Manager.....Gordon S. Ley
 Sales Prom. Mgr.....Thomas C. May, Jr.
 Commercial Manager.....William C. Engel
 Program Dir.....B. Serwin

W L A W

LAWRENCE—1937—ABC-NEMM

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Oper. By.....Hildreth & Rogers Co.
 Business-Studio Address.....278 Essex St.
 Phone Number.....Lawrence 4107
 Transmitter Location.....Burlington
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World, Standard
 Representative.....Paul H. Rayermer
 Membership.....NAB, BMB
 Pres., Gen. Mgr.....Irving E. Rogers
 Station Mgr.....Albert E. Foster
 Regional Sales Mgr.....Nona Kirby
 Sales Mgr.....David M. Kimel
 Program Dir.....Frederick P. Laffey
 Publicity Director.....Fred A. Sullivan
 Chief Announcer.....Richard T. Hickox
 Chief Engineer.....George A. Hinckley

W L L H

LOWELL-LAWRENCE—1934
 MBS-YANKEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Merrimac Bcstg. Co., Inc.
 Address.....39 Kearney Sq.
 Phone Number.....8715
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Associated
 President.....Gerald Harrison
 Vice-President.....Carl S. Wheeler
 Station Manager.....Dana W. Fitzgerald
 Commercial Manager.....Haskell Bloomberg
 Prog. Dir., Chief Announcer.....Tom Clayton
 Chief Engineer.....A. G. Michaels

W L Y N

LYNN—1946

Frequency: 1360 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Puritan Bcst. Service, Inc.
 Business-Studio Address.....7 Willow St.
 Phone Number.....LY, 5-6200
 Transmitter Location.....Fox Hill Bridge
 Air Time.....6:45 a.m.-Sunset
 News Service.....UP
 Transcription Service.....Associated, SESAC
 Representative.....Bannan
 Pres., Gen. Mgr.....Theodore Feinstein
 Station Mgr.....Cyril Morgan
 Commercial Mgr.....Kenneth Strong
 Dir. of Sta. Operations.....Winslow Bettinson
 Production Dir.....Ethel Adams
 Publicity Dir.....Margaret Kimball Herlihey
 Musical Dir.....Harry Freeman
 Chief Engineer.....John W. Parker

MASSACHUSETTS

WNBH

**NEW BEDFORD—1921—MBS
YANKEE**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Bristol Bcstg. Co., Inc.
Business-Studio Address... 588 Pleasant St.
Phone Number... 8-5228
Transmitter Location... Crow Island, New Bedford Harbor, Fairhaven
Air Time... Unlimited
News Service... AP
Transcription Service... World, Associated
Representative... Walker Co., Bertha Bannan
Membership... NAB, BMB
Vice-President... Basil Brewer
Station Manager... James M. Patt
Commercial Manager... Theodore M. Healy
Sales Promotion Manager,
Publicity Director... Gerald L. Staten
Program Director... Edward Boghosian
Chief Engineer... Z. V. Grobowski

WMNB

NORTH ADAMS—1947

Frequency: 1230 Kc. Power: 100 Watts
Owned-Oper. By... Northern Berkshire Bcstg. Co.
Bus.-Studio-Transmitter Address... 466 Curran
Phone Number... 1230
Air Time... 6:30 a.m.-11 p.m.
News Service... AP
Transcription Service... World
Representative... Grant
Membership... NAB
Part Owner, Gen., Sta. Mgr.
J. Gordon Keyworth
Commercial Rep... Richard J. O'Brien
Program, Prod. Mgr... Benjamin A. Hubley
Chief Technician... William B. Dailey
Farm Editor... Wm. Hickey

WNAW

NORTH ADAMS—1949

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By... N. W. Welch
Business Address... 20 State St.
Phone Number... 860-1
Studio Address... Hotel Wellington
Transmitter Location... Curran Hway.
Air Time... Sunrise-sunset
News Service... UP
Transcription Service... Standard, Capitol
Representative... Joseph Hershey McGillvra
Owner... N. W. Welch
Station Manager... R. F. Bryar

WBEC

PITTSFIELD—1947—ABC-UBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Western Mass. Bcstg. Co.

Business-Studio Address... 30 Eagle St.
Phone Number... 8292
Transmitter Location... 30 Eagle St.
Air Time... 6:45 a.m.-M.
News Service... AP
Transcription Service... Lang-Worth
Representative... Everett-McKinney, Kettell-Carter
Membership... NAB
President... Donald B. Miller
Gen., Sta., Comm. Mgr... W. Wendell Budrow
Pgm., Prod. Dir... Maurice J. McGarry
Chief Engineer... Walton Ayer
Farm Editor... Edward Farrell, Jr.

WBRK

PITTSFIELD—1938—MBS-YANKEE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Greylock Bcstg. Co.
Business-Studio Address... 8 Bank Row
Phone Number... 2-1553
Transmitter Location... 100 East St.
Air Time... Unlimited
News Service... UP
Transcription Service... Thesaurus
Representative... Walker
Membership... NAB
President... Leon Podolsky
General Manager... John T. Parsons
Commercial Manager... Walter Kearsey
Program Director... Daniel Healy
Promotion Manager... Richard Bolander
Chief Engineer... Leonard Lavendol

WJDA

QUINCY—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By... South Shore Bcstg. Co., Inc.
Business-Studio Address... 29 Brackett St.
Phone Number... Mayflower 9-1300
Transmitter Location... Germantown
Air Time... Sunrise-sunset
News Service... AP
Transcription Service... World
President, Station Mgr... Joseph H. Tobin
Comm.-Sales Prom. Mgr... James D. Asher

WESX

SALEM—1939

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By... North Shore Bcstg. Co.
Business-Studio Address... 49-53 Washington St.
Phone Number... 5670
Transmitter... Naugus Head, Marblehead
Air Time... Unlimited
Pres., Treas... Charles W. Phelan
Manager... Edmund L. Phelan
Commercial Manager... Robert Rogers

MASSACHUSETTS

W M A S

SPRINGFIELD—1932—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... WMAS, Inc.
Business-Studio Address..... 1757 Main St.
Phone Number..... Springfield 7-1414
Transmitter Location..... Pynchon Pk.
Air Time..... 6:30 a.m.-12:05 a.m.
News Service..... UP
Transcription Service..... Associated
Representative..... Edward Pety
Membership..... NAB
President..... Gerald Harrison
Sales Prom., Sta. Mgr..... Robert Donahue
Commercial Manager..... Robert Feldman
Program Director..... Turner Cooke
Publicity Director..... Paul Peltier
Chief Engineer..... John Michnovcz

W S F L

SPRINGFIELD—1948

Frequency: 1600 Kc. Power: 5000 Watts
Owned-Operated By..... Springfield Bcstg. Co.
Address..... 137½ State St.
Phone Number..... 2-7488
Air Time..... Unlimited
News Service..... UP, Transradio
Transcription Service..... World
President..... G. A. Askinas
Program Director..... C. M. Manitsas
Comm. Mgr., Chief Engr..... Earle G. Hewinson
Promotion Mgr..... Paul Rogers

W S P R

SPRINGFIELD—1936—ABC

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Operated By..... WSPR, Inc.
Business..... WSPR Bldg., 63 Chestnut St.
Phone Number..... Springfield 6-2757-8, 6-4218
Transmitter Location..... Union St. & Palmer Ave.
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Lang-Worth
Representative..... George P. Hollingbery
Membership..... NAB
Pres., Gen. Sta. Mgr..... Quincy A. Brackett
V.P., Comm. Mgr..... Milton W. Stoughton
Sales Manager..... William H. Burleigh
Sales Prom. Mgr., Pub. Dir..... Howard S. Keefe
Prog.-Prod. Director..... Wayne H. Latham
Chief Announcer..... Robert L. Jones
Chief Engineer..... George Townsend

W C R B

WALTHAM—1948

Frequency: 1330 Kc. Power: 500 Watts d.
Owned-Oper. By..... Charles River Bcstg. Co.
Business-Studio Address..... 4 Gordon St.
Phone Number..... Wa 5-7080

Transmitter Location..... South St.
Air Time..... Daytime
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Bannan
President..... Richard C. O'Hare
General Manager..... Deuel Richardson
Station Manager..... Theodore Jones
Commercial Manager..... J. F. McArde
Program Director..... Wm. Sherman
Publicity Director..... Harold P. Richardson, Jr.
Chief Engineer..... J. H. Bonney

W A R E

WARE—1948

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By..... Donald W. Howe
Business-Studio Address..... East St.
Phone Number..... 23
Transmitter Location..... Atop Coy's Hill, Warren
Air Time..... Daytime
News Service..... AP
Transcription Service..... Associated
Membership..... NAB
Owner..... Donald W. Howe
General-Comm. Mgr..... Ansel E. Gridley
Program Director..... Tom Colton
Chief Engineer..... Fred Joslin

W T X L

WEST SPRINGFIELD—1949

Frequency: 1490 Kc. Power: 249 Watts
Owned-Operated By..... Telecolor Corp.
Address..... 34 Sylvan St.
Phone Number..... 9-4768
Air Time..... Unlimited
News Service..... INS
Transcription Service..... Capitol
Representative..... Cooke
Pres., Gen., Prom. Mgr..... L. A. Reilly
Commercial Mgr..... A. W. Milne
Pgm. Dir., Chief Engr..... J. L. Spates

W O C B

WEST YARMOUTH—1944

MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Bristol Bcstg. Co., Inc.
Address..... South Sea Ave.
Phone Number..... Hyannis 502
Air Time..... Unlimited
News Service..... AP
Transcription Service..... World
Representative..... Walker, Bertha Bannan
Vice-President, Treasurer..... Basil Brewer
Station Mgr..... David J. Shurtleff
Program Director..... Michael Graham
Chief Engineer..... Stanley S. Emery

W A A B

WORCESTER—1931—MBS-YANKEE

Frequency: 1440 Kc. Power: 5000 Watts
 Owned By Yankee Network, Inc.
 Operated By Radio Enterprises, Inc.
 Business-Studio Address 34 Mechanics St.
 Phone Number 2-5611
 Transmitter Location Holden
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Ra-Tel
 President John Baybutt
 Gen., Comm. Mgr. Raymond Brown, Jr.
 Program Director W. Eccles Huff
 Chief Engineer Norman Ogg

W N E B

WORCESTER—1946

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By New England Bcast. Co.
 Address Park Bldg., 507 Main St.
 Phone Number 6-4672
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Bolling, Kettell-Carter
 President Paul C. Lytle
 General Manager John J. Hurley
 Commercial Mgr. Edward T. McCann, Jr.
 Program Dir. John F. Morse
 Musical Director Robert F. Bilske
 Chief Engineer Vernon P. Wilson

W O R C

WORCESTER—1925—ABC

Frequency: 1310 Kc. Power: 1000 Watts
 Owned-Operated By Alfred F. Kleindienst
 Business-Studio Address 65 Elm St.
 Phone Number 5-3101
 Transmitter Location Pachachoag St., Auburn
 Air Time 7 a.m.-M.
 News Service INS
 Transcription Service Lang-Worth
 Representative Weed
 Membership NAB
 Chief Owner A. F. Kleindienst
 Dir., Comm. Mgr. M. P. Stanton

W T A G

WORCESTER—1924—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By WTAG, Inc.
 Business-Studio Address 18 Franklin St.
 Phone Number 5-4321
 Transmitter Location Shrewsbury St., Holden
 Air Time Unlimited
 News Service AP
 Transcription Service World, Associated

Representative Paul H. Raymer
 Membership NAB, BMB
 Executive V.P. E. E. Hill
 Vice-Pres., Gen. Mgr. Robert W. Booth
 Commercial Manager Herbert L. Krueger
 Program Director A. J. Brissette
 Publicity Director A. C. Fuller
 Chief Engineer E. A. Browning
 Farm Editor H. Sidney Vaughn

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BE

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lead in Detroit

Starting new things in Detroit is nothing new with WWJ-The Detroit News . . . first AM station in 1920, first FM station in 1940, and first with TV in 1946.

With a 2-year lead in television, WWJ-TV today is doing the most effective job of engineering, production and programming . . . sending out the clearest signals . . . reaching the largest audience . . . producing the best results for its many advertisers

This year, WWJ-TV is planning a more ambitious schedule than ever, and advertisers' demands are reaching unprecedented proportions. Better formulate your Detroit TV plans NOW . . . to include WWJ-TV.

FIRST IN MICHIGAN

Owned and Operated by THE DETROIT NEWS

National Representatives: THE GEORGE P. HOLLINGBERY COMPANY

ASSOCIATE AM-FM STATION WWJ

WWJ-TV

NBC Television Network

MICHIGAN

Estimated Population 6,352,200—Increase + 20.8%—Radio Homes 1,778,000
Radio Families—1,808,000—Stations in State 58

W A B J

ADRIAN—1946

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Oper. By Radio Station WABJ
Address 2982 Tread Rd.
Phone Number 9000-1
Air Time Daytime
News Service UP
Transcription Service World
Representative Ra-Tel
Membership NAB
President James Gerity, Jr.
Manager O. William Myers
Commercial Manager Harley West
Chief Announcer Bruce Gilmore
Chief Engineer Elwood Brown

W F Y C

ALMA—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By Alma Bcstg. Co.
Business-Studio Address 480 Gratiot St.
Phone Number 95
Air Time Daytime
News Service UP
Transcription Service World
President Reid Brazell
V.P. Gen. Mgr. William B. Ogden
Asst. Gen. Mgr., Chief Engr. R. A. Plank
Program Dir. Chester Waddell

W A T Z

ALPENA—1946

MBS-KBS-PAUL BUNYAN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Midwestern Bcstg. Co.
Business Address Alpena
Phone Number 1049
Studio-Transmitter Location M-32 West
Air Time 7 a.m.-11 p.m.
News Service AP
Representative Hal Holman
Membership BMB
President Les Biederman
General Manager Drew McClay
Chief Engineer William Kiker

W H R V

ANN ARBOR—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Huron Valley Bcstg., Inc.
Business Address Box 608
Phone Number 2-4573
Studio-Trans. Location 4230 Packard Rd.

Air Time 6 a.m.-2 a.m.
News Service AP
Transcription Service World
Representative Forjoe
Membership NAB
President J. F. Hopkins
Gen., Sta., Comm. Mgr. Douglas Campbell
Program Dir. Amy H. Wilcox
Production Dir. John Fitzgerald
Chief Announcer Claire Linn
Chief Engineer James Allen

W P A G

ANN ARBOR—1945

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Washtenaw Bcstg. Co.
Bus.-Studio Address 3rd Floor, Hutzel Bldg.
Phone Number 2-5517
Transmitter Location 1795 So. Maple Rd.
Air Time Sunrise-sunset
News Service AP
Transcription Service Standard
Representative Hal Holman
Membership NAB, FMA
President Arthur E. Greene
Gen., Sta. Mgr. Edward F. Baughn
Commercial Manager Ted Turner
Program Director Pat Quinn
Chief Engineer George D. Stearns
Farm Editor Howard E. Heath

W B C K

BATTLE CREEK—1948—MBS

Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By Michigan Bcstg. Co.
Business-Studio Address 402 Security Natl.
Bank Bldg.
Phone Number 3-55-55
Transmitter Location Golden Ave.
Air Time Unlimited
News Service UP
Transcription Service Associated, Capitol
Representative Ra-Tel
Membership BMB
Pres., Gen.-Sta.-Comm. Mgr. Robert H. Holmes
Local Sales Manager F. K. Doyle
Sales Prom. Mgr., Pgm. Dir. Adrian R. Cooper
Production Dir. Gene Cahill
Publicity Director Molly Sue Doran
Chief Announcer Don Callen
Chief Engineer Arris J. Geranis

W E L L

BATTLE CREEK—1925—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Federated Publications, Inc.

50,000 WATTS!

Middle of the Dial, 800 kc.

THE DETROIT AREA'S
GREATER BUY!



*Covering a 17,000,000
Population Area
in 5 States*



CKLW

Guardian Building, Detroit 26



National Rep., Adam J. Young, Jr., Inc.

• • • **MICHIGAN** • • •

Bus.-Studio-Transmitter Address.....Michigan
National Bank Bldg.
Phone Number5655
Air TimeUnlimited
News ServiceAP
Transcription Service...Standard, Lang-Worth
RepresentativeBolling
MembershipNAB, BMB
General-Station Manager.....Dan E. Jayne
Commercial Manager.....E. P. Mills, Jr.
Program Director.....Forrest F. Owen
Chief Engineer.....Earl J. Stone

W B C M

BAY CITY—1928—ABC

Frequency: 1440 Kc.....Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By.....Bay Bcstg. Co., Inc.
Business-Studio Address.....Wenonah Hotel
Phone Number7551-2
Transmitter Address.....Tuscola Rd., Hampton
Air TimeUnlimited
News ServiceUP
Transcription Service.....Lang-Worth, World
Representative.....George P. Hollingbery
MembershipBMB, FMA
President.....Harley D. Peet
Gen.-Station-Comm. Mgr.....Hugh A. Giesel
Program Director.....Charles E. Anthony
Musical Director.....Lionel H. DeRemer
Chief Engineer.....Ralph H. Carpenter
Farm Editor.....G. Edward Vallender

W G R O

BAY CITY—1949

Frequency: 1260 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Griner-Dillon Bcstg. Co.
Address.....920 N. Waters St.
Phone Number3-1260
Air TimeDaytime
News ServiceINS
Transcription ServiceCapitol
RepresentativeSears & Ayer
Pres., Gen. Mgr.....Gail D. Griner
Comm. Mgr., Chief Engr.....Edward T. Dillon
Program Dir.....Gerry Lansing

W H F B

BENTON HARBOR—1947

Frequency: 1060 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....The Palladium Publishing
Co.
AddressFairplain Ave.
Phone Number5-2113
Air TimeSunrise-sunset
News ServiceAP
Transcription Service.....Lang-Worth, Capitol
RepresentativeHal Holman
MembershipNAB
President.....Stanley R. Banyon
Gen., Sta. Mgr.....Jacob P. Scherer

Commercial Manager.....Virginia Allen
Program Director.....Phil Molloy
Chief Announcer.....John Pershing Chase
Musical Director.....Lee Lockwood
Chief Engineer.....Munson U. Robinson

W A T T

CADILLAC—1945

MBS-KBS-BUNYAN-WOLVERINE

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Midwestern Bcstg. Co.
Business-Studio AddressCadillac
Phone Number1270
News ServiceAP
Transcription Service.....SESAC, KBS
RepresentativeHal Holman
General Manager.....Les Biederman

W T V B

COLDWATER—1949

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By...Twin Valley Bcstrs., Inc.
AddressBox 32
Phone Number1230
Air TimeUnlimited
News ServiceAP
Transcription Service.....Associated, Cole
President.....James W. Wilson
Sta., Mgr., Chief Engr.....E. Harold Munn, Jr.
Sales Manager.....A. K. Walkup
Program Director.....Richard W. Lee

W K M H

DEARBORN—1946

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Operated By.....WKMH, Inc.
Business-Studio Address.....WKMH Bldg.
Phone Number.....Logan 2-4000
Transmitter...Detroit Industrial Express Hwy.
Air Time.....6 a.m.-1 a.m.
News Service.....INS, UP
Transcription ServiceLang-Worth
RepresentativeWeed
MembershipNAB
President, General Manager.....Fred A. Knorr
Comm.-Sales Prom. Mgr.....Walter Patterson
Program Director.....Frank Sims
Publicity Director.....Pat Hobar
Chief Engineer.....Jerold Martin
Farm Editor.....Terry Washburn

C K L W

DETROIT-WINDSOR—1932

MBS-CBC-TRANS-CANADA

DOMINION SUPP

Frequency: 800 Kc.....Power: 50,000 Watts
Owned-Oper. By...Western Ontario Bcstg. Co.,
Ltd., Essex Bcstrs., Inc.

File

IN



FREE SPEECH
MIKE

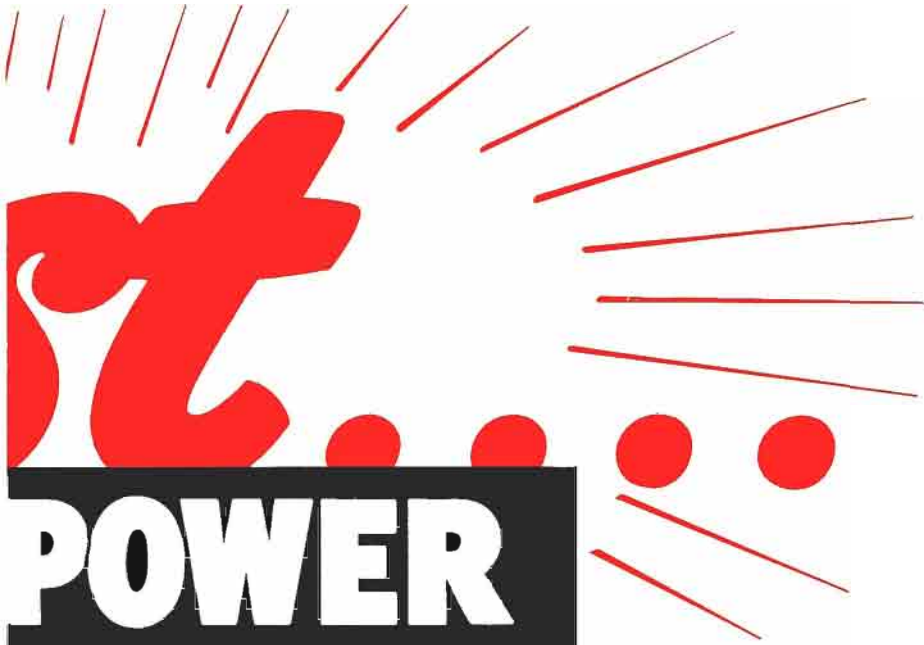
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CBS

50,000 WATTS

REPRESENTED BY PETRY



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 **MICHIGAN'S GREATEST
ADVERTISING MEDIUM**

THE GOODWILL STATION INC.

G. A. RICHARDS
Chairman of the Board

FISHER BLDG., DETROIT

HARRY WISMER
Vice President and General Manager

Business Address...3300 Guardian Bldg., Det.
 Phone Number.....Woodward 1-7200
 Studio Address...Canada Trust Bldg., Windsor:
 Transmitter Location.....Harrow, Ont.
 Air Time.....5:30 a.m.-4 a.m.
 News Service.....INS, UP, PN
 Transcription Service.....Standard, World
 Representative.....H. N. Stovin,
 Adam J. Young, Jr.
 Membership.....NAB, BMB
 President, General Mgr.....J. E. Campeau
 Sta. Mgr., Chief Engr.....W. J. Carter
 Commercial Manager.....E. Wilson Wardell
 Sales Prom. Mgr.....Art Gloster
 Pgm., Prod. Dir.....S. Campbell Ritchie
 Publicity Director.....H. Arthur Laing
 Chief Announcer.....John Gordon
 Musical Director.....Wally Townsend
 Farm Editor.....Austin Grant

W J B K

DETROIT—1925—WOLVERINE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Fort Industry Co.
 Business-Studio Address.....500 Temple Ave.
 Phone Number.....Temple 3-7900
 Transmitter Location...15555 Woodrow Wilson
 Air Time.....6 a.m.-2 a.m.
 News Service.....AP, UP
 Representative.....Katz Agency
 Membership.....NAB
 President.....George B. Storer
 Gen., Comm. Mgr.....Richard E. Jones
 Program Director.....Hal Hough
 Promotion Director.....Joyce Chapman
 Chief Announcer.....Earl Hayes
 Musical Director.....Sally Cooper
 Chief Engineer.....Paul Frincke

W J L B

DETROIT—1924

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Booth Radio Stations, Inc.
 Business Address.....600 Buhl Bldg.
 Phone Number.....Woodward 2-0220
 Studio Address...3100 David Broderick Tower
 Transmitter Location.....375 Midland Ave.
 Highland Park
 Air Time.....24 Hrs.
 News Service.....AP
 Transcription Service.....Capitol, World
 Representative.....Forjoe
 President, Gen.-Station Mgr.....John L. Booth
 Commercial Manager.....Eric V. Hay
 Sales Prom. Mgr.....W. J. Jory
 Program Director.....George Kendall
 Chief Announcer.....R. L. Mabry
 Chief Engineer.....Edward H. Clark

W J R

DETROIT—1927—CBS

Frequency: 760 Kc.....Power: 50,000 Watts
 Owned-Oper...WJR, The Goodwill Station, Inc.
 Business-Studio Address.....2100 Fisher Bldg.
 Phone Number.....TRinity 5-4440
 Transmitter Location.....Trenton
 Air Time.....24 Hrs.
 News Service.....AP, INS, UP
 Transcription Service.....Lang-Worth,
 Thesaurus, Associated
 Representative.....Edward Petry
 Membership.....NAB
 Asst. to Pres., Gen. Mgr.....Harry Wismer
 Asst. Gen. Mgr.....Worth Kramer
 Commercial Manager.....Arch Shawd
 Sales Promotion Manager...James H. Quello
 Program Director.....Franklin C. Mitchell
 Production Director.....Norman L. White
 Education & Public Relations...Mark Haas
 Chief Announcer.....Ron Gamble
 Musical Director.....Paul LaVoie
 V.P. in Chg. Engineering.....G. F. Leydorf
 Farm Editor.....Marshall Wells
 V.P. in Chg. News.....George W. Cushing
 (See Pages 474 and 475)

W W J

DETROIT—1920—NBC

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Evening News Assn.
 Business-Studio Address.....622 W. Lafayette
 Phone Number.....WOODward 2-2000
 Transmitter Location.....Oak Park
 Air Time.....5:30 a.m.-2 a.m.
 News Service.....UP
 Transcription Service...Standard, Lang-Worth
 Representative.....George P. Hollingbery
 President.....W. E. Scripps
 Gen., Sta. Mgr.....Harry Bannister
 Gen. Sales Mgr.....Willard E. Walbridge
 Gen. Pgm. Mgr.....Melvin C. Wissman
 Program Mgr.....Jack Hill
 Publicity Director.....William E. Lane
 Musical Director.....Mischa Kottler
 Gen. Engr. Mgr.....E. J. Love
 Farm Editor.....John Merrifield
 (See Page 470)

W X Y Z

DETROIT—1925—ABC-MRN

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned By.....American Bcstg. Co.
 Operated By.....WXYZ, Inc.
 Business Address.....1700 Stroh Bldg.
 Phone Number.....CHerry 8321
 Studio Address.....8415 E. Jefferson Ave.
 Transmitter Location...Joy Rd. & Greenfield
 News Service.....INS, UP
 Transcription Service.....World, Lang-Worth

MICHIGAN

Membership NAB, BMB
General Manager.....James G. Riddell
Commercial Manager.....Harold Christian
Sales Promotion Mgr.....Dean Linger
Program Director.....Jack McCarthy
Musical Director.....Phil Brestoff
Chief Engineer.....Charles Kotcher

W D B C

ESCANABA—1941—MBS

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Operated By.....Delta Bcstg. Co.
Business-Studio Address.....Lud. & First Sts.
Phone Number.....3190-1
Transmitter Location.....Ski Hill Rd.
Air Time.....6:30 a.m.-M.
News Service.....UP
Representative.....Walker
President.....John P. Norton
Gen., Sta., Comm. Mgr. George D. Lindenthal
Pgm., Prod. Dir.....Anthony Flynn
Musical Director.....George Jaap, Jr.
Chief Engineer.....Jack W. Foster

W B B C

FLINT—1947—MBS

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By..Booth Radio & TV Stations.

Business-Studio Address....112 W. Water St.
Phone Number....Detroit, Woodward 2-0220;
Flint, 9-8686
Transmitter Location.....3076, Bristol Rd.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....World
Representative.....Forjoe
President.....John Lord Booth
Gen., Sta. Mgr.....W. Eldon Garner
Asst. Comm., Sales Prom. Mgr.

Francis Wiggins
Program Dir.....Jerry Schroeder
Chief Announcer.....Willard Lamb
Chief Engineer.....G. Elwood Ryan

W F D F

FLINT—1922—ABC-MRN

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....The Trebit Corp.
Bus.-Studio Address....Mott Foundation Bldg.
Phone Number.....2-7158
Transmitter Location....Bristol & Howe Rds.,
Burton Township
Air Time.....Unlimited
News Service.....AP
Transcription Service....Capitol, Thesaurus,
Lang-Worth
Representative.....Katz

MICHIGAN

WHY IS **AP**
THE BEST?

BECAUSE—**AP** is more experienced than any other news service . . . more than 100 years collecting and distributing news.

MICHIGAN ASSOCIATED PRESS BROADCASTERS' ASSOCIATION

President: F. Granger Weil—WTTH, Port Huron
First Vice-President: Bayliss Corbett—WFDF, Flint
Second Vice-President: Bob Geerdes—WFUR, Grand Rapids
Third Vice-President: Lester M. Biederman—WTCM, Traverse City
Secretary: Ray J. Keiser—AP Chief of Bureau, Detroit

MICHIGAN

Membership NAB, BMB
 President Harry M. Bitner, Sr.
 General Mgr. Lester W. Lindow
 Sales Prom. Mgr. Marvin Levey
 Program Dir. Elmer A. Knopf
 Publicity Dir. James Rash
 Chief Announcer Ted Taylor
 Musical Director Billy Geyer
 Chief Engineer Frank D. Fallain

W M R P

FLINT—1946—KBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By ... Methodist Radio Parish, Inc.
 Business-Studio Address 573 Mary St.
 Phone Number 3-5112
 Transmitter Location 3217 Lapeer Rd.
 Air Time Daytime
 Transcription Service Standard, SESAC
 President Daniel M. Robins
 General Manager William H. Morford
 Chief Engineer Homer Blume ich

W T A C

FLINT—1946—NBC

Frequency: 600 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Oper. By Trendle-Campbell Bcstg.
 Corp.
 Business-Studio Address 740 S. Saginaw St.
 Phone Number Flint 2-1136
 Transmitter Location 6171 Center Rd.,
 Grand Blanc
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth
 Representative Paul H. Raymer
 Membership BMB
 President George W. Trendle
 General Mgr. H. Allen Campbell
 Sta., Comm. Mgr. J. R. McKinley
 Program Dir. Laurence Arnold
 Musical Director Max Henderson
 Chief Engineer Darrell Jones

W W O K

FLINT—1947

Frequency: 1470 Kc. Power: 1000 Watts
 Owned-Operated By ... Cooperative Radio Co.
 Business Address 432 N. Saginaw St.
 Phone Number 4-1691
 Transmitter Location 3338 E. Briston Rd.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Capitol
 Representative Burn Smith
 President Herbert L. Crate
 Gen., Comm. Mgr. Douglas Woody
 Pcm. Dir., Prom. Mgr. Pat Chambers
 Chief Engineer Ed Forsyth

W F U R

GRAND RAPIDS—1947

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Furniture City Bcstg. Corp.
 Business-Studio Address 430 Federal Square
 Bldg.
 Phone Number Gl. 6-9541
 Transmitter Location 502 Garfield Ave., S.W.
 Air Time Sunrise-sunset
 News Service AP
 Transcription Service Lang-Worth
 Pres., Gen. Sta. Mgr. Simon W. Oppenhuizen
 Sales Manager Arthur M. Swift
 Program Director Bob Geerdes
 Chief Engineer Jack Timmer
 Farm Editor Harry Webster

W G R D

GRAND RAPIDS—1947

Frequency: 1410 Kc. Power: 1000 Watts d.
 Owned-Operated By Music Bcstg. Co.
 Business-Studio Add. 35 Lafayette Ave., N.E.
 Phone Number 9-4111
 Transmitter Location 1300 Plymouth Rd., N.E.
 Air Time 6:30 a.m.-local sunset
 News Service AP
 Transcription Service Standard
 Representative Joseph Hershey McGillvra
 Pres., Gen., Sta. Mgr. Paul F. Eichhorn
 Sales Prom. Mgr. Joseph C. Hooker
 Program Director Donald M. Mullen
 Publicity Director Nadine M. Miller
 Chief Announcer Robert Smith
 Chief Engineer Richard Groenevelt

W J E F

GRAND RAPIDS—1945—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Fetzer Bcstg. Co.
 Address Pantlind Hotel
 Phone Number Glendale 6-8512
 Air Time 6 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Capitol
 Representative Avery-Knodel
 Membership NAB, BMB
 Pres., Gen., Sta. Mgr. John E. Fetzer
 Production Manager John R. Speer
 Program Director E. E. McKean
 Comm., Sales Prom. Mgr. John W. O'Harrow
 Local Sales Mgr., Pub. Dir. Wilmer S. Clark
 Chief Announcer Nathan H. Bryant, Jr.
 Chief Engineer Carl E. Lee
 Farm Editor Carleton W. Collin
 Dir. Pub. Affairs Dr. W. F. Dunbar

W L A V

GRAND RAPIDS—1940—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Leonard A. Versluis

MICHIGAN

Address.....6 Fountain St., N.E.
 Phone Number.....GLeendale 6-5461
 Air Time.....7 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....John E. Pearson
 Membership.....BMB, FMA
 Owner.....Leonard A. Versluis
 General-Commercial Mgr.....Hy M. Steed
 Sales Promotion Manager.....D. D. Knight
 Program Dir.....Kay Steed
 Musical Director.....Howard Sloomaker
 Chief Engineer.....Lee Stevens

W O O D

GRAND RAPIDS—1924—NBC

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Grandwood Bcstg. Co.
 Business-Studio Address.....1408 Grand Rapids
 Natl. Bank Bldg.
 Phone Number.....9-4211
 Transmitter Location.....633 — 60th St.
 Air Time.....6:30 a.m.-2 a.m.
 News Service.....UP
 Transcription Service.....World, Lang-Worth
 Representative.....Katz Agency
 Membership.....BMB
 V.P., Sup. Dir.....Harry M. Bitner, Jr.
 Gen., Sta. Mgr.....Stanley W. Barnett
 Controller.....Melvin C. Green
 Commercial Manager.....Walter A. Bass
 Publicity Director.....Lenore Little
 Program-Production Director.....Sandy Meek
 Chief Engineer.....Fred Russell

W H T C

HOLLAND—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Holland Bcstg. Co.
 Business-Studio Address.....5 E. Eighth St.
 Phone Number.....6-6610
 Transmitter Location.....4th & Central
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World, Lang-Worth
 Representative.....Grant
 Membership.....NAB
 President, Chief Engineer.....Millard C. Westrate
 Gen., Sta. Mgr.....Paul W. Nesper
 Commercial Manager.....Kenneth Welch
 Program Director.....Willard C. Wichers

W H D F

HOUGHTON-CALUMET—1929—MBS KBS-PBN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Upper Michigan Bcstg. Co.
 Business-Studio Address.....Douglass House,
 Houghton; 515 Scott St., Calumet
 Phone Number.....Houghton, 1; Calumet, 869
 Transmitter Location.....Hancock

Air Time.....7 a.m.-11:15 p.m.
 Transcription Service.....World
 Representative.....Walker
 Membership.....NAB
 Chief Owner.....G. L. Burgan
 General Manager.....Albert W. Payne
 Sales Prom. Mgr.....Peter J. Fausone
 Prog. Dir., Chief Announcer.....Earl Norden
 Technical Supervisor.....George L. Burgan

W M I Q

IRON MOUNTAIN—1947 ABC-NORTHERN

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Iron Mountain-Kingsford
 Bcstg. Co.
 Business-Studio Address.....211 E. Ludington St.
 Phone Number.....2031-2
 Transmitter Location.....Pewabic Hill
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....BMB
 President.....Frank J. Russell
 General Manager.....Russell J. Staffeld
 Sta., Comm. Mgr.....William C. Johnson
 Sales Promotion Manager.....John S. Wallis
 Program Director.....Merv Baldrice
 Prod., Pub. Dir.....Frank J. Thibert
 Chief Engineer.....Paul F. Anick

W I K B

IRON RIVER—1949—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WIKB, Inc.
 Business-Studio Address.....Iron River Natl.
 Bank Bldg.
 Phone Number.....102
 Transmitter Location.....Caspian
 Air Time.....6:25 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Walker
 Membership.....NAB
 President.....William L. Johnson
 V.P., General Manager.....J. W. Huss
 Station Manager.....James Kauper
 Commercial Manager.....Gene Calahan
 Program Director.....Bob Serenson
 Chief Announcer.....Ralf Smith
 Chief Engineer.....Eugene Kaari

W J M S

IRONWOOD—1931—MBS

Frequency: 630 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Upper Michigan-Wisconsin
 Bcstg. Co., Inc.
 Business-Studio Address.....124 E. McLeod Ave.
 Phone Number.....20-1
 Transmitter Location.....Cary, Wis.

Air Time.....6:30 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Walker
 Membership.....NAB
 President.....William L. Johnson
 V.P., General Manager.....J. W. Huss
 Station Manager.....Donald R. Hoover
 Program Director.....Laura Johnson
 Chief Announcer.....Tom Kelly
 Chief Engineer.....Arne Dahlbacka

WJPD

ISHPEMING—1947—PBN-GOEBEL

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Ishpeming Bcstg. Co.
 Business-Studio Address.....Jenks Block
 Phone Number.....1892
 Transmitter Location.....Hwy. 41
 Air Time.....7 a.m.-10:30 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Pres., Gen., Sta. Mgr.....J. P. Deegan
 Pgm. Dir., Chief Anncr.....Paul C. Crowley
 Production Director.....Carl B. Tupala
 Musical Director.....Howard E. Swanson
 Chief Engineer.....Bernard R. Maloney

WIBM

JACKSON—1927—ABC-MICHIGAN

Frequency: 1450 Kc.....Power: 250 Watts
 Owned By.....WIBM, Inc.
 Address.....2511 Kibby Rd.
 Phone Number.....6121
 Air Time.....6:30 a.m.-M.
 Representative.....Hal Holman
 President.....Herman Radner
 General Manager.....Roy Radner
 Station-Commercial Manager.....William Cizek
 Prog. Dir., Chief Announcer.....Jack Underwood
 Sales Prom. Mgr.....Don Washbish
 Chief Engineer.....Charles Wirtanen
 Farm Editor.....S. J. Culver

WGFG

KALAMAZOO—1947—ABC

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Southwestern Michigan
 Bcstg. Co.
 Business-Studio Address.....State Theatre Bldg.
 Phone Number.....4-0111
 Transmitter Location.....4154 Jennings Dr.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Robert Meeker
 Pres., Gen.-Comm. Mgr.....Harold F. Gross
 Station Manager.....Irene A. Ginther
 Program Director.....W. A. Anderson
 Chief Engineer.....Carl E. Stephens
 Farm Editor.....Hal Cessna

WKZO

KALAMAZOO—1923—CBS

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Fetzer Bcstg. Co.
 Business Address.....124 W. Michigan Ave.
 Phone Number.....3-1223
 Studio Address.....Burdick Hotel
 Transmitter Location.....Route 2, Richards Dr.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Avery-Knodel
 Membership.....NAB, BMB
 President, Gen.-Station Mgr.....John E. Fetzer
 Comm.-Sales P. om. Mgr.....John W. O'Harrow
 Program-Production Dir.....Edward E. McKean
 Publicity Director.....Richard Kishpough
 Chief Announcer.....Otis T. Gaston
 Chief Engineer.....Carl E. Lee
 Farm Editor.....Carleton W. Collin
 Dir. Pub. Affairs.....Dr. Willis F. Dunbar

WILS

**LANSING—1946—MBS
 WOLVERINE**

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Operated By.....Lansing Bcstg. Co.
 Bus.-Studio Address.....407-11 N. Washington
 Ave.
 Phone Number.....2-1655
 Transmitter Location.....East Mt. Hope Rd.
 Air Time.....6 a.m.-1 a.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Rambeau
 Pres., Gen.-Sta. Mgr.....W. A. Pomeroy
 Comm. Mgr., Chief Engr.....John C. Pomeroy
 Sales Prom. Mgr., Publ. Dir.....M. Moran
 Pgm., Prod. Dir.....Alex Dillingham
 Chief Announcer.....David Froh
 Musical Director.....Chet Bear
 Farm Editor.....Hal Greenberg

WJIM

LANSING—1934—ABC-MRN

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....WJIM, Inc.
 Operated By.....Harold F. Gross
 Bus.-Studio-Transmitter Address.....Bank of
 Lansing Bldg.
 Phone Number.....2-1333-4-5
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World, Standard
 Representative.....Robert Meeker
 Membership.....NAB
 Pres., Gen.-Sta.-Comm. Mgr.....Harold F. Gross
 Program-Production Director.....Howard K. Finch
 Musical Director.....Robert Clayton

W K L A

LUDINGTON—1944—ABC-KBS-MRN
 Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Ludington Bcstg. Co.
 Address 204 E. Ludington Ave.
 Phone Number 842
 Air Time 8 a.m.-10 p.m.
 Studio-Transmitter Address 204 E. Ludington Ave.

News Service UP
 Transcription Service Keystone
 Representative Burn-Smith
 Membership NAB
 Pres., Gen., Sta. Mgr. A. L. Ashbacker
 Commercial Mgr. L. F. Mattes
 Pgm., Prod., Pub. Dir. Peter A. Mars
 Chief Engineer John F. Petters

W D M J

**MARQUETTE—1941—MBS
 NORTHERN**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Lake Superior Bcstg. Co., Inc.
 Business-Studio Address W. Washington St.
 Phone Number 616-7
 Transmitter Location Garfield & Bluff Sts.
 Air Time 6 a.m.-M.
 Membership NAB, BMB
 News Service UP
 Transcription Service Capitol
 President Frank J. Russell, Jr.
 General Manager Leo G. Brott
 Station Manager R. G. Ulbrich
 Comm. Sales Prom. Mgr. John Harvey
 Program Director Eldon Wallace
 Chief Anncr., Musical Dir. Jon Dahl
 Chief Engineer Gordon Brozek

W M D N

MIDLAND—1948

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Rich Publ. House, Inc.
 Address 298 S. Swede Rd.
 Phone Number 4000
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 President Phillip T. Rich
 Secretary-Treasurer Gordon F. Phillips
 Sta., Comm., Sales Prom. Mgr. Spencer Dennison

Pgm., Prod., Pub. Dir. Richard Fansler
 Chief Engr., Farm Editor Peter A. Wolfe

W C E N

MT. PLEASANT—1949

Frequency: 1150 Kc. Power: 500 Watts
 Owned-Operated By Paul A. Brandt
 Address 112½ E. Broadway

Phone Number 3-3171
 Air Time Daytime
 News Service AP
 Transcription Service World
 President Paul A. Brandt
 Gen. Mgr., Chief Engr. Walter Maxwell
 Commercial Mgr. J. L. Leet
 Program Director R. Meskill

W K B Z

MUSKEGON—1926—ABC

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Oper. By Ashbacker Radio Corp.
 Business-Studio Address 432 Apple Ave.
 Phone Number 2-6051
 Transmitter Location Norton Township
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Lang-Worth
 Representative Burn-Smith
 Pres., Gen., Sta. Mgr. Grant F. Ashbacker
 Program Director Robert Johnson
 Production Director Paul Boles
 Publicity Director B. L. Bennett
 Musical Director F. Dollaway
 Chief Engineer K. B. Pendleton
 Farm Editor H. Kehlet

W M U S

MUSKEGON—1947

Frequency: 1090 Kc. Power: 1000 Watts d.
 Owned-Oper. Greater Muskegon Bcstrs., Inc.
 Business-Studio Address 1769 Peck St.
 Phone Number 2-7608
 Transmitter 4 Mi. E. Hwy. 31 on Giles Rd.
 Air Time Daytime
 News Service AP, UP
 Transcription Service Capitol, Associated
 Representative Hal Holman
 Pres., Gen., Sta. Mgr. F. M. Van Campen
 Commercial Mgr. Henry Veenstra
 Program Director Miles M. Olsen
 Chief Engineer George Krivitzky

W O A P

OWOSSO—1948—GOEBEL

Frequency: 1080 Kc. Power: 250 Watts d.
 Owned-Operated By Argus Press Co.
 Address 2300 N. Shiawassee
 Phone Number 980
 Air Time Daytime
 News Service AP
 Transcription Service Standard
 Representative Joseph Hershey McGillvra
 President J. E. Campbell
 General., Sta., Comm. Mgr. H. M. Wirth
 Pgm., Prod., Pub. Dir. Merrill Walker
 Musical Dir., Chief Engr. M. Carson
 Farm Editor J. Kinosky

WMBN

PETOSKEY—1946

MBS-KBS-BUNYAN-WOLVERINE

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Midwestern Bcstg. Co.
Business-Studio Address: Petoskey
General Manager: Les Biederman

WCAR

PONTIAC—1939

Frequency: 1130 Kc. Power: 1000 Watts d.
Owned-Operated By: WCAR, Inc.
Address: 2146 S. Telegraph Rd.
Phone Number: Federal 3-7141
Air Time: Local sunrise-local sunset
News Service: AP, INS
Transcription Service: Standard
Representative: John E. Pearson
President, General Mgr.: H. Y. Levinson

WHLS

PORT HURON—1938—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Port Huron Bcstg. Co.
Business-Studio Address: 932 Military St.
Phone Number: 2-8536
Transmitter Location: 540 — 32nd St.
Air Time: Unlimited
News Service: UP
Transcription Service: Lang-Worth, World
Representative: Hal Holman
Membership: NAB
Partners: Harmon L. & Herman L. Stevens
General Manager: Helen Nelson
Comm., Prom. Mgr.: R. J. McIntosh
Program Director: Lyle Patterson
Chief Engineer: Leslie Conant

WTTH

PORT HURON—1947

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Operated By: Times Herald Co.
Business-Studio Address: 903 Sixth St.
Phone Number: 5171
Transmitter Location: 3800 Dove Rd.
Air Time: 6:30 a.m.-M.
News Service: AP
Transcription Service: Standard, Capitol
Membership: NAB
President: Louis A. Weil
General Manager: G. Granger Weil
Commercial Manager: William Weil
Program Director: Alice Anderson
Prod. Dir., Chief Announcer: Phil Sanford
Chief Announcer: Robert Thaw
Chief Engineer: Marion Stoner

WHAK

ROGERS CITY—1949

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Operated By: Rogers City Bcstg. Co.
Address: Moltke Dr.
Phone Number: 175
Air Time: Daytime
News Service: UP
Transcription Service: World, Lang-Worth
Pres., Gen. Mgr., Chief Engr.: Harvey A. Klann
Commercial Manager: Nichols Mazzei
Program Director: H. E. Brege
Promotion Manager: A. Klann

WEXL

ROYAL OAK—1923

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Royal Oak Bcstg. Co.
Business Address: 212 W. Sixth St.
Phone Number: Jordan 4-6523-4
Studio Address: 212 W. Sixth St., Royal Oak;
Transmitter Location: 2201 Woodward Hts.
Blvd., Ferndale
Air Time: Unlimited
News Service: AP, INS
Transcription Service: Standard, Associated
Representative: Friedenberg
Membership: NAB
President: George B. Hartrick
General Manager: Jacob B. Sparks
Sta.-Comm.-Sales Prom. Mgr.: Calvert M. Hill
Pgm., Prod. Dir.: Gordon A. Sparks
Chief Anncr., Musical Dir.: John Harrison
Musical Director: John Harrison
Chief Engineer: Garnet G. Sparks

WKNX

SAGINAW—1947

Frequency: 1210 Kc. Power: 1000 Watts d.
Owned-Operated By: Lake Huron Bcstg. Co.
Bus.-Studio-Transmitter Address: 221 S.
Washington Ave.
Phone Number: 3-4471-2-3
Transmitter Location: Farmer St.
Air Time: Daytime
News Service: UP
Transcription Service: Lang-Worth
Representative: Hal Holman
Membership: NAB, BMB
General-Station Manager: O. J. Kelchner
Comm., Sales Prom. Mgr.: W. J. Edwards
Publicity Dir.: H. H. Wolfe
Pgm., Prod. Dir.: Ernest T. Guy
Chief Announcer: Don Sherman
Musical Director: James Hughes
Chief Engineer: Max Thomas
Farm Editor: Don Andrews

W S A M

SAGINAW—1940—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Saginaw Bcstg. Co.
 Business-Studio Address Radio Bldg.
 Phone Number 2-8161
 Transmitter Location 2000 Whittier St.
 Air Time Unlimited
 News Service AP
 Transcription Service Standard
 Representative Headley-Reed
 Membership NAB, BMB
 President, Gen. Mgr. Milton L. Greenebaum
 Assistant to General Mgr. Phil Wood
 Sales Manager Vincent Picard
 Production Director Rob Downey
 Engineering Director Meredith L. Koerner

Business-Studio Address 107 W. Portage Ave.
 Phone Number 3000
 Transmitter Location Hwy. No. 2, 5 Mi. S.
 of City
 Air Time 6:45 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth, SESAC
 Membership NAB, BMB
 President, General Manager Stanley R. Pratt
 Sta. Comm. Mgr. Richard Y. Burnett
 Pgm. Dir., Farm Editor Ed Krieger
 Publicity Director Margaret Fountaine
 Musical Director Phil Ruskin
 Chief Engineer William F. Morris

W S O O

**SAULT STE. MARIE—1940
 ABC-NORTHERN**

Frequency: 1230 Kc. Power: 250 Watts d.;
 100 Watts n.
 Owned-Operated By Hiawathaland Bcstg. Co.

W T C M

**TRAVERSE CITY—1941
 MBS-KBS-BUNYAN-WOLVERINE**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Midwestern Bcstg. Co.
 Business-Studio Address Paul Bunyan Bldg.
 Phone Number 2700
 General Mgr. Les Biederman

NOW THAT YOU CAN
 HAVE THE BEST, WHY
 BE SATISFIED WITH LESS

AP

SILENT CAL STARTED THE NORTHWEST'S BIGGEST VOICE

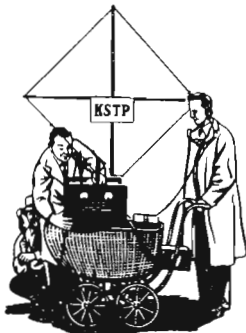
In 1928 President Calvin Coolidge touched a golden key at the White House that put KSTP on the air. In December of 1928 KSTP joined N.B.C. and Northwestern listeners enjoyed the popular Ipana Troubadors, Sieberling Singers and Amos 'n Andy. KSTP maintained its own 25 piece orchestra, too.



In these 22 years KSTP has come a long way, scoring many national and regional "firsts" in the development of broadcasting.

In 1930, KSTP designed the nation's first shortwave mobile unit. In 1932 KSTP offered its listeners the first complete election coverage, and in 1933 introduced the first motor mobile unit. KSTP was the first station in the country to create a special full-time news bureau for the sole purpose of gathering and disseminating news for radio . . . the first in the Northwest

to win a variety showmanship plaque. Scores of innovations led to KSTP's entrance into the television picture in 1939. Operating commercially



AM * TV * FM

50,000 WATTS — CLEAR CHANNEL
KEY STATION FOR THE NORTHWEST NETWORK

Represented Nationally by Edward Petry & Co



since April, 1948, KSTP has proved again and again that its pioneering leads to market dominance.

In its new Radio City home, KSTP offers the most complete radio and television service in the entire area. Be it AM or TV—KSTP was, is and will be the best advertising buy in the important Minneapolis-St. Paul market.



MINNESOTA

Estimated Population 2,977,000—Increase 6.6%—Radio Homes 830,000
Radio Families 845,000—Stations in State 40

KATE

ALBERT LEA—1937—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Albert Lea-Austin Bcstg. Co., Inc.
Business-Studio Address 332 S. Broadway
Phone Number 2338
Transmitter Location W. Seventh St.
Air Time Unlimited
News Service UP
Transcription Service Capitol, SESAC
Representative John E. Pearson
Membership NAB
President Bennett O. Knudson
General Manager Anson Vann
Assistant Margaret D. Haley
Chief Engineer Robert Holt
Farm Editor Wayne King

KXRA

ALEXANDER—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Alexander Bcstg. Co.
Address Alexandria
Phone Number 1000
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth
General Manager R. C. Brown
Commercial Manager Everette Q. Walters
Program Director Kenneth Bechtel
Chief Engineer Gerald Lentz

KAUS

AUSTIN—1948—MBS

Frequency: 1480 Kc. Power: 1000 Watts
Owned-Oper. By Cedar Valley Bcstg. Co., Inc.
Business-Studio Address 405A N. Main St.
Phone Number 8836
Transmitter Location 2½ Mi. S. of Austin
Air Time Unlimited
News Service AP
Transcription Service World
Membership NAB
President Harry Smith
Gen., Sta. Mgr. L. L. McCurnin
Commercial Mgr. Tom Steensland
Sales Prom. Mgr. Ken Soderberg
Pgm., Pub. Dir. Don Richardson
Production Dir. Ken Bryant
Chief Announcer Bob Abbott
Musical Dir. Harold Westby, Jr.
Chief Engineer Glen Klein

KBUN

BEMIDJI—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Butler Bcstg. Co., Inc.
Business-Studio Address 419½ Bemtrami Ave.
Phone Number 1900
Transmitter Location Midway Dr.
Air Time 6:30 a.m.-11 p.m.
News Service UP
Transcription Service Lang-Worth
Representative Walker
Membership NAB
Pres., Gen., Sta. Mgr. Edward W. Butler
Pgm., Prod. Dir. Gwenyth Butler
Publicity Dir. E. W. Butler
Chief Anncr., Farm Editor Don Brockman
Chief Engineer Merrill Jacobs

KLIZ

BRAINER—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Brainerd Bcstg. Co.
Business Address 2700 E. Oak St.
Phone Number 4050
Air Time Unlimited
News Service AP
Transcription Service Standard
Representative Walker
Membership NAB
President, General Manager E. T. O'Brien
Program Director Lucille Grosse
Comm., Prom. Mgr. Edward J. Wilder
Chief Engineer Arthur Vandersluis

KBMW

BRECKENRIDGE—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By The Interstate Bcstg. Corp.
Business Address 519 Dakota Ave., Wahpeton, N. D.
Phone Number 3381
Transmitter Location Breckenridge
Air Time 6 a.m.-M.
News Service UP
Transcription Service Standard
Membership NAB, BMB
Pres., Chief Engineer Kline E. Bower
Gen., Sta., Comm. Mgr. Herbert E. Nelson
Pgm., Prod. Mgr. George Kaufmann

KROX

CROOKSTON—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Operated By Crookston Bcstg. Co.
Business-Studio Address Eagles Bldg.

MINNESOTA

Phone Number 1049-50
 Transmitter Location... 1.5 Mi. N. of Crookston
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service..... Lang-Worth
 Representative..... Donald Cook, Gene Grant
 President..... D. A. McKenzie
 Station Manager..... Garfield L. Fox
 Commercial Manager... Jerome A. Dahlberg
 Sales Prom. Mgr..... Ralph Melbye
 Program Director..... Edward J. Boh
 Production Director..... Frederick Shrimpton
 Publicity Director..... Audrey Brevik
 Chief Engineer..... William J. Kiewel
 Farm Editor..... Melvin Woell

K D A L

DULUTH—1936—CBS

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Oper. By... Red River Bcstg. Co., Inc.
 Business-Studio Address... 218 Bradley Bldg.
 Phone Number..... Melrose 2628
 Transmitter Location... Foot of 63rd Ave., W.
 Air Time Unlimited
 News Service AP
 Transcription Service..... Lang-Worth
 Representative..... Avery-Knodel
 Membership..... NAB, BMB
 President..... Dalton Le Masurier
 Station-Comm. Mgr..... Odin S. Ramsland
 Program Director..... Dick Lawrence
 Publicity, Prom. Dir..... Jeanne Hudson
 Chief Engineer..... Robert A. Dettman

W E B C

DULUTH—1924

NBC-NORTHWEST-ARROWHEAD

Frequency: 1320 Kc..... Power: 5000 Watts
 Owned-Oper. By... Head of the Lakes Bcstg. Co.
 Business-Studio Address..... WEBC Bldg.
 Phone Number..... Melrose 2873
 Transmitter Location... 3925 Tower Ave.,
 Superior, Wis.
 Air Time Unlimited
 News Service UP
 Transcription Service..... Associated, SESAC
 Representative..... George P. Hollingbery,
 Bulmer & Johnson
 Membership..... BMB
 President..... Morgan Murphy
 General Manager..... W. C. Bridges
 Sta., Comm., Sales Prom. Mgr.
 Marlin E. Smythe
 Pgm., Pub. Dir..... Jack McKenna
 Production Director..... Rick Terry
 Musical Director..... Gus Jackson
 Chief Engineer..... Norman Gill
 Farm Editor..... Earl Henton

W R E X

DULUTH—1947—MBS

Frequency: 1080 Kc..... Power: 10,000 Watts d.;
 5000 Watts n.
 Owned-Oper. By... Lake Superior Bcstg. Co.
 Business-Studio Address... 213 E. Superior St.
 Phone Number..... Radisson 2911
 Transmitter Location... McCuen St.
 Air Time 6:30 a.m.-11:30 p.m.
 News Service UP
 Transcription Service..... World
 Representative..... Weed
 President..... Thomas McCabe
 Gen., Sta., Comm. Mgr..... Thomas R. King
 Chief Engineer..... William Lounsberry

W X L T

ELY—1947—KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By... Ely Bcstg. Co., Inc.
 Business-Studio-Transmitter Address... Ely
 Phone Number..... 226
 Transmitter..... 1/5 Mi. S. of Ely
 News Service UP
 Transcription Service..... SESAC, Cole
 Representative..... Lawson
 Air Time 7 a.m.-10 p.m.
 Gen., Sta., Sales Prom. Mgr..... Don Mortwedt
 Commercial Mgr..... Edward B. Nichols
 Program Dir..... Marion Herrala
 Musical Dir..... Ken Reckinger
 Chief Engineer..... Darrel Gander

W E V E

EVELETH—1947

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By... Ridson, Inc.
 Business Address..... 921 Tower Ave.,
 Superior, Wisc.
 Transcription Service..... Lang-Worth
 Representative..... Free & Peters
 President..... Robert B. Ridder
 General Manager..... Carl Bloomquist
 Commercial Manager..... Elden Soberg
 Chief Engineer..... J. Melvin Laskey

K D H L

FARIBAULT—1948

Frequency: 920 Kc..... Power: 1000 Watts
 Owned-Operated By... Herbert H. Lee, Palmer
 Draagsten, John E. Hyde
 Business-Studio Address... 213 Central Ave.
 Phone Number..... 2312
 Transmitter Location... Hway. 65
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service..... Standard
 Representative..... Walker, Lawson

MINNESOTA

General Mgr. Herbert H. Lee
 Commercial Mgr. Palmer Dragsten
 Program Dir. Jergen D. Nash
 Musical Director. Mera Ballis
 Chief Engineer. John E. Hyde

K S U M

**FAIRMONT—1949—MBC
TALL CORN**

Frequency: 1370 Kc. Power: 1000 Watts
 Owned-Operated By Fairmont Bcstg. Co.
 Address 103 S. North Ave.
 Phone Number 1370
 Air Time Unlimited
 News Service UP
 Representative Lawson
 President Leo J. Seifert
 General Manager Frank W. Endersbe
 Program Director Everett R. Ohrt
 Chief Engineer Walton W. Wilson

K G D E

**FERGUS FALLS—1926
MBS-GREAT NORTHERN**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Fergus Radio Corp.
 Business-Studio Address Fergus Falls
 Phone Number 3986
 Transmitter Location Hwy. 3
 Air Time 6 a.m.-M.
 News Service AP
 Representative Walker
 Membership NAB
 Executive Director Harold L. Dell
 Sta., Comm. Mgr. Don L. Albertson
 Asst. Mgr. Frederic T. Dell
 Chief Engineer Harold E. Allen
 Farm Editor Lee Gunderson

K B Z Y

GRAND RAPIDS—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Itasca Bcstg. Co.
 Business-Studio Address 207 N. 1st Ave. W.
 Phone Number 198
 Transmitter Location Grand Rapids
 Air Time 6:30 a.m.-11 p.m.
 News Service UP
 Transcription Service Lang-Worth
 General Manager Robert D. Kennedy
 Chief Engineer Ross A. Fessenmeyer

W M F G

**HIBBING—1935—NBC-ARROWHEAD
NORTHWEST**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Head of the Lakes Bcstg. Co.
 Business-Studio Address 5th & Howard

Phone Number 1150
 Air Time 6 a.m.-11:05 p.m.
 News Service UP
 Transcription Service Associated
 Representative George P. Hollingbery
 President Morgan Murphy
 General Manager W. C. Bridges
 Commercial Mgr. Oscar H. Peterson
 Pgm., Dir., Prom. Mgr. Ruth E. Coe
 Chief Engineer Norman Gill

K Y S M

**MANKATO—1938
NBC-NORTHWEST**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By F. B. Clements & Co.
 Business-Studio Address 101 N. Second St.
 Phone Number 4673
 Transmitter Belgrade Hill, N. Mankato
 Air Time Unlimited
 News Service UP
 Transcription Service Standard, Thesaurus
 Representative John E. Pearson
 Membership NAB, BMB
 Gen.-Station-Comm. Mgr. John F. Meagher
 Program Director Bob Gardner
 Publicity Director John Gallos
 Musical Director Maurice Piché
 Chief Engineer James Houts
 Farm Editor Galen Kooser

K M H L

MARSHALL—1946—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Harry W. Linder
 Business-Studio Address KMHL Bldg.
 Phone Number 2282-3
 Transmitter Location ½ Mi. E. of City,
 Hwy. 19
 Air Time 6 a.m.-M.
 News Service UP
 Representative John E. Pearson
 Membership NAB, BMB
 Owner, Chief Engr. Harry W. Linder
 General Manager Gilmore F. Frayseth
 Program Director Homer L. Lane
 Chief Announcer Bob Wagner

K E Y D

MINNEAPOLIS—1948

Frequency: 1440 Kc. Power: 5000 Watts d.
 Owned-Operated By Family Bcstg. Corp.
 Business-Studio Address 15 N. Ninth St.
 Phone Number Lincoln 8451
 Transmitter Location Golden Valley
 Air Time 6 a.m.-Sundown
 News Service AP
 Transcription Service Standard
 Representative Forjoe

MINNESOTA

Membership NAB
President Henry Klages
General Mgr. Lee L. Whiting
Commercial Manager.... Harold A. Winther
Program Director..... H. Irving Tingley
Chief Announcer..... Wendell Husebo
Musical Director..... James Allen
Chief Engineer..... Harvey V. Headen

W C C O

MINNEAPOLIS—1924—CBS

Frequency: 830 Kc. Power: 50,000 Watts
Owned-Oper. By.... Columbia Bcstg. System.
Inc.
Business-Studio Address.... 625 Second Ave. S.
Phone Number..... Main 1202
Transmitter Location Anoka
Air Time Unlimited
News Service AP, UP
Transcription Service Lang-Worth
Representative Radio Sales
Membership NAB, BMB
General Manager..... Eugene Wilkey
Commercial Manager.... Alfred J. Harding
Sales Prom. Mgr., Pub. Dir..... Tony Moe
Program Director..... Gene Wilkey
Production Director..... Sig Mickelson
Musical Director..... Wallace Olson
Chief Engineer..... J. J. Beloungy
Farm Editor..... Larry Haeg

W D G Y

MINNEAPOLIS—1923

Frequency: 1130 Kc. Power: 50,000 Watts d.;
25,000 Watts n.
Owned-Oper. By.... Twin Cities Bcstg. Corp.
Business-Studio Address..... Hotel Nicollet
Phone Number. Bridgeport 2271, Midway 6363
Transmitter Location. 103rd & Lyndale Ave. S.
Air Time 6 a.m.-M.
News Service AP
Transcription Service Standard
Representative Avery-Knodel
Membership NAB, BMB
President James Stuart
V.P., Station Manager..... Melvin Drake
Commercial Manager.... Robert W. Owens
Program Director..... B. Kendall Crane
Program Director..... Bob Allen
Musical Director..... Walter Rudd
Chief Engineer..... Charles W. Winkler

W L O L

MINNEAPOLIS—1940—MBS

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By.... Independendnt Merchants
Bcstg. Co.
Business-Studio Address. 1730 Hennepin Ave.
Phone Number. Atlantic 0406, Midway 4043
Transmitter Location. 1370 Davern, St. Paul

Air Time Unlimited
News Service UP
Representative John Blair
Chief Owner..... Ralph L. Atlass
Gen., Sta. Mgr..... G. T. Hagman
Commercial Manager..... Samuel N. Nemer
Sales Prom., Pgm., Prod. Dir.. Jack Swenson
Musical Director..... Verne Rooney
Studio Engineer..... Gene Brautigam
Transmitter Engineer..... Merle Bjork

W P B C

MINNEAPOLIS—1949

Frequency: 960 Kc. Power: 500 Watts d.
Owned-Operated By..... Peoples Bcstg. Co.
Address 1133 Stenson Blvd.
Phone Number..... Granville 7236
Air Time Daytime
News Service UP
Transcription Service Lang-Worth
Pres., Gen. Mgr., Pgm. Dir.
William V. Stewart
Commercial Mgr..... John W. Ware
Production Director..... Thomas K. McCrum
Chief Engineer..... Harry Vose

W T C N

MINNEAPOLIS-ST. PAUL—1934
ABC-DAIRYLAND

Frequency: 1280 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By.... Minnesota Bcstg. Corp.
Business-Studio Address..... Radio City, 50 S.
Ninth St.
Phone Number..... Lincoln 0552
Transmitter Location. 2235 N. Snelling
Air Time 6 a.m.-M.
News Service AP, UP
Transcription Service..... Associated, Capitol
Representative..... Free & Peters
Membership NAB, BMB, FMA
President William J. McNally
Gen., Sta. Mgr..... F. Van Konynenberg
Commercial Manager.... Robert N. Ekstrum
Program Director..... Judy Bryson
Production Director..... Max Karl
Publicity Director..... C. J. Rian
Chief Announcer..... Jack Bell
Musical Director..... William Metchnek
Chief Engineer..... John Sherman
Farm Editor..... Robert Carlson

K V O X

MOORHEAD—1937
MBS-GREAT NORTHERN

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... KVOX Bcstg. Co.
Business-Studio Address. 818 Center Ave.
Phone Number 3-1523

MINNESOTA

Transmitter Location... 14th St. & 12th Ave. So.
 Air Time Unlimited
 News Service UP
 Transcription Service..... Capitol, World
 Representative Walker, Lawson
 Membership NAB, BMB
 President Leo Johnson
 General-Station Manager..... M. M. Marget
 Commercial Manager..... E. J. McKellar
 Sales Prom. Mgr..... J. McKnight
 Pgm., Prod. Dir..... Sterling Kuhlmeier
 Chief Announcer..... Dale Howard
 Chief Engineer..... Don Geiken

KNUJ

NEW ULM—1949

Frequency: 860 Kc..... Power: 1000 Watts d.
 Owned-Oper. By.. Brown County Journal, Inc.
 Address..... 308½ N. Minn. St.
 Phone Number 905
 Air Time Daytime
 News Service AP
 Transcription Service Lang-Worth
 President..... W. K. Mickelson
 General Manager..... E. M. Tobin
 Commercial Manager..... Warren Ascher
 Program Director..... Dennis Hayes
 Promotion Manager..... George Korenchen
 Chief Engineer..... Leon Brauhn

KAAA

RED WING—1949

Frequency: 1250 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Red Wing Bcstg. Co.
 Address..... Red Wing
 Phone Number 1536
 Air Time Daytime
 News Service AP
 Transcription Service Associated
 Pres., Pgm. Dir., Chief Engr., Fred C. Clarke
 General Manager..... Maxine Jacobs
 Commercial Manager..... Charles E. Wright

KLER

ROCHESTER—1948—ABC

Frequency: 970 Kc..... Power: 500 Watts d.;
 1000 Watts n.
 Owned-Operated By..... Rochester Bcstg. Co.
 Business Address..... 229 First Ave. S.W.
 Phone Number 2-2757
 Transmitter Location..... Salem Road
 Air Time..... 6 a.m.-M.
 News Service UP
 Transcription Service Standard Library
 Representative..... Adam J. Young
 Membership NAB, BMB
 President..... Alice P. Mayo
 Gen., Sales Prom. Mgr..... Walter T. Bruzek
 Commercial Manager..... Robert A. Fick
 Pgm., Prod. Dir..... Robert C. Bouchier

Musical Director..... Jack Frost
 Chief Engineer..... Boynton Hagaman
 Farm Editor..... Donald Mason

KROC

ROCHESTER—1935
 NBC-NORTHWEST

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... Southern Minnesota
 Bcstg. Co.
 Business-Studio Address..... 100 1st Ave. Bldg.
 Phone Number 3924
 Transmitter Location..... Cascade Township
 Air Time..... 6 a.m.-M.
 News Service UP
 Transcription Service World
 Representative..... Bulmer & Johnson
 Membership NAB, BMB
 President..... Mrs. G. P. Gentling
 General, Comm. Mgr..... G. David Gentling
 Sta. Mgr., Pgm. Dir..... Cal Smith
 Sales Prom. Mgr..... Robert Wold
 Chief Announcer..... Joe Foss
 Publicity Director..... Jerry Brataas
 Musical Director..... Jerry Boyum
 Chief Engineer..... Bob Cross
 Farm Editor..... Ray Thompson

MINNESOTA

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BECAUSE—**AP** members, the
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 bault

MINNESOTA

K F A M

ST. CLOUD—1938
NBC-NORTHWEST

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Times Publishing Co.
Business-Studio Address Weber Bldg.
Phone Number 3330-1
Transmitter Wash. Memorial, Dr. & 16th St.
Air Time Unlimited
News Service AP
Transcription Service Thesaurus, Lang-Worth
Membership NAB, BMB
Pres., Gen., Sta. Mgr. Frederick G. Schilplin
Comm., Sales Prom. Mgr. John F. Green
Prog.-Pub. Dir. Avis Russell
Prod. Dir., Chief Anncr. Gene SorFlaten
Chief Engineer Robert Witschen
Farm Editor Cliff Sakry

W M I N

ST. PAUL—1936

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By WMIN Bcstg. Co.
Business-Studio Address 538 Hamm Bldg.
Phone Number Garfield 1361
Transmitter Location St. Anthony at Frontenac
Air Time Unlimited
News Service AP
Transcription Service Associated
Representative Radio Repts
Membership NAB
V.P., Gen., Sta. Mgr. Frank M. Devaney
Pgm. Dir., Chief Anncr. Norman Page
Publicity Director Richard Stevens
Chief Engineer Warren B. Fritze

K S T P

ST. PAUL-MINNEAPOLIS—1928
NBC-NORTHWEST

Frequency: 1500 Kc. Power: 50,000 Watts
Owned By KSTP, Inc.
Bus.-Studio Address 3415 University Ave.,
3415 University Ave. S.E., St. Paul-Minne-
apolis
Phone Number Prior 2717
Trans. County Rd. C. & Hway. 61, St. Paul
Air Time Unlimited
News Service AP, UP, Radio News Assn.
Transcription Service Thesaurus, World,
Lang-Worth
Representative Edward Petry
Membership NAB
President, Gen. Mgr. Stanley E. Hubbard
V.P. chg. Sales Miller C. Robertson
Exec. V.P., Treas. K. M. Hance
Production Supvr. C. Brooks Henderson
Promotion-Publicity Director Joe Cook
News Director Walt Raschick
Technical Supervisor John McMahon
(See Page 484)

W S H B

STILLWATER—1949

Frequency: 1220 Kc. Power: 250 Watts
Owned-Operated By St. Croix Bcstg. Co.
Address 126 S. Main St.
Phone Number 46
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth
Representative Bulmer & Johnson
General Manager William F. Johns, Jr.
Station Manager Victor Tedesco
Commercial Manager John Lohmer

K T R F

THIEF RIVER FALLS—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Henry K. Arneson
Business Address Box 69
Phone Number 13-14
Studio-Transmitter Address 1313 N. Main
Air Time 6:30 a.m.-11 p.m.
News Service UP
Transcription Service Lang-Worth
Representative Bulmer & Johnson
Membership NAB, BMB
President H. K. Arneson
General Manager D. L. Norton
Sales Prom. Mgr. Glenn Simpson
Publicity Director Kay Barzen
Musical Director James E. Arneson
Chief Engineer H. J. Bothman

W H L B

VIRGINIA—1936—NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Head of the Lakes Bcstg.
Address Virginia
Phone Number Virginia 2000
Air Time Unlimited
News Service UP
Transcription Service Associated, SESAC
Representative George P. Hollingbery
Membership NAB, BMB
President Morgan Murphy
General Manager Walter Bridges
Sta.-Comm.-Sales Prom. Mgr. A. F. Nelson
Pgm., Pub. Dir. Alys Mae McBride
Chief Engineer Norman Gill
Farm Editor August Neubauer

K W A D

WADENA—1948—MBS

Frequency: 920 Kc. Power: 1000 Watts
Owned-Oper. By Associated Bcstrs., Inc.
Bus.-Studio Address First Natl. Bank Bldg.
Phone Number 920
Transmitter Location 4 Mi. S. City
Air Time Unlimited

MINNESOTA - MISSISSIPPI

News Service UP
 Representatives Bulmer & Johnson
 Membership NAB
 President C. V. Phillips
 Comm., Sales Prom. Mgr. Carl E. Holt
 Gen., Sta. Mgr. H. G. Alexander
 Pgm., Prod., Pub. Dir. James Buchan
 Chief Engineer Ralph T. Doggett

K W L M

WILLMAR—1940—ABC-DAIRYLAND

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Lakeland Bcstg. Co.
 Business-Studio Address 307 W. 6th St.
 Phone Number 1340
 Transmitter Location Foot Lake
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Cole
 Representative John E. Pearson
 Membership NAB
 President, Gen. Mgr. H. W. Linder
 Sales Prom. Mgr., Pub. Dir. Willard Linder
 Comm. Mgr., Prog. Dir. Jack Lynch
 Publicity Director Don Linder
 Chief Announcer Joe Martinson

K W N O

WINONA—1938—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By ... Winona Radio Service

Business-Studio Address 216 Center St.
 Phone Number 3314
 Transmitter Location Tower Bluff
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative John E. Pearson
 Membership NAB, BMB, FMA
 President M. H. White
 General-Commercial Manager Ken Marsh
 Publicity Director Ethel Holte
 Chief Announcer Charles Williams
 Chief Engineer Stanley Johnson

K W O A

WORTHINGTON—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By . . . Worthington Bcstg. Co., Inc.
 Bus.-Studio Address Thompson Hotel Bldg.
 Phone Number 2-7310-1
 Transmitter Location 4 Mi. W. of City
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth
 Representative Bulmer & Johnson
 Membership NAB
 President R. W. Olson
 Gen., Sta. Mgr. R. E. Shepard
 Sales Prom. Mgr. George Lasley
 Pgm. Dir., Chief Anncr. Roger Russell
 Musical Dir. Phyllis Habeck
 Chief Engineer Clinton W. Knapp
 Farm Editor Mervin Gardner

MISSISSIPPI

*Estimated Population 2,130,000—Increase —2.5%—Radio Homes 478,000
 Radio Families 581,000—Stations in State 38*

W L O X

**BILOXI—GULFPORT—1949—MBS
 MISS.**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By WLOX Bcstg. Co.
 Bus.-Studio-Transmitter Address ... Buena Vista
 Hotel
 Phone Number 5581-2
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Standard
 Representative William G. Rambeau
 Membership NAB
 President James S. Love, Jr.
 Gen.-Station Mgr., Pub. Dir. Gene Tibbett
 Commercial Manager Blue Majure
 Program Director Doug Gabrielson
 Musical Director Gwenn Gollotte
 Production Director Ken Carleton
 Chief Engineer T. B. Majure
 Chief Anncr., Farm Editor ... Jerry Thompson

W J M B

BROOKHAVEN—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By ... Brookhaven Bcstg. Co.
 Address West Chicaw St.
 Phone Number 1298
 News Service AP
 Transcription Service World, Lang-Worth
 Representative Continental
 Pres., Prom. Mgr. Tullius Brady
 Pgm. Dir., Comm. Mgr. Chuck Allen
 Chief Engineer Tom Pharris

W R O X

**CLARKSDALE—1943
 MID-SOUTH-KBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By The Imes Estate
 Address Delta Ave.
 Phone Number 1566-7

. . . **MISSISSIPPI** . . .

Air Time Unlimited
News Service AP
Representative Sears & Ayer
Membership NAB
President Birney Imes, Jr.
General Manager Bob McRaney
Station Manager P. B. Hinman
Chief Engineer C. D. Graves

WCLD

CLEVELAND—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Cleveland Bcstg. Co.
Address Cleveland
Phone Number 990
Air Time Unlimited
Pres., Gen. Mgr. Cy Bahakel
Chief Engineer Gene Soduth

WCJU

COLUMBIA—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned By WCJU, Inc.
Operated By Lester Williams
Business Address WCJU, Columbia
Phone Number 755-6
Studio Address So. Main St.
Transmitter Location Hwy. 24, S.
News Service AP
Transcription Service World, Keystone
Owner, Gen. Mgr. Lester Williams
Asst. Mgr., Prog. Dir. Charles E. Newman, Jr.
Chief Announcer Bill Barrett
Chief Engineer Ray Tolar
Farm Editor Paul Dantin

WCBI

COLUMBUS—1940

MBS—KBS—MID SOUTH—LBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Birney Imes, Jr.
Business-Studio Address Gilmer Hotel
Phone Number 1313
Transmitter Location River Hill
Air Time Unlimited
News Service AP
Representative Sears & Ayer
Membership NAB
President Birney Imes, Jr.
Gen., Sales Prom. Mgr. Bob McRaney
Station-Comm. Mgr. James Eatherton
Chief Announcer Dick Crago
Chief Engineer Thomas McFerrin
Farm Editor Chuck Delaney

WCMA

CORINTH—1946—MBS-DIXIE-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Corinth Bcstg. Co., Inc.

Business-Studio Address Ray Bldg.
Phone Number 5575
Transmitter Location Hwy. No. 72 E.
Air Time 5:30 a.m.-M.
News Service UP
Transcription Service World
Representative Burn-Smith
Membership NAB, BMB
President Dr. Frank M. Davis
General Manager Aaron B. Robinson
Sta., Sales Prom. Mgr. John E. Bell
Pgm., Prod. Dir. William T. McLain
Commercial Manager Joe P. Van Dyke
Chief Announcer Almos S. Young
Pub., Musical Dir. George S. Irving
Chief Engineer William M. Essary
Farm Editor Thomas J. Williams

WGVM

GREENVILLE—1948

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By David M. Segal
Bus.-Studio Address 316 Washington Ave.
Phone Number 2910
Transmitter Location Old Leland Road
Air Time Daylight
News Service UP
Transcription Service Lang-Worth
General Manager David M. Segal
Station Manager Howard E. Gurney
Commercial Manager John B. Carter
Program Director Louis A. Kurtz
Chief Engineer Welton H. Jetton

WJPR

**GREENVILLE—1939—MBS-KBS
MISS.**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Radio Services Co., WJPR
Business-Studio Address 107 So. Poplar St.
Phone Number 2434-5
Transmitter Location End of Pollackover Levee
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service Associated, Capitol,
World
Representative Sears & Ayer
Membership NAB
General-Station Manager Emmet H. McMurry
Commercial Manager Frank W. Baldwin
Sales Prom. Mgr., Prod., Pub. Dir. Pat Avery
Program Director Eddie Guss
Chief Announcer Paul Artman
Musical Director Barbee Ashley
Chief Engineer Percy Kuhn
Farm Editor Thomas Golding

WGRM

GREENWOOD—1938—NBC-KBS

Frequency: 1740 Kc. Power: 250 Watts
Operated By P. K. Ewing

MISSISSIPPI

Phone Number 1900
 Studio-Transmitter Location Walnut St.
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Capitol
 President P. K. Ewing, Sr.
 General-Station Manager F. C. Ewing
 Commercial Manager Van Power
 Production Director Grace Harris
 Chief Announcer W. T. Shanks
 Chief Engineer Louis Pierce

W N A G

**GRENADA—1948—MBS-KBS
 LBS—MID-SOUTH**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Birney Imes, Jr.
 Address Barwin Hotel
 Phone Number 740
 Air Time Unlimited
 Representative Sears & Ayer
 President Birney Imes, Jr.
 General Manager Bob McRaney
 Sta., Comm. Mgr. Monroe Looney
 Program Director Don Moore
 Chief Engineer Louis Pierce

W G C M

GULFPORT—1929—ABC-KBS-LBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By WGCM Bcstg. Co.
 Bus.-Studio Address Hewes-Martin Bldg.
 Phone Number 1110
 Transmitter Location Arlington Heights
 Air Time 5:55 a.m.-M.
 News Service AP
 Transcription Service World
 Representative Sears & Ayer
 Membership NAB
 Prod. Mgr., Pgm. Dir. C. E. Vann
 Sales Prom.-Prod. Mgr., Prog. Dir. C. E. Vann
 Publicity Director Marc Leon
 Chief Engineer Donovan Murphy

W F O R

**HATTIESBURG—1926
 NBC-REBEL-KBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Forrest Bcstg. Co.
 Business-Studio Address 302 Hemphill St.
 Phone Number 1866-7
 Transmitter Location Cor. 25th Ave. &
 W. 7th St.
 Air Time Unlimited
 News Service UP
 Transcription Service World, Capitol
 Representative George P. Hollingbery
 Membership NAB
 President, General-Station Mgr. C. J. Wright
 Chief Engineer B. B. McLemore

W H S Y

HATTIESBURG—1948—ABC-LBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Hub City Bcstg. Co.
 Address U. S. Hwy. 11 N., P. O. Box 1008
 Phone Number 3180-1
 Air Time 5 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 Pres., Gen. Sta. Mgr. Charles W. Holt
 Sales Prom. Mgr. Pub. Dir. Thomas N. Kern
 Production Director Connie Holt
 Chief Announcer Art Reynolds
 Chief Engineer Dennis Connell
 Farm Editor Art Reynolds

W J D X

JACKSON—1929—NBC

Frequency: 1300 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Lamar Life Ins. Co.
 Business Address P. O. Box 2171
 Phone Number 2-1183
 Air Time Unlimited
 News Service UP

MISSISSIPPI

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BECAUSE—**AP** members decide
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 FULLY, ACCURATE-
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MISSISSIPPI

MISSISSIPPI

Transcription Service . . . Thesaurus, MacGregor,
Lang-Worth, Cole, Capitol, World
Representative George P. Hollingbery
Membership NAB, BMB
General Manager Wiley P. Harris
Commercial Manager Frank Gentry
Program Director Howard Langflitt
Chief Engineer Percy G. Root

WJQS

JACKSON—1946—CBS-MISS.

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Mississippi Bcstg. Co., Inc.
Business-Studio Address Edwards Hotel
Phone Number 3-9681
Transmitter Location Pleasant Ave.
Air Time 6 a.m.-12:10 a.m.
News Service AP
Transcription Service Standard
President, General Manager . . . Withers Gavin

WJXN

JACKSON—1945—LBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Andalusia Bcstg. Co.
Business-Studio Address Deposit Guaranty
Bank Bldg.
Phone Number 2-6673
Transmitter Location Fair Grounds
Gen., Comm. Mgr. James T. Ownby
Sales Prom. Mgr. Hy Davis
Program Director Jack Edwards
Chief Announcer Mike O'Reilly
Musical Director Faye Guice
Chief Engineer Thomas Patterson

WRBC

JACKSON—1947—MBS

Frequency: 620 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Operated By Rebel Bcstg. Co., Inc.
Business-Studio Address P. O. Box 986,
125 So. Lamar
Phone Number 5-1562
Transmitter Location 3 Mi. NE City
Air Time 5:30 a.m.-M.
News Service AP
Transcription Service Associated
Representative Branham
Membership NAB, BMB
President T. E. Wright
Gen., Comm. Mgr. J. W. Carlier
Prog. Dir., Farm Editor Forrest Cox
Production Director Les Birchfield
Chief Engineer G. G. Benson

WSLI

JACKSON—1938—ABC

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By Standard Life Bcstg. Co., Inc.

Business Address P. O. Box 1847
Phone Number 3-2788
Studio Address Robert E. Lee Hotel
Transmitter Location Hw. 51 N.
Air Time Unlimited
News Service AP
Transcription Service World
Representative Weed
Membership NAB, BMB
President W. R. Newman
General-Station Manager L. M. Sepaugh
Commercial Manager F. E. Wilkerson, Jr.
Sales Promotion Manager B. M. Files
Program Director B. K. Smith
Production Director Jerry Keith
Publicity Director M. B. Wray
Chief Announcer Bill Lohmeier
Musical Director Roger Noble
Chief Engineer C. A. Perkins
Farm Editor Jim Neal

WKOZ

KOSCIUSKO—1947—LBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Kosciusko Bcstg. Co.
Business Address P. O. Box 392
Phone Number 782
Studio Address Jefferson St.
Transmitter Location Golf Course Rd.
Air Time 5:45 a.m.-10 p.m.
News Service AP
Transcription Service World
Membership NAB
General Manager Cy. N. Bahakel
Station Manager Melvin C. Lee
Program Director Erlene Leach
Chief Engineer George C. Ray

WAML

LAUREL—1932—NBC-REBEL-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By New Laurel Radio Station,
Inc.
Business-Studio Address 535½ Central Ave.
Phone Number 5601, 5737
Transmitter Location Washington Rd.
Air Time 5:45 a.m.-11:05 p.m.
News Service AP
Transcription Service Capitol
Representative George P. Hollingbery
Membership NAB
General-Station Manager Granville Walters
Commercial Manager M. M. Cover
Pgm., Pub. Director Stanley Walters
Prod. Dir., Farm Editor Chuck Harrison
Chief Announcer, Musical Dir. Ed Breland
Chief Engineer Clyne Graves

MISSISSIPPI

WLAU

LAUREL—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Southland Bcstg. Co.
Bus.-Studio Address: 437 1/2 N. Magnolia St.
Phone Number: 7227-8
Transmitter Location: Meridian Ave.
Air Time: 5:45 a.m.-11 p.m.
News Service: UP
Membership: NAB
Pres., Comm. Mgr.: C. H. Leggett
Gen., Sta. Mgr.: Jimmie Wilson
Sales Prom. Mgr.: Teck Jones
Pgm. Dir., Chief Anncr.: David Kane
Production Director: Dean Matteson
Publicity Director: Dorothy Hearn
Chief Engineer: Ed Pierce

WMBC

MACON—1946—MISS.

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Mississippi Bcstg. Co., Inc.
Business-Studio Address: Thomas Jefferson
Hotel
Phone Number: 310
Transmitter Location: Old Starkville Rd. near
city limits
Air Time: 6 a.m.-M.
News Service: AP
President, General Manager: Withers Gavin

WAPF

McCOMB—1948—KBS-MISS.

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Oper. By: Southwestern Bcstg. Co. of
Mississippi
Business-Studio Address: Sarphie Bldg.,
Box 604
Phone Number: 1884, 1829
Transmitter Location: 2 Mi. S.W. of city
Air Time: Sunrise-sunset
News Service: UP
Transcription Service: Lang-Worth
Membership: NAB
Pres., Gen. Mgr.: Louis Alford
Commercial Manager: Mac Smith
Sales Prom. Mgr.: Bill Tyler
Pgm., Publicity Dir.: Paul Simpkins
Chief Announcer: Carl Austin
Musical Director: Mrs. Elsie Barron
Chief Engineer: Phil Brady
Farm Editor: Aubrey Felter

WSKB

McCOMB—1937—MISS.

Frequency: 1250 Kc. Power: 5000 Watts d.;
500 Watts n.
Owned-Operated By: McComb Bcstg. Corp.
Address: P. O. Box 111

Phone Number: 37
News Service: AP
Transcription Service: Associated, Capitol
Representative: Friedenber
Pres., Gen., Comm. Mgr.: George Blumenstock
Program Director: Julia Blumenstock
Promotion Manager: Al Baxter
Chief Engineer: Robert Louis Sanders

WCOC

MERIDIAN—1926—CBS-MISS.

Frequency: 910 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By: Mississippi Bcstg. Co., Inc.
Business-Studio Address: Threefoot Bldg.
Phone Number: 7714
Transmitter Location: Hwray, 45 N.
Air Time: 6 a.m.-12:10 a.m.
News Service: UP
Transcription Service: Standard
President, General Manager: Withers Gavin
Program Director: Mrs. Withers Gavin

WMOX

MERIDIAN—1946
MBS-KBS-MIDSOUTH

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Birney Imes, Jr.
Business-Studio Address: WMOX Bldg.
Phone Number: 2-0171
Transmitter Location: 31st Ave. S.
Air Time: 5:30 a.m.-M.
News Service: AP
Transcription Service: Keystone
Representative: Sears & Ayer
Membership: NAB
Owner: Birney Imes, Jr.
General Manager: Bob McRaney
Station Manager: Paul Mowery
Commercial Manager: Joe Carson
Program Director: Dave Bringham
Chief Engineer: Al Betmarik

WTOK

MERIDIAN—1946—ABC-REBEL

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Meridian Bcstg. Co.
Bus.-Studio Add.: Citizens Natl. Bank Bldg.
Phone Number: 3-1441
Transmitter Location: 3rd Ave. & 20th St.
Air Time: 6 a.m.-11:05 p.m.
News Service: INS
Transcription Service: Lang-Worth
Representative: Headley-Reed
Membership: NAB
Pres., General-Station Mgr.: Robert F. Wright
Comm.-Sales Prom. Mgr.: William B. Crooks
Pgm. Dir., Chief Anncr.: Cecil Germany
Chief Engineer: Joe H. Saxon

WMIS

NATCHEZ—1941—NBC-KBS-LA.
LIBERTY-MISS.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Natchez Bcstg. Co.
Business-Studio Address 615 Main St.
Phone Number 2800-1
Transmitter Location Hwy. 61 N.
Air Time 6:30 a.m.-M.
News Service AP
Transcription Service Capitol
Membership NAB
President P. K. Ewing
Gen.-Prom. Mgr. P. K. Ewing, Jr.
Commercial Mgr. Paul Schilling
Program Dir. Wilma Nichols
Chief Engineer George W. Wilson

WNAT

NATCHEZ—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Old South Bcstg. Co.
Business Address Shields Lane
Air Time Unlimited
News Service UP
Transcription Service Standard
Partners H. J. Jennings, M. T. Seale
General Manager H. J. Jennings
Chief Engineer Gale Hunt

WHOC

PHILADELPHIA—1948—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By William Howard Cole
Address Hways. 15 & 16 S.
Phone Number 740
Air Time Unlimited
News Service UP
Transcription Service World
Membership NAB
Owner, Manager William Howard Cole
Pub., Musical Dir. S. J. Parks
Prog. Dir., Chief Announcer Jim Sparks
Chief Engineer F. H. Frantz

WRJW

PACAYUNE—1949

Frequency: 1320 Kc. Power: 1000 Watts d.
Owned-Operated By Moseley Bros.
Business Address Ritz Theater
Phone Number 510
Air Time Daytime
News Service UP
Transcription Service Capitol
Representative Continental
Chief Owners W. L. & R. E. Moseley
Manager Felix Adams, Jr.
General Manager W. L. Moseley
Chief Engineer Charles Tucker

WSSO

STARKVILLE—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Starkville Bcstg. Co.
Business-Studio Address WSSO Bldg.
Phone Number 1230
News Service AP
Transcription Service Capitol
Gen. Comm. Mgr. Joe Phillips
Program Director Eva Deen
Chief Engineer Travis Palmer

WELO

TUPELO—1944
MBS-KBS-MID SOUTH

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Tupelo Bcstg. Co.
Business-Studio Address So. Spring St.
Phone Number 1400-1
Transmitter Location Hwy. 45 So.
Air Time 5:43 a.m.-11 p.m.
News Service AP
Representative Sears & Ayer
Membership NAB
Owner Blrney Imes, Jr.
Columbus, Miss.
General Manager Bob McRaney
Columbus, Miss.
Station Manager Bob Evans
Comm.-Sales Prom. Manager Reeves Whirley
Prog.-Prod.-Pub. Director Gene Gratz
Chief Engineer LeRoy Green

WQBC

VICKSBURG—1931—MBS-KBS

Frequency: 1420 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Operated By Delta Bcstg. Co., Inc.
Business-Studio Address Hotel Vicksburg
Phone Number 312
Transmitter Location 2½ Mi. E. of City
Air Time 6:30 a.m.-11 p.m.
News Service AP
Transcription Service World
Representative Sears & Ayer
Membership NAB, BMB
President L. P. Cashman
General-Station Mgr. Mary-Van Cashman
Commercial Manager L. L. Miller
Program Director Charlotte Kahn
Chief Engineer C. E. Drake

WVIM

VICKSBURG—1947—LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Radio Miss., Inc.
Bus.-Studio Add 708 Clay St., Carroll Hotel
Phone Number 1920-1
Transmitter Location Thompson & Floyd Sts.

MISSISSIPPI - MISSOURI

Air Time 5:55 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President James T. Ownby
 Gen., Sta., Comm. Mgr. H. T. Duke
 Sls. Prom. Mgr., Pgm. Dir., Genevieve Johnson
 Ch'ef Announcer Cecil Goodreau
 Chief Engineer Thomas Wilson

W R O B WEST POINT—1947 MBS-MID SOUTH-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Bob McRaney, Sr.
 Bus.-Studio-Transmitter Address Forrest St.
 Phone Number 807
 Air Time 6 a.m.-11 p.m.
 Representative Sears & Ayer
 President, General Mgr. Bob McRaney, Sr.

Sta., Comm. Mgr. Ed McRaney
 Pgm. Dir., Chief Engr. John E. King, Jr.
 Prod.-Musical Dir. Hugh W. Shankle

W A Z F

YAZOO CITY—1947—MISS.

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By WAZF, Inc.
 Business-Studio Address 321 S. Main St.
 Phone Number 1300
 Transmitter Location State Hwy., 49 E.
 Air Time 6 a.m.-10 p.m.
 News Service AP
 Membership NAB
 Transcription Service World
 Pres., Gen. Mgr. Guy Corley
 Sta., Comm. Mgr., Prod. Dir. Jack Allyn
 Chief Announcer Fred Rand
 Chief Engineer D. A. Flinspack

MISSOURI

*Estimated Population 3,935,000—Increase +4.0%—Radio Homes 1,168,000
 Radio Families 1,218,000—Stations in State 43*

K F V S

CAPE GIRARDEAU—1925—MBS

Frequency: 960 Kc. Power: 1000 Watts d.;
 500 Watts n.
 Owned-Operated By Hirsch Bcstg. Co.
 Business-Studio Address 324 Broadway
 Phone Number 2104-5
 Transmitter Location E. Cape Girardeau
 Air Time Unlimited
 News Service UP
 Membership NAB, BMB
 President, General Manager Oscar C. Hirsch
 Sta., Comm. Mgr. Ralph L. Hirsch

K D M O

CARTHAGE—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Carthage Bcstg. Co.
 Address 1201 E. Chestnut
 Phone Number 2648, 2623
 Air Time 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Capitol, Keystone
 Membership NAB
 Station Manager L. C. McKenney
 Gen., Sta. Mgr. J. C. McKenney
 Commercial Manager J. J. Daly
 Sales Promotion Manager Phil Hannum
 Program Director Lee Crocker
 Publicity Director Bob Young
 Chief Engineer Jack Langford
 Farm Editor L. C. McKenney

K F R U

COLUMBIA—1925—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By KFRU, Inc.
 Business Address 13 S. 8th St.
 Phone Number 4141
 Studio-Transmitter Location Stephens College
 Air Time 6:30 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative John Blair
 Membership NAB, BMB
 President H. J. Waters, Jr.
 Gen., Sta. Mgr. Mahlon R. Aldridge, Jr.
 Comm., Sales Prom. Mgr. F. J. LeGrand
 Program Director Harold Douglas
 Chief Engineer Robert Haigh

K R E I

FARMINGTON—1947—KBS

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Operated By Cecil W. Roberts
 Business Address Box 270
 Phone Number 710
 Studio-Transmitter Burks Rd. & Webster St.
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service Lang-Worth
 Owner Cecil W. Roberts
 Station Manager Mrs. Mary Burton
 Sales Manager Howard G. Rion
 Chief Engineer Kermit Barker

Complete Coverage of Kansas City's TRADE AREA ... by *The KMBC-KFRM Team!*

Even with 500,000 watts power, KMBC could not cover the vast Kansas City Primary Trade area, but KMBC at Kansas City, teamed with KFRM in North Central Kansas, *can* do the job!

Since KFRM went on the air December 7, 1947, hundreds of thousands of rural and small town dwellers comprise the population of the Western portion of Kansas City's huge trade territory, and have learned to depend on The KMBC-KFRM Team as their only source of vital information and cultural and entertainment programs direct from their trade capital.

The 1949 Kansas City Primary Trade Area Radio survey, made at the Missouri and Kansas State Fairs, and at the American Royal in Kansas City, includes a total of 2,122 interviews from The Team area (duplication eliminated), with 1,548 responses from persons living on farms, and 574 from those living in towns.

All mentions from each of the 163 counties within The Team's half-millivolt contours, including 37 in Missouri, 103 in Kansas, and 23 in adjoining states, were weighted to give each county its true relative importance according to the number of its radio families.

How The KMBC-KFRM Team ranked with other leading stations in this independent survey is graphically illustrated below:



* Other Kansas City Stations

Only The KMBC-KFRM Team delivers complete coverage of the great Kansas City Primary Trade area, and provides radio coverage to over Four Million potential listeners. Latest population figures reveal 1,159,740 radio families living

within The Team's half-millivolt contours. Smart advertisers know the great potential sales in this rich agricultural Heart of America! Providing them most effective coverage and top listener loyalty, the most economical and the best buy, is The KMBC-KFRM Team!



The KMBC-KFRM Team
Pickwick Hotel, Kansas City 6, Missouri

K F M O

**FLAT RIVER—1947
GRIESEDIECK**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Lead Belt Bcstg. Corp.
Business-Studio Address... Flat River
Phone Number... 1000
Transmitter Location... U. S. Hwy. 61
Air Time... Unlimited
News Service... UP
Membership... NAB
President, General Manager... Oscar C. Hirsch
Station-Comm. Mgr... James F. Collins
Program-Production Dir... Virginia Collins
Chief Announcer... Earl Whitener

K H M O

HANNIBAL—1941—MBS

Frequency: 1070 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By... Courier-Post Publishing Co.
Business-Studio Address... 102-A S. Main St.
Phone Number... 3450
Transmitter Address... 6 Mi. S. of Hannibal
on Old New London Dirt Rd.
Air Time... Unlimited
News Service... AP
Transcription Service... Lang-Worth
Representative... John E. Pearson
Membership... NAB, BMB
Sec. Treas... E. L. Sparks
Gen.-Sta.-Sales Prom. Mgr... Wayne W. Cribb
Pgm., Prod., Pub. Dir... Gene Hoenes
Musical Librarian... Harold Hohner
Chief Engineer... Ben Parrish
Farm Editor... George Allen, Jr.

K I M O

INDEPENDENCE—1947

Frequency: 1510 Kc. Power: 1000 Watts d.
Owned-Oper. By... The Blue Valley Co.
Business-Studio Address... 310 N. Osage
Phone Number... CL. 9810
Transmitter Location... 28th & Northern Blvd.
Air Time... Sunrise-sunset
News Service... AP
Transcription Service... Capitol
Representative... Cooke
Membership... NAB
General Manager... Craig Siegfried
Program Director... John Waddell
Business Manager... F. E. Fowler
Chief Engineer... Eldon Ryan

K W O S

**JEFFERSON CITY—1937
MBS-GRIESEDIECK**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Capital Bcstg. Co.

Business-Studio Address... 210-212 Monroe St.
Phone Number... 4000
Transmitter Location... St. Mary's Blvd.
Air Time... Unlimited
News Service... AP
Transcription Service... Lang-Worth
Representative... Sears & Ayer
Membership... BMB
President... R. C. Goshorn
Gen. Sta. Mgr... Catherine Roer
Chief Engineer... Leroy S. Hackmann

K F S B

JOPLIN—1948

Frequency: 1310 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By... Four States Bcsters, Inc.
Business-Studio Address... 1027 Main
Phone Number... 1310
Transmitter Location... N.W. of Joplin
Air Time... 6 a.m.-11 p.m.
News Service... UP
Transcription Service... Lang-Worth, Standard
Representative... Walker
Membership... BMB
President... Harry Easley
General Manager... W. H. Clark
Program Director... Ed Johnson
Chief Engineer... Ralph Meador

K S W M

JOPLIN—1946—CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Air Time, Inc.
Address... 1928 W. 13 St.
Phone Number... 7260
Air Time... 6 a.m.-M.
News Service... UP
Transcription Service... World
Representative... William G. Rambeau
Membership... NAB
Pres., Gen.-Sta. Mgr... Austin A. Harrison
Comm., Sales Prom. Mgr... Roy V. Whisnand
Pgm., Prod. Dir... Noel E. Ball
Chief Announcer... Claude Evans
Chief Engineer... Austin A. Harrison
Farm Editor... John Whitt

W M B H

JOPLIN—1926—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Joplin Bcstg. Co.
Business-Studio Address... Frisco Bldg.
Phone Number... 330
Transmitter Location... 14th & Munroe
Air Time... Unlimited
News Service... AP
Transcription Service... Lang-Worth
Representative... Sears & Ayer
Membership... NAB, BMB
Pres., Gen.-Station-Comm. Mgr... D. J. Poynor

Commercial Mgr. F. H. Hess
 Program Director Martha Smith
 Musical Director Golda Shaunee
 Chief Engineer Everett L. Dodge
 Farm Editor Leonard Brown

KCKN

KANSAS CITY

(See Listing, Kansas City, Kans.)

KCMO

KANSAS CITY—1936—ABC

Frequency: 810 Kc. Power: 50,000 Watts d.:
 10,000 Watts n.

Owned-Operated By KCMO Bcstg. Co.
 Business-Studio Address 1515 Commerce
 Bldg.

Phone Number Baltimore 1234
 Transmitter Location Nashua

Air Time Unlimited
 Air Time 20 Hrs.

News Service AP, UP
 Transcription Service Thesaurus

Representative John E. Pearson
 Membership NAB, BMB

President Tom L. Evans
 Gen. Comm. Mgr. E. K. Hartenbower

Asst. Manager Clarence E. Brexael
 Sales Prom. Mgr., Pub. Dir. F. C. Strawn

Program Director S. B. Tremble
 Production Director Kenneth Heady

Chief Announcer Dal Stallard
 Musical Director R. S. Jones

Chief Engineer Karl Troeglen
 Farm Editor C. W. Jackson

KFRM

KANSAS CITY—1947

Frequency: 550 Kc. Power: 5000 Watts d.
 Owned-Operated By Midland Bcstg. Co.

Business-Studio Address Pickwick Hotel
 Phone Number HA. 2650

Transmitter Location 10 Mi. S. of Concordia,
 Kansas

Air Time Sunrise-sunset
 News Service AP, UP

Transcription Service World
 Representative Free & Peters

Membership NAB, BMB
 President Arthur B. Church

V.P., Managing Dir. Karl Koerper
 V.P. in Chg. of Sales Sam H. Bennett

Promotion Director John S. McDermott
 Program Director Rod B. Cupp

Production Director Fran Heyser
 Chief Announcer Lee Stewart

Musical Director P. Hans Flath
 Chief Engineer Ray Moler

Farm Editor Phil Evans
 (See Page 498)

KMBC

KANSAS CITY—1922—CBS

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Operated By Midland Bcstg. Co.

Business-Studio Address Pickwick Hotel
 Phone Number H Harrison 2650

Transmitter Location 50th & Belinder,
 Johnson County, Kansas

Air Time 5 a.m.-12:05 a.m.
 News Service AP, UP

Transcription Service World
 Representative Free & Peters

Membership NAB, BMB
 President Arthur B. Church

V.P., Managing Director Karl Koerper
 V.P., Sales Sam H. Bennett

Promotion Director John S. McDermott
 Program Director Rod Cupp

Production Director Fran Heyser
 Chief Announcer Lee Stewart

Musical Director P. Hans Flath
 Chief Engineer Ray Moler

Farm Editor Phil Evans
 (See Page 498)

WDAF

KANSAS CITY—1922—NBC

Frequency: 610 Kc. Power: 5000 Watts
 Owned-Oper. By The Kansas City Star Co.

Business-Studio Address 1729 Grand Ave.
 Phone Number Harrison 1200

Transmitter Location Johnson County, Kans.
 Air Time 6 a.m.-M.

News Service AP
 Transcription Service Standard

Representative Edward Petry
 Membership BMB

President Roy A. Roberts
 General-Station Manager Dean Fitzer

Commercial Mgr. Mannie E. Russo
 Program Director Harry J. Kaufmann

Chief Engineer J. A. Flaherty

WHB

KANSAS CITY—1922—MBS

Frequency: 710 Kc. Power: 10,000 Watts d.:
 5000 Watts n.

Owned-Operated By WHB Bcstg. Co.
 Business-Studio Address Scarritt Bldg.,
 9th & Grand Ave.

Phone Number H Harrison 1161
 Transmitter Location Route No. 1, Liberty

Air Time Unlimited
 News Service AP

Transcription Service Lang-Worth, Associated
 Representative John Blair

Membership NAB, BMB
 Pres., Comm. Mgr. Donald Dwight Davis

General Mgr. John T. Schilling
 Sales Prom. Mgr., Pub. Dir. Mori Greiner

Program Director Dick Smith
 Chief Engineer Henry Goldenberg